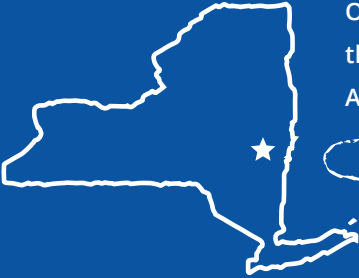


THE IMPACT OF TOURISM ON



# Albany County

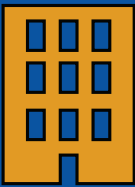


On average, there are more than **4,343** visitors to Albany County each day!



## Spending

Tourism in the Capital-Saratoga region is a **\$2 Billion** industry. Albany County represents **48%** of the region's tourism sales with **\$970 Million** in traveler spending.



Lodging

**\$230 Million**



Recreation

**\$33 Million**



Food and Beverage

**\$223 Million**



Retail and Service

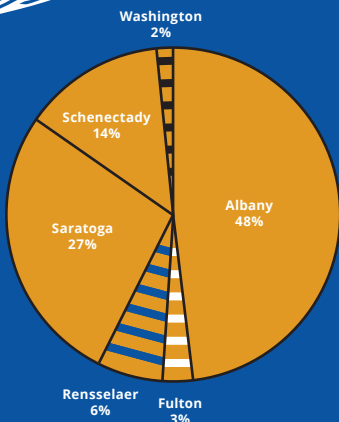
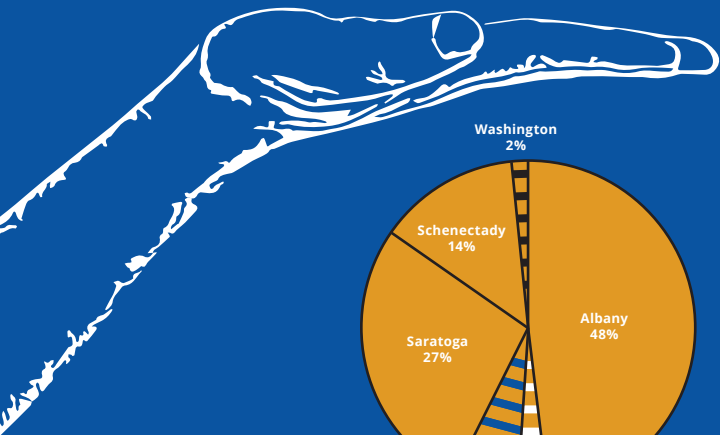
**\$141 Million**

# Jobs



Tourism supports

**15,726 jobs** with  
**\$541 Million** of labor income.



# Taxes



Tourism generated

**\$125 Million** in taxes,

**51%** of the region's total,

including nearly:



**\$72 Million** (local)

**\$53 Million** (state)

Without tourism, residents would have to pay more than **\$1,000** in additional taxes per household.



# DISCOVER ALBANY

Sources: STR, Inc., Tourism Economics, and Discover Albany