

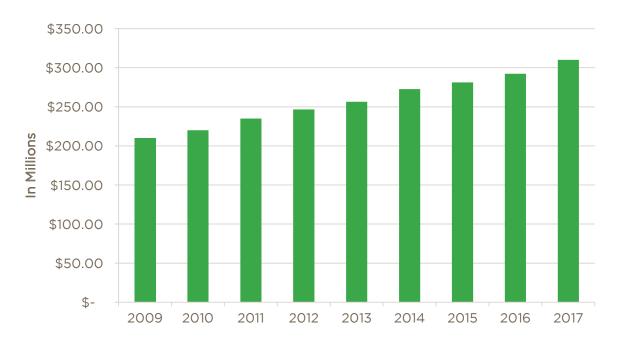
CLARKE COUNTY 2017 Economic Impact

U.S. Travel Association 2017 Travel Economic Impact on Georgia State, Counties and Regions



| Direct Tourist Spending | \$310.17 million |
|-------------------------|--|
| State Tax Revenues | \$12.96 million |
| Local Tax Revenues | \$8.28 million |
| Jobs Supported | 2,872 |
| Payroll | \$65.14 million |
| | Each Clarke County household would need to be taxed an additional \$459 per year to replace taxes generated by tourism economic activity. |

Visitor Expenditures



For more information contact: **ASHLEY BARFIELD, PHD** Director, Tourism Research abarfield@georgia.org | 404.962.4087

Georgia Department of Economic Development, Tourism Division 75 Fifth Street, NW, Suite 1200 | Atlanta, Georgia 30308 - USA | +1.404.962.4000 ExploreGeorgia.org | MarketGeorgia.org