



## Minutes

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**Visit Bastrop  
Board Meeting**

**602 on Main  
919 Main Street, Bastrop, TX 78602**

**Thursday, August 16, 2018  
8:30 A.M.**

The Visit Bastrop Board of Directors convened in a regular meeting at the 602 on Main, 919 Main Street, Bastrop, TX 78602, on Thursday, August 16, 2018, at 8:30 a.m. Notice of said meeting, giving date, place, and subject thereof having been posted as prescribed in Article 6252-17 V.A.T.C.S., Government Code, Chapter 551, with the following Board members present:

Brenda Abbott  
Shawn Anthea-Pletsch  
Rick Brackett  
Jamie Creacy

Clint Howard  
Dave Jacobs  
Naseem Khonsari  
Marcus O'Conner

Kevin Plunkett  
Tom Scott  
Veena Tewani

Ex officio members present: Dale Lockett, Becki Womble

Guests present: Tracy Waldron for Sarah O'Brien

Visit Bastrop staff present: Christy Hunn, Ashton LaFuente

Convened:

**I. CALL TO ORDER - Clint**

Clint Howard called the meeting to order at 8:30 a.m.

**II. APPROVAL OF MINUTES – Consider approval of minutes from July 19, 2018.**

**Shawn Anthea-Pletsch moved to approve** the July 19, 2018 minutes as corrected (Bonnie Coffee changed to Bonnie Coffey and adjourned at 10:44 p.m. changed to 10:44 a.m.). **Kevin Plunkett seconded the motion. The motion passed.**

**III. VOTE TO RATIFY NOMINATION AND ELECTION OF BRENDA ABBOTT AS SECRETARY – Clint Howard**

**Shawn Anthea-Pletsch moved to ratify the nomination and election of Brenda Abbott as Secretary of the Board. Dave Jacobs seconded the motion. The motion passed.**

**IV. CHANGE BY-LAWS – Clint Howard**

**Tom Scott moved to approve a change** in the by-laws to reflect currently represented sectors and include the addition of a film industry sector, increasing voting board members from 13 to 14. **Naseem Khonsari seconded the motion. The motion passed.**

**V. ELECTION OF BOARD MEMBERS – Becki Womble**

Becki stated the nominating committee (Beckie Womble, Adena Lewis, and Shawn Anthea-Pletsch) recommends Mindy Raymond for the Film Industry sector position. **Kevin Plunkett moved to appoint Mindy Raymond** to represent the Film Industry position on the Visit Bastrop Board of Directors. **Dave Jacobs seconded the motion. The motion passed.**

Becki stated the nominating committee recommends the re-election of Marcus O'Connor, At-Large; Naseem Khonsari, Retail; and Veena Tewani, Hotels to second, three-year terms. All three have agreed to serve a second term (2018 – 2021). All three are eligible to serve a third term (2021 – 2024). She stated the nominating committee also recommends Kaye Sapikas to fill the History sector position that Cindye Ginsel vacated. Kaye has agreed to serve a three-year term (2018 – 2021). **Dave Jacobs made a motion to re-elect Marcus O'Connor, Naseem Khonsari, and Veena Tewani** to serve a second term in their current industries. **Tom Scott seconded the motion. The motion passed. Naseem Khonsari made a motion to appoint Kaye Sapikas** to replace Cindye Ginsel as the Visit Bastrop History sector representative for a second term (2018 – 2021). Kaye will be eligible to serve one more term (2021 – 2024). **Rick seconded the motion. The motion passed.**

**VI. BOARD CALLED INTO EXECUTIVE SESSION – Clint Howard**

The board was called into Executive Session at 8:40 a.m. to take up and consider one item: To discuss personnel issues related to the employment and appointment of a new Executive Director for Visit Bastrop.

**VII. BOARD CALLED INTO OPEN SESSION – Clint Howard**

Board called into open session 8:56 a.m.

**VIII. VOTE TO EXTEND OFFER TO CANDIDATE – Clint Howard**

**Kevin Plunkett moved to approve extension of offer to Candidate A. Dave Jacobs seconded the motion. The motion passed.**

**IX. REVIEW JULY FINANCIALS –Dale Lockett**

Dale presented financial report for July 2018.

**X. 2018-2019 BUDGET FOR DISCUSSION AND APPROVAL– Kevin Plunkett**

Kevin presented proposed FY 2018/19 Visit Bastrop budget. Dale stated that an explanation for the decrease in sales and marketing category would be included with the budget. The assumption under Client Development will be changed from “reduced emphasis” to “changed approach.” **Shawn Anthea Pletsch moved to approve the 2018-2019 budget** with noted changes. **Rick Brackett seconded the motion. The motion passed.**

**XI. 2018-2019 PLAN OF WORK FOR DISCUSSION AND APPROVAL – Dale Lockett**

**Naseem Khonsari made a motion** to approve the 2018-2019 Plan of Work with noted changes: 1) Page 3 – *Facilitate the* development of a new major event, Bastrop Music Festival; 2) Page 13 – *Partner with the Hyatt* to attend three (3) trade show opportunities to represent the destination; 3) Page 13 – *Further* encourage Hyatt patrons . . . ; 4) Produce convention center marketing (*eg.* directory listings). **Kevin Plunkett seconded the motion. The motion passed.**

**XII. PRESIDENT’S REPORT – Dale**

July President’s Report - Dale discussed the July President’s Report. Dale announced the Hyatt numbers are now included in the STR report under Bastrop. Marcus O’Conner asked if the LCRA cabins are included in the STR report. He will check with his accounting department to find out if LCRA is reporting to STR.

Dale noted that it is the staff’s recommendation and is included in the approved budget to fund the 2019 Music Festival at last year’s level of \$65,000.

Dale noted that it is the staff’s recommendation and is included in the approved budget to fund the October 6, 2018 Cody Hopkins Invitational Bull Riding Event at \$5,000.

**XIII. CHAIR REPORT – Clint**

The first focus group (retail) was held. Approximately nine people attended. Clint encouraged Board members to contact their represented groups to meet. He asked that attendance and notes be taken at the industry meetings for record-keeping purposes. He recommended that meetings be held bi-annually.

**XIV. BOARD COMMENTS – Clint**

Brenda Abbott asked if the Board responded to Bonnie Coffey’s “letter to the editor” in the Bastrop Advertiser. Clint stated that the Board did send a response, but it was not published.

**XV. NEXT BOARD MEETING**

The next board meeting date is September 20, 2018. Location to be determined. Marcus O'Conner will check to see if Osprey Hall at South Shore is available.

**XVI. ADJOURN BOARD MEETING**

**Kevin Plunkett moved to adjourn the meeting. Shawn Anthea-Pletsch seconded the motion. The meeting adjourned at 10:30 a.m.**

Minutes recorded by: Christy Hunn, September 5, 2018

