

BRYAN **COLLEGE STATION** SPORTS + EVENTS

FOR IMMEDIATE RELEASE

November 28, 2017

Tottenham Hotspur America Trophy – Texas

Elite Tournaments and the Tottenham Hotspurs are teaming together to bring the America Trophy to Bryan College Station, December 2-3, 2017. The America Trophy is a 28 team youth soccer tournament, held at Veterans Park Athletic Complex, that highlights players of elite skill aged U11-U15.

During the tournament, Tottenham Hotspurs Technical Staff will be monitoring games and selecting 30 players to take part in a 5-Day Player Development Residential Program at the club's training facilities in Enfield, England. Of the 30 selected players, 16 will receive scholarships that cover all expenses, except airfare.

5-Day Player Development Residential Program:

- Premier Lodging Accommodations & Training Facilities
- Tour of Historic Wembley Stadium & Opportunity to watch First Team Train
- Coaching Sessions led by Tottenham Hotspur Global Coaching Team
- Group Seminars/Presentations & Opportunity to attend a First Team Match

The America Trophy is part of the Hotspurs continued efforts to help support the development of soccer at the grassroots level.

The American Trophy event is technically in its sixth year, having previously taken place in Elite Tournament's home base of Columbia, MD since 2012. Before deciding to take the show on the road, the tournament had grown from around 30 teams in the first year to 95 in 2016. This is growth that is also anticipated for the Bryan College Station market.

Grant Cornwell MBE, Head of Global Coaching, Tottenham Hotspurs, said: "The Club is committed to developing the game at the grassroots level throughout the world, with a significant program being delivered across North America."

Grant Cornwell also added: "The Tottenham Hotspur America Trophy has given some of the top young players from across the States a fantastic opportunity in recent years. The club is delighted to be taking the tournament to Bryan College Station from this year onwards."

The tournament is free and open to the public and will conclude its play on Sunday, December 3rd. Any additional information can be found at:

<https://www.elitetournaments.com/tournament/tottenham-hotspur-america-trophy-0>

Annually, Brazos Valley sport and events tourism contributes approximately \$44.9 million in state and local revenue and \$489.5 million in direct travel spending. Additionally, sport and events tourism supports nearly 6,000 jobs in the BCS region.