



Capture Charlottesville and Albemarle!

The Charlottesville Albemarle Convention & Visitors Bureau (CACVB) invites you to show the world our area through YOUR own eyes!

Capture Charlottesville and Albemarle is a special photo contest that provides an opportunity for the casual and serious photographer alike to capture the natural beauty, unique character, unparalleled history, vibrant culture and remarkable people that combine to make the Charlottesville/Albemarle area one of America's true treasures.

The CACVB is looking to select **1 winning photograph and 2 runner-up photographs**. The winning photograph will be awarded \$1,000, the first runner-up photograph will win \$500 and the third place photograph will earn \$250. Photos are to be used in CACVB world-wide marketing collateral, websites, advertising, media-kits, posters, tradeshow, and for any CACVB promotion. Both amateur and professional photographers are welcome to participate. Photos must be submitted digitally to captureville@gmail.com; see contest rules for details.

Please read the complete contest rules before entering.

OFFICIAL CONTEST RULES

No purchase or payment necessary to enter or win.

Photo Eligibility

To enter, you must be at least 18 years of age or if under 18, participation is valid with parent/guardian signature. Only U.S. citizen or permanent legal residents are eligible. All photos must be in color and taken within the City of Charlottesville and/or Albemarle County (landscape shots taken in surrounding counties that look into Albemarle County are acceptable). We're looking for photos to Capture Charlottesville and Albemarle in the following areas:

- Landscapes
- City Life
- Weddings
- Culture / Dining / Shopping / Night Life / Events / Education
- Recreation / Relaxation / Sport
- Agriculture / Viticulture / Architecture
- Community / Family / Friends

The CACVB is looking for photos that would be used in all their marketing efforts, including print and digital advertisements, on its website visitcharlottesville.org and social media campaigns. Participants should keep in mind that the CACVB is the official destination marketing organization for Charlottesville & Albemarle County. Submitted photographs should provide a sense of place and be enticing to potential visitors, as they will be used to promote the area as a tourist destination.

How to Enter

Digital copies must be emailed along with a completed entry form to CACVB. Photos must be accompanied by a completed contest entry form and model release form (if recognizable faces are featured in shots). Only one entry form is required per photographer, but each photo with separate people included, must have a specific model release form. We invite you to submit as many photographs as you would like, but please keep all emails under 23MB. You are welcome to submit multiple emails with multiple pictures, but our inboxes do not receive any entries above 23MB. **Entries must be received by Friday, September 16, 2016 at 5pm (EST).**

To email photographs:

Attach up to 23MB of photographs and email captureville@gmail.com with the following format:

Email subject line: Last Name_First Name_Entry # of #

All attachments should have the following format: Last Name_First Name_ Entry # of #

Also included in one of your email submissions should be the official contest entry form along with model release form (where applicable)

All entries must be received by Friday, September 16, 2016 at 5pm (EST).

Photo Formats

Digital entries must be color photographs in JPEG format. Photos must be under 23MB. Black and white images are not eligible.

Photographer/Copyright

Entries must be submitted by the original photographer. Do not submit a photo taken by someone other than yourself. You must be the sole owner of the copyright of any image submitted. Your submission of the photo and entry form is your guarantee that you are the author and copyright holder of the photo.

Number of Entries

Unlimited

Photo Subject Restrictions

Photos must be appropriate for posting on a public government website. Obscene, provocative or otherwise questionable content will not be considered. CACVB retains sole discretion as to what constitutes inappropriate content. Photos containing recognizable people must be submitted by regular mail and accompanied by a signed model release form for EACH recognizable person. In addition, photos featuring stores, restaurants, and/or attractions that are no longer in business will be disqualified.

Return of Photos

Photos, regardless of the medium, will not be returned.

Ownership/Use Rights

By entering the contest, photographers agree to have their photographs used in whole or part, separately or in conjunction with other photographs, in any medium including (but not by way of limitation) illustration and promotion on CACVB marketing collateral, websites, advertising, media-kits, posters, banners, tradeshow, and for any CACVB promotion with no additional financial compensation. The CACVB reserves the right to provide all photos to a third party for sole purpose of promoting Charlottesville and Albemarle County, for non-commercial uses only. Those requests are granted based on the information provided by the requestor. In the case of abuse of this policy by the requestor, any disagreement will be handled between the photographer and requestor and the CACVB will not be held responsible. In the event that ownership of any photograph submitted to CACVB is contested in any manner, CACVB retains the discretion to disqualify that photograph and discontinue use of the photograph.

Winners / Financial Compensation

Judges will select 1 First Place and 5 Runner-Up Place winning photographs. First Place winner will receive \$1,000 for the top photograph, second place winner will receive \$500 and third place winner will receive \$250.

Winners will be notified approximately 1-2 weeks after the contest deadline by phone and contacted using the information on the entry form. Along with a winner notification, winners will be sent an affidavit of eligibility, release and request for I-9 or tax ID number (reporting is the sole responsibility of the winner). Winners will have to register as vendors with the City of Charlottesville in order to be issued a check.

Winner must sign and return this release and high-resolution digital files for receipt by CACVB within 7 days of the date on the winner notification letter. Failure to execute and return this affidavit within 7 days will result in disqualification.

Judging

Entries will be judged on the basis of creativity, photographic quality, and effectiveness in conveying the beauty and/or unique character, brand and values of Charlottesville. Entries will also be judged based on the usability of the photos by the CACVB. A CACVB panel will judge the entries and all contest decisions are final. Entries that fail to comply with the Official Contest Rules will be disqualified.

Additional Terms and Conditions

The CACVB and the City of Charlottesville are not responsible for computer system, hardware, software, or program malfunctions or other errors, failures, or delayed computer transactions or network connections that are human or technical in nature. Furthermore, CACVB is not responsible for: (i) lost, misdirected, misplaced, illegible, unintelligible, incomplete, or late entries or (ii) any act, failure to act, or delay regarding the transmitting or processing of entries. CACVB reserves the right, in its sole discretion, to cancel or suspend all or any portion of this contest without notice if factors beyond CACVB's control, including technical difficulties, disruption or corruption of the fair or secure administration or operation of the contest. Void where prohibited. CACVB is entitled to interpret these rules as needed and its decisions are final. CACVB reserves the right to disqualify any entrant that CACVB has reason to believe is not the original work of entrant, or does not otherwise meet the contest rules. If a winner is disqualified or determined to be ineligible, an alternate winner will be selected using the same judging process/criteria described above. Alternate winners are subject to all requirements set forth in these Official Rules.

By participating in the contest, you agree to release and hold harmless CACVB and the City of Charlottesville and its employees, officers, affiliates, agents, and advertising and promotional agencies from any and all damages, injuries, claims, causes of actions, or losses of any kind resulting from your participation in this contest, including infringement of intellectual property rights. The CACVB, the City of Charlottesville and its employees, officers, affiliates, agents, and advertising and promotional agencies assume no responsibility or liability for any damages, injuries, claims, causes of actions, or losses of any kind arising in whole or in part from this contest.



Charlottesville Albemarle Convention & Visitors Bureau Photo Contest Entry and Consent Form

The deadline for the contest is Friday, September 16, 2016, at 5pm (EST).

Please read the Contest Rules before submitting. Submit photos using this Entry and Consent Form, sign at the bottom, and email your entries (emails larger than 23MB will not be accepted) to captureville@gmail.com.

All fields in the entry form must be completed. Contact information will be used solely for contacting contest winners.

These pictures may be used in publications, audio-visual presentations, promotional literature, advertising, calendars, web sites, social media channels, electronic databases, CD-ROM and Photo CD or in other manners. I hereby warrant that I (or the undersigned parent/guardian) am over eighteen (18) years of age, and am competent to contract in my name in so far as the above is concerned.

Photographer's Signature: _____

Parent/Guardian Signature (if under 18): _____

Mailing Address: _____

Email Address: _____

Phone Number: _____

I hereby give consent to the Charlottesville/Albemarle County Convention & Visitors Bureau, their legal representatives and assigns, the right and permission to publish, without charge, photographs of my property and agree to the terms and conditions of this contest, as described in the official rules. I am aware that this form applies to all entries that I have and will submit.

Name: _____ Date: _____

Location: _____



Adult Model Release

In consideration of my engagement as a model, upon the terms herewith stated, I hereby give to _____ (photographer's name goes here) his/her heirs, legal representatives and assigns, those for whom _____ (photographer's name goes here) is acting, and those acting with his/her authority and permission:

a) the unrestricted right and permission to copyright and use, re-use, publish, and republish photographic portraits or pictures of me or in which I may be included intact or in part, composite or distorted in character or form, without restriction as to changes or transformations in conjunction with my own or a fictitious name, or reproduction hereof in color or otherwise, made through any and all media now or hereafter known for illustration, art, promotion, advertising, trade, or any other purpose whatsoever.

b) I also permit the use of any printed material in connection therewith and relinquish right to any compensation from signed date below.

c) I hereby relinquish any right that I may have to examine or approve the completed product or products or the advertising copy or printed matter that may be used in conjunction therewith or the use to which it may be applied.

d) I hereby release, discharge and agree to save harmless _____ (photographer), his/her heirs, legal representatives or assigns, and all persons functioning under his/her permission or authority, or those for whom he/she is functioning, from any liability by virtue of any blurring, distortion, alteration, optical illusion, or use in composite form whether intentional or otherwise, that may occur or be produced in the taking of said picture or in any subsequent processing thereof, as well as any publication thereof, including without limitation any claims for libel or invasion of privacy.

e) I hereby affirm that I am over the age of majority and have the right to contract in my own name. I have read the above authorization, release and agreement, prior to its execution; I fully understand the contents thereof. This agreement shall be binding upon me and my heirs, legal representatives and assigns.

Dated: _____ Signed: _____

Address & Phone: _____

Witness: _____



Minor Model Release

For valuable consideration, I hereby confer on _____ (photographer's name goes here) the absolute and irrevocable right and permission with respect to the photographs that he/she has taken of my minor child in which he/she may be included with others:

a) To copyright the same in _____ (photographer's name goes here) name or any other name that he/she may select;

b) To use, re-use, publish and re-publish the same in whole or in part, separately or in conjunction with other photographs, in any medium now or hereafter known, and for any purpose whatsoever, including (but not by way of limitation) illustration, promotion, advertising and trade, and;

I hereby release and discharge photographer's name goes here from all and any claims and demands ensuing from or in connection with the use of the photographs, including any and all claims for libel and invasion of privacy.

This authorization and release shall inure to the benefit of the legal representatives, licensees and assigns of photographer photographer's name goes here as well as the person(s) for whom he/she took the photographs.

I have read the foregoing and fully understand the contents hereof. I represent that I am the [parent/guardian] of the above named model. For value received, I hereby consent to the foregoing on his/her behalf.

Dated: _____ Minor's Name: _____

Parent or Guardian: _____

Address & Phone: _____

Witness: _____