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Travel and Tourism is BIG Business

Jonesboro, Ga. - The Clayton County Convention & Visitors Bureau is excited to celebrate National Tourism Week May 2 - 10, 2015. National Tourism Week is a time to let the public know what travel and tourism does for the local, regional and national economy.

The overall economic impact created by Clayton County's tourism products and services resulted in \$1.255 billion spent by visitors last year. Visitor expenditures placed Clayton County at number four in the state for direct tourist spending, behind Fulton, Cobb and Chatham (Savannah). Clayton County supported 31,330 tourism related jobs which amounted in \$1.953 billion paid in payroll. The Clayton County Convention & Visitors Bureau receives the economic impact numbers from the Georgia Department of Economic Development Tourism Division and US Travel. The report gives an overview for the state, the nine regions in Georgia and then drills down to the individual counties.

Clayton County feels the direct positive impact tourism has through household tax relief. Clayton County residents received \$1,928 in tax relief per household as a result of taxes generated by tourism economic activity in the county.

This year in celebration of the 32nd National Tourism Week, the Road to Tara Museum is discounting tour prices for the museum and historic bus tours for the week of May 2 - 9. Admission to the museum will be \$3.20 and historic bus tour prices will be \$32 per two people (or \$16 for individual riders). "We want people to be excited about traveling and visiting places they haven't before, so we want to extend a discount as an incentive for people to visit the Road to Tara Museum and take one of the historic bus tours," says Danielle Conroy, Director of Marketing and Communications at the Clayton County Convention & Visitors Bureau. Reservations are recommended for the Southern Belles & Whistles and Gone With the Wind bus tours. Call 770-478-4800 to reserve seats.

The Clayton County Convention & Visitors Bureau is the official tourism marketing agency for Clayton County. The CCCVB advertises and promotes the area to bring business to hotels, attractions, historical sites and meeting facilities within Clayton County and its neighboring communities.

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