



FOR IMMEDIATE RELEASE: January 30, 2017

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New App at the Road to Tara Museum

Jonesboro, Ga. - The Road to Tara Museum is excited to announce a new web-based app for visitors to enjoy while at the museum. This new feature is designed to enhance the visitors' self-guided experience.

Visitors will get a behind-the-scenes tour using this app. "People who have contributed to the museum over the years talk about different items on display, ones that either they had worked on personally or knew interesting tales of how certain items came to be housed in the museum. We already have an in-depth printed museum guide in 11 languages, so we thought this would be a nice addition to tell a different part of the story of the museum," says Danielle Conroy, Director of Marketing and Communications at the Clayton County Convention & Visitors Bureau. "To kick off the new app we're giving away a promotional item to the first 50 people who come in and experience it, so make plans to visit," says Conroy.

The new app is web-based so there's no need to go to the app store to download or pay for anything; it's free to use. If visitors don't have a smartphone, there is another option. They can call a local number and use the keypad to type in the number indicated at various displays in the museum. That way, everyone has a chance to hear the behind-the-scenes tour.

"We've worked with a company to create an easy-to-use app that will enhance the tours at the Road to Tara Museum and add an interactive element. We plan on changing out the audio segments regularly to keep the information fresh," says Conroy. So, make your plans to visit the Road to Tara Museum located in the historic train depot in Jonesboro to experience this new app and behind-the-scenes tour.

The Clayton County Convention & Visitors Bureau is the official tourism marketing agency for Clayton County. The CCCVB advertises and promotes the area to bring business to hotels, attractions, historical sites and meeting facilities within Clayton County and its neighboring communities.

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