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### **TOURISM MAKES AN IMPACT**

Jonesboro, Ga. - The Clayton County Convention & Visitors Bureau is proud to announce the economic impact tourism has had over the last year in Clayton County.

The overall economic impact created by Clayton County's tourism products and services resulted in \$1.2 billion spent by visitors last year. Visitor expenditures placed Clayton County at number four in the state for direct tourist spending, behind Fulton, Cobb and Chatham (Savannah). Clayton County supported 30,810 tourism related jobs which amounted in \$1.883 billion paid in payroll.

"Tourism is the number two industry in the state of Georgia, so it's big business for the state and for Clayton County" says Danielle Conroy, Director of Marketing and Communications at the CCCVB. "Clayton County feels the direct positive impact tourism has through household tax relief." Clayton County residents received \$1,942.84 in tax relief per household as a result of taxes generated by tourism economic activity in the county.

The Clayton County Convention & Visitors Bureau receives the economic impact numbers from the Georgia Department of Economic Development Tourism Division and US Travel. The report gives an overview for the state, the nine regions in Georgia and then drills down to the individual counties.

The Clayton County Convention & Visitors Bureau is the official tourism marketing agency for Clayton County. The CCCVB advertises and promotes the area to bring business to hotels, attractions, historical sites and meeting facilities within Clayton County and its neighboring communities.

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