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Road to Tara Museum Highly Rated Among Visitors

Jonesboro, Ga. - The Road to Tara Museum and Clayton County Convention & Visitors Bureau are excited to announce that the Road to Tara Museum has received a 2016 Certificate of Excellence by TripAdvisor.

Now in its sixth year, the award celebrates excellence in hospitality and is given only to establishments that consistently achieve great traveler reviews on TripAdvisor. Certificate of Excellence winners include accommodations, eateries and attractions located all over the world that have continually delivered a superior customer experience.

When selecting Certificate of Excellence winners, TripAdvisor uses a proprietary algorithm to determine the honorees that takes into account the quality, quantity and recency of reviews and opinions submitted by travelers on TripAdvisor over a 12-month period as well as business's tenure and ranking on the Popularity Index on the site. To qualify, a business must maintain an overall TripAdvisor bubble rating of at least four out of five, have a minimum number of reviews and must have been listed on TripAdvisor for at least 12 months.

"We are thrilled that our visitors continually have a great experience that they want to share with others. The staff at the museum welcomes guests from all over the world and they provide the southern hospitality that travelers are seeking out and writing about," says Danielle Conroy, Director of Marketing and Communications at the Clayton County Convention & Visitors Bureau.

The Clayton County Convention & Visitors Bureau is the official tourism marketing agency for Clayton County. The CCCVB advertises and promotes the area to bring business to hotels, attractions, historical sites and meeting facilities within Clayton County and its neighboring communities.

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