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## FOR RELEASE

## DISCOVER DAYTONA BEACH'S ROMANTIC SIDE

**DAYTONA BEACH, Fla**. (December 15, 2017) – Romantics are drawn to the soul-stirring side of Daytona Beach that they have come to love and share with their families year after year. Along with the beachy reprieve you would expect from a destination visited by almost 10 million annually, there's a quaint, authentic and surprisingly quiet side that couples love, too.

**Romantic adventures:** Trying something new as a couple can be invigorating, especially when it gets the heart pounding. Surfing, tandem parasailing and skydiving or sharing a Richard Petty Driving Experience come to mind.

**Romantic date nights:** File into Cinematique like teenagers and cozy up at Daytona Beach's only independent moviehouse, which serves beer, wine and snacks tableside. Rejuvenate the mind, body and spirit by enjoying a couples' spa treatment at an oceanfront resort. Dance the night away or climb the Ponce de Leon Inlet Lighthouse (Florida's tallest!) to pop the question or share a romantic wish.

**Romantic drive:** The Loop is a scenic byway just an ocean's breeze from coastal and scenic A1A and tucked among the live oaks within the Tomoka State Park area. It's a popular motorcycle ride during Bike Week in March and Biketoberfest<sup>®</sup> in October, but is tranquil and quiet most times of the year with several opportunities to stop and gaze, or walk the trails.

**Romantic restaurants:** 31 Supper Club, The Cellar, Cress Restaurant and Spanish River Grill helped make the Daytona Beach area an award-winning Golden Spoon city. Romantics know there are more to add to the list, but these eateries are sure to create a few sparks. Spectactular sunsets are enjoyed from many riverfront restaurants, too.

**Romantic strolls:** With the Atlantic Ocean coastline, Halifax River and Ponce Inlet, there is no shortage of places to create your own romantic backdrop on the water. Create a picnic basket with local foods and locally-made Angell and Phelps chocolates for a leisurely romantic stroll. Take a sunrise stroll on the beach, or enjoy signature cocktails at either the Main Street or Sunglow Pier and kick off your shoes to stroll the beach at dusk. The stargazing is spectactular!

**Romantic wedding spots:** For racing enthusiasts, there's nothing more romantic than a Gatorade Victory Lane wedding at Daytona International Speedway. For others, it doesn't get any better than a quiet spot on the beach at dusk. In fact, traipse down to the Ponce Inlet Jetty at that hour to catch the romantic vibe and you'll likely see a wedding photographer capturing the ambiance. The Casements and Ormond

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Memorial Art Museum and Gardens are also favorites among brides-to-be. The equisite foods prepared by area golf clubs make it clear why some couples opt for romantic receptions overlooking the green.

Whether you're young or young at heart, the romantic side of Daytona Beach is sure to capture your heart!

## About the Daytona Beach Area

Discover the new Daytona Beach and its surrounding area, a resurging destination along Florida's East Coast comprising eight distinct communities. Recognized worldwide for its annual events including Bike Week, Biketoberfest<sup>®</sup>, the Rolex 24 At DAYTONA and the DAYTONA 500, Daytona Beach's famed heritage also claims the headquarters of LPGA and NASCAR -- and is home to Daytona International Speedway, the 'World Center of Racing.' With more than 12,000 beds, the destination boasts accommodations for all lifestyles and budgets from 4-star resorts, to hotels, B&Bs and everything in between. Ranked #1 in Travel Channel's 2017 "**Top 10 Attractions in Florida**, and one of TripAdvisor's 2016 **"10 Most Affordable Beach Vacations on Florida's East Coast"** and **"25 Most Popular Summer Vacation Rental Spots in the US."** Visitors can enjoy experiences beyond the beach by choosing from a surprising list of outdoor adventures, family-friendly attractions, cultural venues and a colorful culinary scene. With 23 miles of world-famous beaches ideal for swimming and surfing, it is no surprise Daytona Beach was chosen as a **Best Florida Attraction and Best Spring Family Beach Break Destination** in the Top 10 Best Readers' Choice travel award contests sponsored by *USA TODAY*. To order a complimentary comprehensive Official Visitors Guide or book a stay, visit DaytonaBeach.com. For real-time updates, visit **Facebook.com/DaytonaBeach** or **Twitter.com/DaytonaBeachFun**.

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