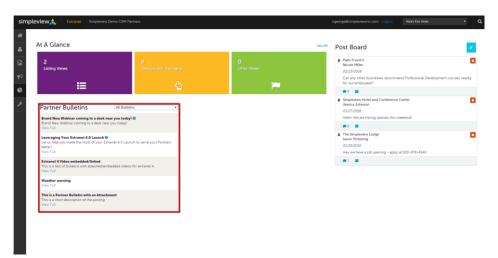


# What is the Extranet?

### It is a password protected area where your local businesses can log in and do a number of things...

 Partner Bulletins – Use the Extranet to post important messages & documents where your partners can find them. This means no more lost or unread emails. *Short video-clip example:* http://screencast.com/t/rN4zdDx23Tm



- Update Member Record It is important that your destination is notified when there has been a change of staff. Your business partners have the power to make sure you have the information to contact the right people for the right item/task. Short video-clip example: <u>http://screencast.com/t/MydGpbVMrw5n</u>
- Listings Take some of the time/labor intensive processes and make them easier for your staff and your partners by allowing business partners to update their listing information (visitor guide, website, etc.) and then have designated staff within the DMO responsible for approving/denying the updated listing changes.

Filters (1)				and the second se		
Listing Type is o	ne of			Manage Filters		
4 SELECTED +						
APPLY FILTERS	CLEAR FILTERS					
ADD LISTING						🕐 Page 1 of 1 🕥 Go to Page:
ADD LISTING Actions	Company	Listing Type	Category	SubCategory	Lating ID	📀 Page 1 of 1 🕥 Go to Page: Pending
	Company •	Listing Type Website	Category Accommodations	SubCategory Luxury Resorts	Lasting ID 41959	
Actions						Pending
Actions	Kara's Eco Hotel	Website	Accommodations	Luxury Resorts	41959	Pending No
Actions	Kara's Eco Hotel Kara's Eco Hotel	Website	Accommodations Places to Stay	Luxury Resorts Campground & RV Parks	41959 42168	Pending No Yés

Website Listings – allow your partners to update their web content as they see fit (listing verbiage, listing photos, coupons, etc). Empower them to add in seasonal special & holiday menus – which can help with their listing hits and with your web statistics. *Short video-clip example:* <a href="http://screencast.com/t/nZkgx6amXU6">http://screencast.com/t/nZkgx6amXU6</a>



## What is the Extranet?

#### It is a password protected area where your local businesses can log in and do a number of things...

- Listings (Continued)
  - Visitor Guide (print) Listings use CRM to blast out notifications guiding partners to the Extranet to review/update their content before going to print. Then continue using CRM to blast out notification to those who haven't.
    - 1. Blast emails out through CRM asking partners to review/update
    - 2. Wait a few weeks, then use CRM to blast an email out to those who have not yet reviewed/updated
    - 3. Repeat step 2 a few times
    - 4. When you are nearing the deadline, SV can provide a list of partners who have not logged in to review
    - 5. Reach out to those partners directly via phone/print track those communications as Traces
- Lead/Service Requests Using the Extranet to pass leads on to business partners means a guaranteed delivery
  of all requests and a guaranteed receipt of all responses. Short video-clip example:
  <a href="http://screencast.com/t/atVjA7WcFthh">http://screencast.com/t/atVjA7WcFthh</a>
  - Sales Lead Catcher this role makes this even easier for larger properties.

	eview 🙏 Extranet Simple										
-18											
4	RFPs										
	Filters (1)				Manage Filters						
=	Responded is:		Response Date:     -All Dates-								
¢											
	Lead Name contains:		-All Dates-								
۶			-All Dates-								
	Lead ID contains:		Organization conta	sins:							
	Group Type is one of:		Property Lead Statu								
	CHOOSE +		OPEN, OPEN/ BID S	SENT -							
	APPLY FILTERS CLEAR FILTERS										
									0.0001	of 1 💿 Go to Page: 1	
	Restore										•
	Actions Lead ID	Lead Name Prop	erry Lead Status Create Da	ine Group T	ype Lead Type	Organization	Accourt	Response Date	Arrival (Preferred)	(Proferred)	×
	• 12025	2017 Annual Meeting Oper	n/ Bid Sent 11/13/2014	4 Meeting	Convention	Association of Widget Production	Kara's Eco Hotel	03/06/2016	01/31/2017	02/05/2017	
						Companies-Nonth America					
						2020				of 1 💿 Go to Page: 1	0
iew 🙏	Extranet Simpleview Demo C	LRM Partners				A. 76.58	cgeorget	Bsimpleviewinc.com		of 1 💿 Go to Page: 1	•
	Extranet Simpleview Demo C Requests	SRM Partners				7	cgeorgei	Bsimpleviewinc.com			0
Filters (0)		SRM Partners			© Manage Filters		cgeorget	Bsimpleviewinc.com			Ð
Filters (0)		SBM Partners			© Manage Filters		cgeorgei	Bsimpleviewinc.com			0
		SM Partners			Ø Managa Filters		cgeorge	Bsimpleviewing.com			•
Filters (0) atus is one of: CHOOSE -		SIM Partners			<b>O</b> Manuge Filters		cgeorget	Bsimpleviewinc.com			•
Filters (0)		204 Partners			<b>O</b> Manage Filters		cgeorgei	Bsimpleviewinc.com			0
Filters (0) atus is one of: CHOOSE -		304 Partners			O Manage Filters		cgeorget	B singleviewine com	r Logout K	wa'i Eco Hosei	
Prvice Filters (0) atus is one of: CHOOSE -	Requests						cgeorget		r Logout K		
Filters (0) atus is one of: CHOOSE -	Requests	<ul> <li>Account</li> </ul>	Request Type		© Manage Filters	Suri Date	cgeorge	Bumpleviewind com	r Logout K	wa'i Eco Hosei	
Prvice Filters (0) atus is one of: CHOOSE -	Requests	Account     Singlevier Hose and Con	ference	*			cgeorge		r Logout K	wa'i Eco Hosei	
Prvice Filters (0) atus is one of: cHOOSE - PPAY FILTERS ACLIONS	Requests	Account	ference				_		r Logout K	wa'i Eco Hosei	
Filters (0) atus is one of: CHOOSE - PPLY FILTERS	Requests	Account     Simpleview Hose and Con     Gener     Simpleview Hose and Con     Simpleview Hose and Con     Simpleview Hose and Con	ference	e51	Deadine	Suri Date		End Date	r Logout K	Pageiofi G Ge	
Pervice Filters (0) atus is one of: CHOOSE -	Requests	Account     Simplement Home and Con- Counter     Simplement Home and Con- Counter     Kara S (co-Home)	rference rference Special Reque	e51	Deadlove 67/31/2009	Sam Dave cirizi72001		End Date 07/30/2009	r Logout K	Page 1 of 1 Annotane 2	
Actions	Requests	Account     Simplement Home and Con- Current     Simplement Home and Con- Current     Kara 3 Eini Home     Kara 3 Eini Home     Kara 3 Eini Home	rference rference Special Reque	e51	Deadline 01121/2009 03/05/2014	Sam Dave cirizi72001		End Date 07/30/2009	r Logout K	Page 1 of 1 Annotane 2	
Pervice Filters (0) atus is one of: CHOOSE -	Requests	Account     Simplement Home and Con- Counter     Simplement Home and Con- Counter     Kara S (co-Home)	rference special Requi	est insportation	Deadlove 67/31/2009	Sam Dave cirizi72001	2	End Date 07/30/2009	r Logout K	Page 1 of 1 Annotane 2	



# What is the Extranet?

### It is a password protected area where your local businesses can log in and do a number of things...

 Review Benefits/Reports – Are you emailing or in some other way manually distributing reports to partners? Use the Extranet to allow business partners to pull these themselves. Things like a convention calendar can be valuable to the partners and can give them a reason to log in. <u>Short video-clip example:</u> http://screencast.com/t/DUdIpbpjX

Benefits	Listings See Details	Views *	Offers See Details
Listings	5		0.15
Offers Fam Trips	4		0.12
Events	3		0.09
Leads/RFPs	2 7 7	*	0.06
Service Requests	1		0.03
Inkind/Expenses Press Mentions	Mar Apr May Jun Jul Aug Sep	Oct Nov Dec Jan Feb	0 Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb
Social Mentions	Press Mentions See Details	Mentions *	Events See Details Attended *
PRINT			
	3		1.5
Account			1.2 0.9 **
-All-	*		0.6
Month	1		0.3
March	• 0 Mar Apr May Jun Jul Aug Sep	Oct Nov Dec Jan Feb	0 Mar Apr May Jun Jul Aug Seo Oct Nov Dec Jan Feb
	" mer Apr mey set sis Aug bep	out nov per sen rep	mer nyr ney Jun Jul nug oep Uss nov Ues Jen reo
Year	Leads/RFPs See Details	Sent *	Services See Details Service Requests Sent *
2015	* 10		5
то			4
Month	6		3
February	× 6	*	2 ~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~
Year	2	· · · · · · · · · · · · · · · · · · ·	
2016	0 Mar Apr Nay Jun Jul Aug Sep	Oct Nov Dec Jan Feb	0 Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb
2016			
UPDATE	Inkind/Expense See Details	Inkind Contributed *	Social Mentions See Details
	30		
			0.15
	24 /list	1 III Extranet Migration S III Gulf Sh	6.12
eview CRM 📋 Demo 📋 admin. 💆 The Official Web Sit 📋	24 /list Online Photo Editor [] 1793.mobimanage.c A. Sprint Repo	R T Extranet Migration S 🗊 Gulf Sh	a.12 Norres/Orange 🍌 Travel & Tourism Re D Allergy, Asthma and D CRM DEFECT/ENHA
https://demo.extranet.simpleview.crm.com/reports/#/ new.CRM Demo admin: Z The Official Web Sit. D C Extranet Simpleview Demo CRM Partn	24 /list Online Photo Editor [] 1793.mobimanage.c A. Sprint Repo	T Betranet Migration S 🖪 Gulf Sh	6.12
wiew CRM 🛅 Demo 🦳 admin. 💆 The Official Web Sit 🖺	24 /list Online Photo Editor [] 1793.mobimanage.c A. Sprint Repo	R Batanet Migration S 🚺 Gulf Six	a.12 Norres/Orange 🍌 Travel & Tourism Re D Allergy, Asthma and D CRM DEFECT/ENHA
view CRM 🗋 Demo 🦳 admin. 🗹 The Official Web Site. 🗅	24 /list Online Photo Editor [] 1793.mobimanage.c A. Sprint Repo	E Detranet Migration S  Gulf Sh	a.12 Norres/Orange 🍌 Travel & Tourism Re D Allergy, Asthma and D CRM DEFECT/ENHA
wiew CRM   Demo  demo  demo  The Official Web Site.  Extranet Simpleview Demo CRM Partn	24 /list Online Photo Editor [] 1793.mobimanage.c A. Sprint Repo	E Estanet Migration S   Gulf Sh	a.12 Norres/Orange 🍌 Travel & Tourism Re D Allergy, Asthma and D CRM DEFECT/ENHA
view CRM 🕒 Demo 🗋 admin 🖉 The Official Web St 🗅 W 🙏 Extranet Simpleview Demo CRM Partro Ports	24 /list Online Photo Editor [] 1793.mobimanage.c A. Sprint Repo	R	a.12 Norres/Orange 🍌 Travel & Tourism Re D Allergy, Asthma and D CRM DEFECT/ENHA
wiew CRM 🛅 Demo 🦳 admin. 💆 The Official Web Sit 🖺	24 /list Online Photo Editor [] 1793.mobimanage.c A. Sprint Repo	R	a.12 Norres/Orange 🍌 Travel & Tourism Re D Allergy, Asthma and D CRM DEFECT/ENHA
niew CM Demo Demo Demo Struptoview Demo CRM Partn W S Extranet Simpleview Demo CRM Partn ports	24 /list Online Photo Editor [] 1793.mobimanage.c A. Sprint Repo	E Estanet Migration S  Guif Sh	a.12 Norres/Orange 🍌 Travel & Tourism Re D Allergy, Asthma and D CRM DEFECT/ENHA
view CRM Demo Demo CrM Perto W Extranet Simpleview Demo CRM Perto ports rd Meeting Minutes in Report	24 /list Online Photo Editor () 1793.mobimanage.c A Sprint Report Proto	E Estance Migration S  Gulf Sh	a.12 Norres/Orange 🍌 Travel & Tourism Re D Allergy, Asthma and D CRM DEFECT/ENHA
were CRM     Demo     Demo     Z The Official Web St.     L       W A     Extranet     Simpleview Demo CRM Parton   POPTS rd Meeting Minutes in Report a a thor review of what can be seen when a Report is saved as a Bu	24 /list Online Photo Editor () 1793.mobimanage.c A Sprint Report Proto	R	a.12 Norres/Orange 🍌 Travel & Tourism Re D Allergy, Asthma and D CRM DEFECT/ENHA
were CRM     Demo     Demo     Z The Official Web St.     L       W A     Extranet     Simpleview Demo CRM Parton   POPTS rd Meeting Minutes in Report a a thor review of what can be seen when a Report is saved as a Bu	24 /list Online Photo Editor () 1793.mobimanage.c A Sprint Report Proto	E Bitanet Migration S  Guif Sh	a.12 Norres/Orange 🍌 Travel & Tourism Re D Allergy, Asthma and D CRM DEFECT/ENHA
	24 /list Online Photo Editor () 1793.mobimanage.c A Sprint Report Proto	E Estanet Migration S  Gulf Sh	a.12 Norres/Orange 🍌 Travel & Tourism Re D Allergy, Asthma and D CRM DEFECT/ENHA
	24 /list Online Photo Editor () 1793.mobimanage.c A Sprint Report Proto	R 📑 Estance Migration S 📑 Gulf Sh	a.12 Norres/Orange 🍌 Travel & Tourism Re D Allergy, Asthma and D CRM DEFECT/ENHA
were CRM     Demo     admin.     The Official Web St.     L       W A     Extranet     Simpleview Demo CRM Parton   POPTs rd Meeting Minutes in Report a short review of what can be seen when a Report is saved as a Bullont review of what can be seen when a Report is saved	24 /list Online Photo Editor () 1793.mobimanage.c A Sprint Report Proto	E Estanet Migration S  Gulf Sh	a.12 Norres/Orange 🍌 Travel & Tourism Re D Allergy, Asthma and D CRM DEFECT/ENHA
were CRM     Demo     admin.     The Official Web St.     L       W A     Extranet     Simpleview Demo CRM Parton   POPTs rd Meeting Minutes in Report a short review of what can be seen when a Report is saved as a Bullont review of what can be seen when a Report is saved	24 /list Online Photo Editor () 1793.mobimanage.c A Sprint Report Proto	E Estanet Migration S  Gulf Sh	a.12 Norres/Orange 🍌 Travel & Tourism Re D Allergy, Asthma and D CRM DEFECT/ENHA
wrene CRM     Demo     admini     Image: The Official Web State     Image: The Official Web State       W      Extranet     Simpleview Demo CRM Parton   ports rd Meeting Minutes       in Report   a short review of what can be seen when a Report is saved as a Bull optimum of the Can be seen when a Report is a saved as a Bull	24 /list Online Photo Editor () 1793.mobimanage.c A Sprint Report Proto	E Estance Migration S  Gulf Sh	a.12 Norres/Orange 🍌 Travel & Tourism Re D Allergy, Asthma and D CRM DEFECT/ENHA
view CRM       Demo       admin       Image: The Official Web Stat.       Image: The Offi	Alexandre and a sent to the Reports Tab.	E Betranet Migration S  Guif Sh	a.12 Norres/Orange 🍌 Travel & Tourism Re D Allergy, Asthma and D CRM DEFECT/ENHA
were CRM     Demo     admin.     The Official Web Sta.     L       W A     Extranet     Simpleview Demo CRM Parton   ports rd Meeting Minutes in Report a short review of what can be seen when a Report is saved as a Bull opticant Reports for Our Partners STER Report STE Report sta	Alexandre and a sent to the Reports Tab.	E Estanet Migration S  Gulf Sh	a.12 Norres/Orange 🍌 Travel & Tourism Re D Allergy, Asthma and D CRM DEFECT/ENHA
viewer CRM     Demo     admini     The Official Web Stall     L       W A     Extranet     Simplerview Demo CRM Pertro	Alexandre and a sent to the Reports Tab.	E Estance Migration S  Guif Sh	a.12 Norres/Orange 🍌 Travel & Tourism Re D Allergy, Asthma and D CRM DEFECT/ENHA
	Alexandre and a sent to the Reports Tab.	E Estanet Migration S  Gulf Sh	a.12 Norres/Orange 🍌 Travel & Tourism Re D Allergy, Asthma and D CRM DEFECT/ENHA
	Alexandre and a sent to the Reports Tab.	E Estanet Migration S.  Gulf Sh	a.12 Norres/Orange 🍌 Travel & Tourism Re D Allergy, Asthma and D CRM DEFECT/ENHA

For more information on joining the Partner Gateway please contact Jennifer Sims at jsims@daytonabeach.com or Jennifer Kaniaris at jkaniaris@daytonabeach.com.