

DENVER SPORTS COMMISSION UPDATE



Response to USOC's Selection of Salt Lake City from Denver Sports

Date: Dec. 14, 2018

Because you've participated in Denver and Colorado's Winter Games exploratory process, we wanted to make sure you're aware of the latest development in the process... We learned late this afternoon that the United State Olympic Committee (USOC) has selected Salt Lake City as its partner to pursue a future Winter Games bid.

While this news is disappointing, there is much to be proud of, including the new and unique model for hosting an Olympic and Paralympic Winter Games that was developed by the Denver and Colorado Exploratory Committee and presented to the USOC. We proposed hosting the Games in a new and innovative way, the Colorado Way, but we recognize that now may not be the right time for such a model.

It is disheartening that one of the world's great winter sports destinations will not have the opportunity to partner with the USOC on a future bid, especially given that more than 60 percent of Colorado voters favor us hosting the Winter Games. Yet our community is better for having gone through this process as we continue to look forward and pursue opportunities to showcase our great city and state on the world stage.

- Denver Sports

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