In 2016 Greater Des Moines welcomed more than 13.7 MILLION visitors who spent $838 MILLION. The total economic impact of tourism was over $2 BILLION.

19K JOBS in Greater Des Moines are directly supported by tourism.

715 EVENTS utilized Catch Des Moines resources in 2017-2018.

In 2016 overnight trips to Greater Des Moines went up nearly 10%.

Millennial and Gen X travelers increased 6% in 2016.

POPULAR ACTIVITIES:
- BREWERIES
- SHOPPING
- FESTIVALS
- CONCERTS
- MUSEUMS
- SPORTS

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