Date Created: Sep 17, 2018

Fayetteville Area CVB

For the Month of August 2018





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Fayetteville Area CVB

For the month of: August 2018

				Cur	rent Month -	August 20	18 vs Aug	gust 201	7							Ye	ar to Date - A	August 201	8 vs Aug	ust 2017	1					Parti	icipation	
	Осс	%	AD	R	RevP	AR	P	ercent (Change f	rom Augu	ıst 2017		Occ	%	AD	R	RevP	AR		Percen	t Change	from YT	D 2017		Prope	erties	Roo	ms
	2040	2017	2042	2047	2010	2047	0	ADR	RevPAR	Room Rev	Room	Room Sold	2040	0047	2042	2017	0040	2047	0	ADR	RevPAR	Room	Room Avail	Room Sold				
	2018		2018	2017	2018	2017	Осс	ADR	RevPAR	Rev	Avail	Sola	2018	2017	2018		2018	2017	Осс	ADR	RevPAR	Rev	Avaii	Sola	Census	Sample	Census	Sample
North Carolina	67.9	66.8	106.26	106.17	72.12	70.95	1.6	0.1	1.7	4.0	2.3	3.9	64.4	64.6	103.59	101.96	66.71	65.82	-0.3	1.6	1.3	3.9	2.5	2.3	1809	1184	158536	125353
Cumberland County, NC	67.5	65.7	78.36	77.41	52.93	50.86	2.8	1.2	4.1	7.9	3.7	6.6	65.1	68.0	77.39	76.18	50.36	51.78	-4.3	1.6	-2.7	0.6	3.4	-1.0	70	51	6332	5291
Johnston County, NC	57.1	55.1	75.29	72.78	42.99	40.07	3.7	3.5	7.3	11.0	3.5	7.3	56.2	54.4	73.29	72.50	41.19	39.43	3.4	1.1	4.5	5.4	0.9	4.3	33	25	2294	1824
Robeson County, NC	66.6	60.8	77.17	75.35	51.43	45.80	9.7	2.4	12.3	9.3	-2.7	6.7	62.2	65.5	75.03	76.40	46.70	50.02	-4.9	-1.8	-6.6	-9.1	-2.7	-7.4	28	15	1833	1188
Wake County, NC	70.4	68.6	103.73	100.61	73.02	69.04	2.6	3.1	5.8	10.5	4.5	7.2	69.5	70.1	105.58	102.51	73.39	71.82	-0.8	3.0	2.2	7.0	4.7	3.9	143	130	17153	16049
Durham County, NC	69.7	67.8	101.23	99.36	70.56	67.36	2.8	1.9	4.8	4.8	0.0	2.8	68.6	67.6	105.03	103.24	72.01	69.80	1.4	1.7	3.2	3.9	0.7	2.1	65	61	8401	8008
Edgecombe County, NC																									4	2	216	126
Guilford County, NC	60.3	62.1	91.65	93.38	55.25	58.01	-3.0	-1.9	-4.8	-4.9	-0.1	-3.1	59.6	59.3	96.78	93.29	57.72	55.30	0.6	3.7	4.4	4.3	-0.1	0.5	85	68	10174	9052
Harnett County, NC	58.4	55.4	74.47	78.54	43.47	43.50	5.4	-5.2	-0.1	-0.1	0.0	5.4	58.2	57.2	75.02	76.63	43.66	43.87	1.7	-2.1	-0.5	-0.5	0.0	1.7	11	8	859	638
Moore County, NC	64.4	59.5	120.26	118.59	77.45	70.52	8.3	1.4	9.8	9.7	-0.1	8.2	59.8	58.1	122.83	120.20	73.44	69.83	2.9	2.2	5.2	5.1	-0.1	2.8	22	14	1958	1554

Currency: USD - US Dollar

A blank row indicates insufficient data.

Fayetteville Area CVB For the Month of August 2018

Monthly Percent Change



Overall Percent Change



Occupancy (%)					20	017								20	18			
335apa, (70)	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
This Year	71.0	71.3	64.8	73.7	68.4	65.7	66.0	60.8	58.8	53.5	55.6	63.7	70.9	67.7	63.7	66.0	65.2	67.5
Last Year	69.6	73.0	62.8	67.0	70.2	68.7	63.4	81.8	76.1	64.8	63.7	65.5	71.0	71.3	64.8	73.7	68.4	65.7
Percent Change	1.9	-2.3	3.1	10.0	-2.6	-4.4	4.2	-25.7	-22.8	-17.5	-12.7	-2.6	-0.1	-5.0	-1.6	-10.5	-4.6	2.8

	Year To Date		Rui	nning 12 Months	
2016	2017	2018	2016	2017	2018
66.3	68.0	65.1	63.7	69.1	63.3
67.3	66.3	68.0	64.8	63.7	69.1
-1.5	2.5	-4.3	-1.6	8.5	-8.4

ADR					20	17								20	118			
, , , , , ,	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
This Year	75.56	76.47	75.66	78.31	76.89	77.41	77.88	74.40	72.64	68.68	71.64	74.20	78.38	80.47	77.88	78.11	78.57	78.36
Last Year	73.70	77.09	73.04	73.38	73.46	73.00	71.64	78.52	77.19	72.57	74.40	74.24	75.56	76.47	75.66	78.31	76.89	77.41
Percent Change	2.5	-0.8	3.6	6.7	4.7	6.0	8.7	-5.2	-5.9	-5.4	-3.7	-0.1	3.7	5.2	2.9	-0.3	2.2	1.2

	Year To Date		Ru	nning 12 Months	
2016	2017	2018	2016	2017	2018
73.54	76.18	77.39	73.08	75.87	76.22
73.63	73.54	76.18	73.07	73.08	75.87
-0.1	3.6	1.6	0.0	3.8	0.5

RevPAR					20	117								20	118			
110117111	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
This Year	53.63	54.49	48.99	57.72	52.56	50.86	51.43	45.22	42.68	36.72	39.82	47.30	55.55	54.47	49.62	51.51	51.24	52.93
Last Year	51.33	56.24	45.86	49.15	51.57	50.19	45.41	64.24	58.73	47.03	47.36	48.59	53.63	54.49	48.99	57.72	52.56	50.86
Percent Change	4.5	-3.1	6.8	17.4	1.9	1.3	13.3	-29.6	-27.3	-21.9	-15.9	-2.7	3.6	0.0	1.3	-10.7	-2.5	4.1

	Year To Date		Ru	nning 12 Months	
2016	2017	2018	2016	2017	2018
48.75	51.78	50.36	46.58	52.46	48.25
49.54	48.75	51.78	47.34	46.58	52.46
-1.6	6.2	-2.7	-1.6	12.6	-8.0

Supply					20	17								20	18			
опр.,	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
This Year	185,845	179,850	185,845	179,850	189,348	189,348	183,300	189,410	183,030	189,100	189,100	170,800	192,541	186,330	192,541	189,960	196,292	196,292
Last Year	182,745	176,850	182,745	176,850	182,745	182,745	176,850	182,745	176,850	185,845	185,845	167,860	185,845	179,850	185,845	179,850	189,348	189,348
Percent Change	1.7	1.7	1.7	1.7	3.6	3.6	3.6	3.6	3.5	1.8	1.8	1.8	3.6	3.6	3.6	5.6	3.7	3.7

	Year To Date		R	unning 12 Months	
2016	2017	2018	2016	2017	2018
1,432,485	1,463,791	1,513,856	2,151,797	2,186,081	2,258,696
1,433,395	1,432,485	1,463,791	2,150,471	2,151,797	2,186,081
-0.1	2.2	3.4	0.1	1.6	3.3

Demand					20	117								20	118			
50	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
This Year	131,905	128,165	120,335	132,556	129,445	124,396	121,053	115,123	107,543	101,092	105,100	108,882	136,461	126,127	122,669	125,280	128,000	132,587
Last Year	127,281	129,015	114,739	118,461	128,290	125,632	112,109	149,518	134,572	120,441	118,300	109,871	131,905	128,165	120,335	132,556	129,445	124,396
Percent Change	3.6	-0.7	4.9	11.9	0.9	-1.0	8.0	-23.0	-20.1	-16.1	-11.2	-0.9	3.5	-1.6	1.9	-5.5	-1.1	6.6

	Year To Date		Ru	nning 12 Months	
2016	2017	2018	2016	2017	2018
949,557	994,973	985,106	1,371,599	1,511,613	1,429,91
964,521	949,557	994,973	1,393,181	1,371,599	1,511,61
-16	4.9	-1.0	-1.5	10.2	-5.4

Revenue					20	17								20	18			
110701140	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
This Year	9,966,922	9,800,905	9,105,131	10,380,171	9,952,765	9,629,409	9,427,700	8,564,654	7,811,500	6,943,271	7,529,391	8,078,872	10,695,434	10,149,952	9,553,078	9,785,318	10,057,089	10,389,787
Last Year	9,380,421	9,945,284	8,380,936	8,692,735	9,424,026	9,171,500	8,031,175	11,739,610	10,386,953	8,739,819	8,801,514	8,157,011	9,966,922	9,800,905	9,105,131	10,380,171	9,952,765	9,629,409
Percent Change	6.3	-1.5	8.6	19.4	5.6	5.0	17.4	-27.0	-24.8	-20.6	-14.5	-1.0	7.3	3.6	4.9	-5.7	1.0	7.9

	Year To Date			Running 12 Months	
2016	2017	2018	2016	2017	2018
69,829,238	75,793,828	76,238,921	100,236,50	114,691,385	108,986,046
71,014,408	69,829,238	75,793,828	101,797,78	1 100,236,500	114,691,385
4.7	0.5	0.0	4.5		

_																		
Census %					20	017								20	118			
Celisus /8	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
Census Props	65	65	65	65	66	66	66	66	66	67	67	67	68	68	69	70	70	70
Census Rooms	5995	5995	5995	5995	6108	6108	6110	6110	6101	6100	6100	6100	6211	6211	6211	6332	6332	6332
% Rooms Participants	83.7	83.7	83.7	83.7	82.1	84.0	84.0	84.0	83.9	82.0	83.9	83.9	84.2	84.2	84.2	84.5	83.6	83.6

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Tab 4 - Response Cumberland County NC

Fayetteville Area CVB

For the Month of August 2018

								2016							2017							201	U					
							Chg in				П	\top					TT			П		П				Т	П	Т
Code	Name of Establishment	City & State	Zip Code	Aff Date			Rms	JF	= M	A M	J	J A	s o	N D	J F	M A	M .	J J	A S	0	N D	J	FN	ΛA	М .	JJ	A	s o
	American Eagle Inn	Fayetteville, NC	28301	Jun 2012	Jun 1967	43																						
	Budget Inn	Fayetteville, NC	28301	Jul 2009	Jun 1964	130																					\perp	
	Closed - Independent Hotel Prince Charles	Fayetteville, NC	28301	Nov 2010	Jun 1925	0	Υ																					
	Closed - Independent Patel Motel	Fayetteville, NC	28301	Jul 2011	Jun 1958	0	Υ																				\perp	
	Closed - Independent Town & Country Motel	Fayetteville, NC	28301	Apr 2008		0	Υ																					
	Closed Days Inn Central Fayetteville	Fayetteville, NC	28301	Apr 2000		0	Υ																					
	Closed St James Inn	Fayetteville, NC	28301	Jan 1991		0	Υ																					
25288	Closed Travel Inn	Fayetteville, NC	28301	Jun 2004		0	Υ																					
25286	Cloverleaf Motel	Fayetteville, NC	28301			22																						
25291	Eastover Inn	Fayetteville, NC	28301			20																						
6498	Economy Inn	Fayetteville, NC	28301	Sep 1995	Jun 1985	50	Υ																					
7873	Night Inn	Fayetteville, NC	28301	Sep 2011	Jun 1972	50	Υ															П						
	Regency Inn	Fayetteville, NC	28301	Jul 2003	Jun 1971	105	Υ																					
55787	WoodSpring Suites Fayetteville	Fayetteville, NC	28301	Nov 2017	Oct 2007	121																					•	T
	Affordable Suites Fayetteville	Fayetteville, NC	28303	Jan 2014	Jan 2014	49		0 0	0	0 0	0 0	0 0	0	0 0	0 0	0 0	0 0	0	0 0	0	0 0	0	0 0	0	0 0	0	0	
	Boulevard Motel	Fayetteville, NC	28303	Jun 1967	Jun 1967	30			-	- -				- -	- -	- -	- -		-				- -		-	-		
	Candlewood Suites Fayetteville Fort Bragg	Fayetteville, NC	28303	Jan 2011	Jan 2011	114																						
	Closed - Independent Cottonade Square	Fayetteville, NC	28303	Aug 2014	Jan 2011	0	Υ		-	•				•					•				•		•			
	Courtyard Fayetteville	Fayetteville, NC	28303	Jan 1991	Jan 1991	108	1																			_		
	Days Inn & Suites Fayetteville Northwest Fort Bragg Area			Mar 2014	Jun 1988	119	Υ																	-				
		Fayetteville, NC	28303				Ť	•	•		•								•	. '		•	•	-	•	-		
	Embassy Suites Fayetteville Fort Bragg	Fayetteville, NC	28303	Apr 2012	Apr 2012	165		• •	•	•	•	• (•	•	• •	•	•	•	• •	•	•	•	•	•	• •	•	•	
	Extended Stay America Fayetteville Cross Creek Mall	Fayetteville, NC	28303	Apr 2013	Jan 1999	77	Y	• •	•	• •	•	• •	•	• •	• •	• •	• •	•	• •	•	• •	•	• •	•	• •	•	•	
	Hampton Inn Fayetteville Fort Bragg	Fayetteville, NC	28303	Dec 1995	Dec 1995	130	Υ	• •	•	• •	•	• •	•	• •	• •	• •	• •	•	• •	•	•	•	• •	•	• •	•	•	
	Hilton Garden Inn Fayetteville Fort Bragg	Fayetteville, NC	28303	Nov 2005	Nov 2005	104		• •	•	• •	• •	• •	•	• •	• •	• •	• •	•	• •	•	• •	•	• •	•	• •	•	•	_
	Holiday Inn Express & Suites Fayetteville Fort Bragg	Fayetteville, NC	28303	Feb 2000	Jan 1998	89	Υ	• •	•	• •	•	• •	•	• •	• •	• •	• •	•	• •	•	• •	•	• •	•	• •	•	•	
	Home2 Suites Fayetteville	Fayetteville, NC	28303	Feb 2011	Feb 2011	118		• •	•	• •	•	• • •	• •	• •	• •	• •	• •	•	• •	•	• •	•	• •	•	• •	•	•	
6525	Homewood Suites Fayetteville	Fayetteville, NC	28303	Mar 2018	Mar 2018	111																	•	•	• •	•	•	
5293	Knights Inn Fayettevile	Fayetteville, NC	28303	Dec 1997	Jun 1968	61		• •	•	• •		• • •	• •	• •	• •	• •		•	• •		• •	•	• •	•	• •	.		
7605	Motel 6 Fayetteville	Fayetteville, NC	28303	May 2018	May 2018	71																			0	•	•	
7019	Quality Inn & Suites Fort Bragg Fayetteville	Fayetteville, NC	28303	Nov 2012	Jun 1980	109	Υ		•									•				•		•			•	Т
	Red Lion Inn & Suites Fayetteville Cross Creek Mall	Fayetteville, NC	28303	Oct 2017	Jun 1989	129	Υ											•						•			•	
	Residence Inn Fayetteville Cross Creek	Fayetteville, NC	28303	Dec 2006	Dec 2006	92																					•	
	Springhill Suites Fayetteville Fort Bragg	Fayetteville, NC	28303	Jun 2018	Jun 2018	121																			0			
	Studio 6 Favetteville	Fayetteville, NC	28303	May 2018	Jun 1998	55	Υ																					
	TownePlace Suites Fayetteville Cross Creek	Fayetteville, NC	28303	Jul 2009	Jul 2009	93																						
	Tropical Motel	Fayetteville, NC	28303	Jun 1970	Jun 1970	80		-	-	•				•					•		•		•		•			
	Wingate by Wyndham Fayetteville Fort Bragg	Fayetteville, NC	28303	Aug 1998	Aug 1998	85			-															-		_		
									•	• •		• •	•	•	• •			•	•	• •	•	•	•	•	•	•	•	
	Baymont Inn & Suites Fayetteville Fort Bragg Area	Fayetteville, NC	28304	Aug 2015	Aug 2015	96		• •	•	• •	•	• •	•	• •	• •	• •	• •	•	• •	• (• •	•	• •	•	• •	•	•	
	Closed - Independent Becks Motel	Fayetteville, NC	28304	Sep 2008	1.1.4007	0	Y																					
	Extended Stay America Fayetteville Owen Drive	Fayetteville, NC	28304	Jul 1997	Jul 1997	120		• •	•	• •	•	• •	•	• •	• •	• •	• •	•	• •	•	• •	•	• •	•	• •	•	•	
	Ramada Plaza Fayetteville Fort Bragg Area	Fayetteville, NC	28304	Aug 2015	Jun 1974	199	Υ	• •	•	• •	•	• •	•	• •	• •	• •	• •	•	• •	•	•	•	• •	•	• •	•	•	
	WoodSpring Suites Fayetteville West	Fayetteville, NC	28304	Nov 2016	Apr 2006	121		• •	•	• •	• •	• •	•	• •	• •	• •	• •	•	• •	•	• •	•	• •	•	• •	•	•	
	Airport Inn Budget Motel	Fayetteville, NC	28306			30																						
	Ambassador Inn	Fayetteville, NC	28306	Jun 2012	Jun 1964	62																						
	Carolina Motor Inn	Fayetteville, NC	28306			47																						
5296	Closed McInnis Motel	Fayetteville, NC	28306	Jun 1993		0	Υ																					
	Coliseum Inn	Fayetteville, NC	28306	Sep 1996	Jun 1968	75																						
1886	Red Roof Inn & Suites Fayetteville Fort Bragg	Fayetteville, NC	28306	Oct 2015	May 2001	52	Υ	• •	•	• •	• •	• •	•	• •	• •	• •	• •	•	• •	•	• •	•	• •	•	• •	•	•	
	Relax Inn	Fayetteville, NC	28306			32																						
	Roadside Inn Motel	Fayetteville, NC	28306			20																						
	Landmark Inn Fort Bragg	Fort Bragg, NC	28310	Jan 2001	Jan 2001	197	Υ																					
	Fairfield Inn & Suites Fayetteville North	Fayetteville, NC	28311	Oct 2014	Oct 2014	115	•																					
	Baymont Inn & Suites Fayetteville I 95	Fayetteville, NC	28312	Dec 2017	May 1986	121															ا م							
	Closed Days Inn Fayetteville Inn	Fayetteville, NC	28312	Jan 2005	Jun 1985	0	Υ			-				_									_		•			
	Comfort Inn Fayetteville	Fayetteville, NC	28312	Mar 2013	Apr 2000	61	,																			_		
						97																-	•	•		-		
	Days Inn Fayetteville South I 95 Exit 49	Fayetteville, NC	28312	Sep 2009	May 1986			•	•	•	•	• •	•	•	•	•		•	•	•	•	•	•	•	•	•		
	Delux Inn	Fayetteville, NC	28312	Jun 1988	Jun 1988	51																						
	Doubletree Fayetteville	Fayetteville, NC	28312	May 2008	Mar 1986	148	Y	• •	•	• •	•	• •	•	• •	• •	• •	• •	•	• •	•	•	•	• •	•	• •	•	•	
	Econo Lodge Fayetteville	Fayetteville, NC	28312	Jan 1989	Jan 1989	74	Υ	• •	•	•	•	•	•	• •	• •	• •	• •	•	• •	•	•	•	• •	•	• •	•	•	
	Fairfield Inn Fayetteville I 95	Fayetteville, NC	28312	Sep 1998	Sep 1998	66	Υ	• •	•	• •	•	• •	• •	• •	• •	• •	• •	•	• •	•	• •	•	• •	•	• •	•	•	
	Hampton Inn & Suites Fayetteville	Fayetteville, NC	28312	Jul 2017	Jul 2017	114													• •	•	•	•	• •	•	• •	•	•	
285	Holiday Inn Fayetteville I 95	Fayetteville, NC	28312	Jun 1983	Jun 1983	198		• •	•	• •	•	• •	• •	• •	• •	• •	• •	•	• •	•	•	•	• •	•	• •	•	•	
0148	Motel 6 Fayetteville	Fayetteville, NC	28312	Jan 1992	Jun 1986	115	Υ	• •	•	• •			•	• •		• •		•		•		•	• •	•		•	•	
	Quality Inn Fayetteville	Fayetteville, NC	28312	Aug 2008	Feb 1998	81			•									•				•		•		•	•	
	Red Roof Inn Fayetteville	Fayetteville, NC	28312	Oct 2014	Nov 1997	55	Υ																					
	Rodeway Inn Fayetteville	Fayetteville, NC	28312	Dec 2017	Dec 2017	76	•														0							
	Sleep Inn Fayetteville	Fayetteville, NC	28312	Nov 1995	Nov 1995	63															_ _					_		

Tab 4 - Response Cumberland County NC

Fayetteville Area CVB

For the Month of August 2018

								2016							201	7							2018						
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms		M	а м	J,	JA	s o	N I	J	F M	A	ИЈ	J	A S	0	N D	J	- м	A	мЈ	J	A S O	N D
4267	SureStay Plus Hotel Fayetteville	Fayetteville, NC	28312	Nov 2017	Mar 1985	111	Υ		•			•	• •		•	• •		•		•		•		•			• •		
67095	Tru by Hilton Fayetteville I 95	Fayetteville, NC	28312		U/C	109																							
20056	Comfort Inn Cross Creek	Fayetteville, NC	28314	Jul 1987	Jul 1987	176	Υ		•	•		•	• •		•	• •		•		•		•		•	•	•	• •		
55750	WoodSpring Suites Fayetteville Fort Bragg	Fayetteville, NC	28314	Nov 2016	Apr 2006	121		• •	•	•	• •	•	• •	• •	•	• •	• •	•	• •	•	• •	•	• •	•	• •	•	• •		
58867	Holiday Inn Express & Suites Hope Mills Fayetteville	Hope Mills, NC	28348	Nov 2009	Nov 2009	72		• •		•	• •	•	• •		• •	• •	• •	•	• •	•	• •	• •	• •	•	• •	•	• •		
32663	Country Inn & Suites Fayetteville Fort Bragg	Spring Lake, NC	28390	Feb 2016	Feb 1996	85	Υ	• •		•		•	• •		•	• •		•	• •	•		•	• •	•	• •	•	• •		
65586	Courtyard Fayetteville Fort Bragg Spring Lake	Spring Lake, NC	28390	Dec 2016	Dec 2016	100								0	•	• •	• •	•	• •	•	• •	• •	• •	•	•	•			
55648	Hampton Inn Spring Lake Fort Bragg	Spring Lake, NC	28390	Apr 2007	Apr 2007	77		• •		•	• •	• •	• •	• •	• •	• •	• •	•	• •	• •	• •	• •	• •	•	• •	• •	• •	.	
30000	Sleep Inn & Suites Near Fort Bragg	Spring Lake, NC	28390	Dec 1994	Dec 1994	91	Υ	• •		•	• •	•	• •		• •	• •	• •	•	• •	•	• •	• •	• •	•	• •	•	• •		
51150	Starlite Motel	Spring Lake, NC	28390			28																							
26555	Super 8 Spring Lake Fort Bragg Pope AFB	Spring Lake, NC	28390	Jul 1988	Jul 1988	60		• •		•	• •	•	• •		• •	• •	• •	•	• •	•	• •	• •	• •	•	• •	•	• •		
29996	Wellons Gateway Inn	Spring Lake, NC	28390	Feb 1994	Feb 1994	105	Υ																						
4634	Econo Lodge Wade Fayetteville North	Wade, NC	28395	Dec 2014	Mar 1974	109	Υ	• •		•	• •	•	• •		•	• •	• •	•	• •	•	•	•	• •	•	•	•	• •		
			Total Prope	erties:	81	6441		0 -1	Month	ly dat	ta rec	eived	by S7	R															

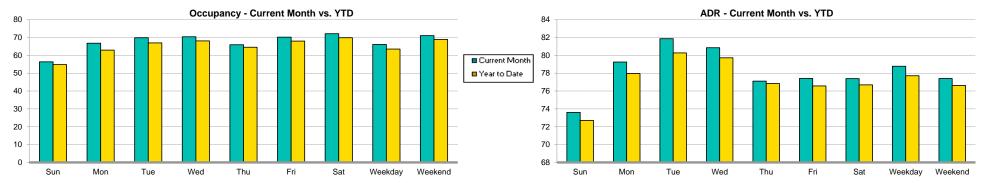
 - Monthly and daily data received by STR Blank - No data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report

A blank row indicates insufficient data.

Fayetteville Area CVB

For the Month of August 2018



		Occupanc	y (%)	ADR		RevPA	.R	Suppl	у	Deman	d	Reven	ue
Day of Week			% Chg		% Chg		% Chg		% Chg		% Chg		% Chg
Sunday	Current Month	56.4	0.4	73.61	-1.0	41.49	-0.6	25,328	3.7	14,277	4.1	1,050,884	3.1
	Year To Date	54.8	-2.8	72.71	0.8	39.88	-2.0	211,859	0.5	116,194	-2.3	8,448,888	-1.6
	Running 12 Month	53.2	-8.1	71.51	-0.7	38.05	-8.7	321,753	3.3	171,180	-5.1	12,241,195	-5.7
Monday	Current Month	66.8	0.4	79.25	0.2	52.95	0.6	25,328	3.7	16,923	4.1	1,341,204	4.3
	Year To Date	62.9	-5.0	77.96	2.1	49.08	-3.0	217,959	3.4	137,199	-1.8	10,696,509	0.3
	Running 12 Month	61.5	-9.0	76.86	1.2	47.24	-7.9	321,753	3.3	197,786	-6.0	15,201,140	-4.9
Tuesday	Current Month	69.9	3.7	81.87	2.3	57.22	6.1	25,328	-17.1	17,703	-14.0	1,449,258	-12.0
	Year To Date	67.0	-4.1	80.28	2.7	53.78	-1.5	217,959	3.4	146,019	-0.8	11,721,698	1.8
	Running 12 Month	64.8	-9.2	78.88	1.6	51.15	-7.7	321,753	3.3	208,656	-6.2	16,457,839	-4.7
Wednesday	Current Month	70.4	2.5	80.86	2.1	56.93	4.7	31,660	3.7	22,291	6.2	1,802,409	8.5
	Year To Date	68.1	-5.8	79.73	2.3	54.28	-3.7	217,959	3.4	148,408	-2.6	11,831,888	-0.4
	Running 12 Month	66.3	-9.6	78.52	1.4	52.06	-8.3	321,744	3.3	213,308	-6.6	16,749,494	-5.2
Thursday	Current Month	66.0	3.2	77.11	1.7	50.86	5.0	31,660	3.7	20,880	7.0	1,610,110	8.8
	Year To Date	64.6	-5.2	76.84	1.9	49.62	-3.4	218,070	3.4	140,809	-2.0	10,819,990	-0.1
	Running 12 Month	63.2	-9.0	75.82	0.7	47.89	-8.4	321,855	1.4	203,295	-7.7	15,413,207	-7.1
Friday	Current Month	70.2	4.1	77.41	2.1	54.37	6.3	31,660	29.6	22,234	35.0	1,721,276	37.8
	Year To Date	68.0	-4.3	76.57	0.9	52.08	-3.4	218,191	6.6	148,402	2.0	11,363,861	2.9
	Running 12 Month	66.2	-8.0	75.46	-0.4	49.98	-8.3	328,085	5.4	217,314	-3.0	16,398,259	-3.4
Saturday	Current Month	72.2	4.5	77.39	1.4	55.85	6.0	25,328	3.7	18,278	8.4	1,414,646	9.9
	Year To Date	69.9	-2.9	76.69	0.3	53.60	-2.7	211,859	3.4	148,075	0.4	11,356,087	0.7
	Running 12 Month	67.9	-6.4	75.67	-0.8	51.36	-7.1	321,753	3.3	218,379	-3.3	16,524,913	-4.0
Weekday / We	ekend	I											
Weekday	Current Month	66.1	2.0	78.78	1.1	52.07	3.1	139,304	-0.8	92,074	1.1	7,253,865	2.3
(Sun-Thu)	Year To Date	63.5	-4.6	77.72	2.0	49.38	-2.6	1,083,806	2.8	688,629	-1.9	53,518,973	0.1
	Running 12 Month	61.8	-9.0	76.50	0.9	47.28	-8.2	1,608,858	2.9	994,224	-6.4	76,062,874	-5.5
Weekend	Current Month	71.1	4.2	77.41	1.8	55.03	6.0	56,988	16.6	40,513	21.5	3,135,922	23.6
(Fri-Sat)	Year To Date	68.9	-3.6	76.63	0.6	52.83	-3.1	430,050	5.0	296,477	1.2	22,719,948	1.8
	Running 12 Month	67.0	-7.2	75.57	-0.6	50.66	-7.7	649,838	4.3	435,693	-3.2	32,923,172	-3.7
Total	Current Month	67.5	2.8	78.36	1.2	52.93	4.1	196,292	3.7	132,587	6.6	10,389,787	7.9
	Year To Date	65.1	-4.3	77.39	1.6	50.36	-2.7	1,513,856	3.4	985,106	-1.0	76,238,921	0.6
	Running 12 Month	63.3	-8.4	76.22	0.5	48.25	-8.0	2,258,696	3.3	1,429,917	-5.4	108,986,046	-5.0

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For the Month of August 2018

							This '	Year										Pe	rcent C	hange ((%)				
			Occupa	ncy (%))		AD	R			RevP	AR			Оссира	ncy (%))		ADR	(%)			RevP	AR (%)	
Curre Mon		Trans.	Grp.	Con.	Total	Trans.	Grp.	Con.	Total	Trans.	Grp.	Con.	Total	Trans.	Grp.	Con.	Total	Trans.	Grp.	Con.	Total	Trans.	Grp.	Con.	Total
2017	Mar				71.0				75.56				53.63				1.9				2.5				4.5
	Apr				71.3				76.47				54.49				-2.3				-0.8				-3.1
	May				64.8				75.66				48.99				3.1				3.6				6.8
	Jun				73.7				78.31				57.72				10.0				6.7				17.4
	Jul				68.4				76.89				52.56				-2.6				4.7				1.9
	Aug				65.7				77.41				50.86				-4.4				6.0				1.3
	Sep				66.0				77.88				51.43				4.2				8.7				13.3
	Oct				60.8				74.40				45.22				-25.7				-5.2				-29.6
	Nov	53.9	3.1	1.7	58.8	73.09	74.89	54.27	72.64	39.40	2.34	0.94	42.68				-22.8				-5.9				-27.3
	Dec	48.9	2.8	1.7	53.5	69.56	63.23	52.48	68.68	34.04	1.78	0.89	36.72				-17.5				-5.4				-21.9
2018	Jan	48.5	5.7	1.4	55.6	72.61	68.51	51.11	71.64	35.21	3.88	0.73	39.82				-12.7				-3.7				-15.9
	Feb	58.7	3.7	1.4	63.7	74.43	77.39	55.87	74.20	43.70	2.84	0.76	47.30				-2.6				-0.1				-2.7
	Mar	60.7	8.7	1.4	70.9	78.71	79.35	58.67	78.38	47.78	6.92	0.85	55.55				-0.1				3.7				3.6
	Apr	55.9	10.3	1.4	67.7	80.31	84.10	60.46	80.47	44.91	8.70	0.86	54.47				-5.0				5.2				0.0
	May				63.7				77.88				49.62				-1.6				2.9				1.3
	Jun	58.7	5.9	1.3	66.0	77.70	85.91	61.41	78.11	45.61	5.08	0.82	51.51				-10.5				-0.3				-10.7
	Jul	57.4	6.5	1.4	65.2	78.57	84.82	49.53	78.57	45.07	5.48	0.69	51.24				-4.6				2.2				-2.5
	Aug	57.5	8.6	1.4	67.5	78.65	79.77	58.30	78.36	45.23	6.87	0.83	52.93				2.8				1.2				4.1
Vear To		_	_	_	_	_	_	_	_		_	_	_		_	_	_		rcent C		(0/)		_	_	

Year To D	Date														Percent Change (%)	
2016 Au	ug				66.3				73.54				48.75	-1.5	-0	-1.6
2017 Au	ug				68.0				76.18				51.78	2.5	3	6.2
2018 Au	ug	56.8	6.8	1.4	65.1	77.57	80.36	56.15	77.39	44.10	5.46	0.81	50.36	-4.3	1	-2.7

Runnir	ng 12	Month													Percent Change (%)	
2016	Aug				63.7				73.08				46.58	-1.6	C	-1.6
2017	Aug				69.1				75.87				52.46	8.5	3	8 12.6
2018	Aug	55.8	6.0	1.5	63.3	76.51	78.83	55.13	76.22	42.72	4.70	0.84	48.25	-8.4	C	5 -8.0

A blank row indicates insufficient data.

Tab 7 - Seg Response Cumberland County

Fayetteville Area CVB

For the Month of August 2018

						01		2016							-	201	/				-		_			018	4	4			_	4	
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date Roo	Chg ms Rm:		JF					اءا	0 1		١.١	_ "			J.		ا ۽ ا	۸,	, _F		. -		اما	NA			s	A
	American Eagle Inn	Fayetteville, NC	28301	Jun 2012	Jun 1967	43	•	JF	IVI	AN	ıJ	JF	1 3	U	ם ו	J	r IV	A	IVI	J	A	3	U	N L	,	4	IVI	A	IVI	J	' A	3	UN
	Budget Inn	Fayetteville, NC	28301	Jul 2009		130																				+	+						-
	Closed - Independent Hotel Prince Charles	Fayetteville, NC	28301	Nov 2010	Jun 1925	0 Y																				+							
	Closed - Independent Patel Motel	Fayetteville, NC	28301	Jul 2011	Jun 1958	0 Y																											
	Closed - Independent Town & Country Motel	Fayetteville, NC	28301	Apr 2008	Juli 1330	0 Y																											
	Closed Days Inn Central Fayetteville	Fayetteville, NC	28301	Apr 2000		0 Y																											
	Closed St James Inn	Fayetteville, NC	28301	Jan 1991		0 Y																				+							
	Closed Travel Inn	Fayetteville, NC	28301	Jun 2004		0 Y																											
	Cloverleaf Motel	Fayetteville, NC	28301	Juli 2004		22																				+							
	Eastover Inn	Fayetteville, NC	28301			20																				+	+				-		-
	Economy Inn	Fayetteville, NC	28301	Sep 1995	Jun 1985	50 Y																				+							
	Night Inn	Fayetteville, NC	28301	Sep 1993	Jun 1972	50 Y																				-	-						
	Regency Inn	Fayetteville, NC	28301	Jul 2003		105 Y																				+							
		Fayetteville, NC	28301	Nov 2017		121																				+	+				-		-
	WoodSpring Suites Fayetteville Affordable Suites Fayetteville		28303	Jan 2014	Jan 2014	49																				-	-				-		_
		Fayetteville, NC			Jun 1967	30																				-							
	Boulevard Motel	Fayetteville, NC	28303	Jun 1967																						-	-				-		_
	Candlewood Suites Fayetteville Fort Bragg	Fayetteville, NC	28303	Jan 2011	Jan 2011	114																				-							
	Closed - Independent Cottonade Square	Fayetteville, NC	28303	Aug 2014		0 Y																			_	\perp	_				_	\perp	_
	Courtyard Fayetteville	Fayetteville, NC	28303	Jan 1991		108	1	s s	S	s s	S	S S	S	S S	S	S	S	S	SS	S	S	S	s s	В	В	S	S	В	s s	ss	S		
	Days Inn & Suites Fayetteville Northwest Fort Bragg Area	Fayetteville, NC	28303	Mar 2014		119 Y																											
	Embassy Suites Fayetteville Fort Bragg	Fayetteville, NC	28303	Apr 2012		165																											
	Extended Stay America Fayetteville Cross Creek Mall	Fayetteville, NC	28303	Apr 2013	Jan 1999	77 Y																									_		
	Hampton Inn Fayetteville Fort Bragg	Fayetteville, NC	28303	Dec 1995		130 Y																											
	Hilton Garden Inn Fayetteville Fort Bragg	Fayetteville, NC	28303	Nov 2005		104																				\perp		\perp					
	Holiday Inn Express & Suites Fayetteville Fort Bragg	Fayetteville, NC	28303	Feb 2000	Jan 1998	89 Y																											
	Home2 Suites Fayetteville	Fayetteville, NC	28303	Feb 2011		118	- 1	ВВ	В	ВВ	В	ВВ	В	ВВ	В	В	3 B	В	BE	3 B	В	В	BE	3 B	В	В	В	В	В	3 B	B	Ш	
	Homewood Suites Fayetteville	Fayetteville, NC	28303	Mar 2018		111																											
	Knights Inn Fayettevile	Fayetteville, NC	28303	Dec 1997	Jun 1968	61																											
	Motel 6 Fayetteville	Fayetteville, NC	28303	May 2018		71																											
37019	Quality Inn & Suites Fort Bragg Fayetteville	Fayetteville, NC	28303	Nov 2012	Jun 1980	109 Y																											
25877	Red Lion Inn & Suites Fayetteville Cross Creek Mall	Fayetteville, NC	28303	Oct 2017	Jun 1989	129 Y																	E	3 B	В	, В	В	В	r I	з В	, В		
53828	Residence Inn Fayetteville Cross Creek	Fayetteville, NC	28303	Dec 2006	Dec 2006	92										s s	s	s	s s	s	s	s	s s	s	s	s	s	s	s s	ss	s		
66800	Springhill Suites Fayetteville Fort Bragg	Fayetteville, NC	28303	Jun 2018	Jun 2018	121																											
36796	Studio 6 Fayetteville	Fayetteville, NC	28303	May 2018	Jun 1998	55 Y										П		П							Т	Т	Т	\Box	П		Т	П	
59989	TownePlace Suites Fayetteville Cross Creek	Fayetteville, NC	28303	Jul 2009	Jul 2009	93																											
47205	Tropical Motel	Fayetteville, NC	28303	Jun 1970	Jun 1970	80										П		П							Т	Т	Т	\Box	П		Т	П	
	Wingate by Wyndham Fayetteville Fort Bragg	Fayetteville, NC	28303	Aug 1998	Aug 1998	85																											
	Baymont Inn & Suites Fayetteville Fort Bragg Area	Fayetteville, NC	28304	Aug 2015	Aug 2015	96												П							Т	Т	Т	\Box			Т	П	
	Closed - Independent Becks Motel	Fayetteville, NC	28304	Sep 2008		0 Y																											
	Extended Stay America Fayetteville Owen Drive	Fayetteville, NC	28304	Jul 1997	Jul 1997	120												П							Т	т	т	\Box	П			П	-
	Ramada Plaza Fayetteville Fort Bragg Area	Fayetteville, NC	28304	Aug 2015		199 Y																											
	WoodSpring Suites Fayetteville West	Fayetteville, NC	28304	Nov 2016		121																			т								
	Airport Inn Budget Motel	Fayetteville, NC	28306		1.4. =000	30																											
	Ambassador Inn	Fayetteville, NC	28306	Jun 2012	Jun 1964	62																				_						П	
	Carolina Motor Inn	Fayetteville, NC	28306	0411 2012	Guil 1004	47																											
	Closed McInnis Motel	Fayetteville, NC	28306	Jun 1993		0 Y																				-							
	Coliseum Inn	Fayetteville, NC	28306	Sep 1996	Jun 1968	75																											
	Red Roof Inn & Suites Fayetteville Fort Bragg	Fayetteville, NC	28306	Oct 2015	May 2001	52 Y																											
	Relax Inn	Fayetteville, NC	28306	0012013	IVIAY 2001	32																											
	Roadside Inn Motel	Fayetteville, NC	28306			20																											
	Landmark Inn Fort Bragg	Fort Bragg, NC	28310	Jan 2001	Jan 2001	197 Y																				+							
	Fairfield Inn & Suites Fayetteville North	Fayetteville, NC	28311	Oct 2014		115																				-							
			28312			121																				-					-		-
	Baymont Inn & Suites Fayetteville I 95	Fayetteville, NC		Dec 2017																						-							
	Closed Days Inn Fayetteville Inn	Fayetteville, NC	28312	Jan 2005	Jun 1985	٠ .																				-	-				_		_
	Comfort Inn Fayetteville	Fayetteville, NC	28312	Mar 2013	Apr 2000	61																				-							
	Days Inn Fayetteville South I 95 Exit 49	Fayetteville, NC	28312		May 1986	97																				_	_				_	\perp	_
	Delux Inn	Fayetteville, NC	28312	Jun 1988	Jun 1988	51																				4	4	4					
	Doubletree Fayetteville	Fayetteville, NC	28312			148 Y																											
	Econo Lodge Fayetteville	Fayetteville, NC	28312	Jan 1989	Jan 1989	74 Y																											
	Fairfield Inn Fayetteville I 95	Fayetteville, NC	28312	Sep 1998	Sep 1998	66 Y																				1	_	\perp					\perp
	Hampton Inn & Suites Fayetteville	Fayetteville, NC	28312	Jul 2017		114																											
	Holiday Inn Fayetteville I 95	Fayetteville, NC	28312	Jun 1983		198																											
	Motel 6 Fayetteville	Fayetteville, NC	28312	Jan 1992		115 Y																											
	Quality Inn Fayetteville	Fayetteville, NC	28312		Feb 1998	81																											
	Red Roof Inn Fayetteville	Fayetteville, NC	28312		Nov 1997	55 Y																											
67173	Rodeway Inn Fayetteville	Fayetteville, NC	28312	Dec 2017	Dec 2017	76																											
	Sleep Inn Fayetteville	Fayetteville, NC	28312		Nov 1995	63																											
	Super 8 Fayetteville	Fayetteville, NC	28312		Dec 1996	60																											

Tab 7 - Seg Response Cumberland County

Fayetteville Area CVB

For the Month of August 2018

								2016								2017	7								2018	3							
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms		- м	ΔМ			s	ON	Ь	.1	F M	_	м	. L	Δ	s	o N	D		м		м.	1 .	Δ	S	N	D
	SureStay Plus Hotel Fayetteville	Fayetteville, NC	28312		Mar 1985	111	Y		101	A 101		<u> </u>		- 11		-		1		0 0	1		11		٠.		1		, 0		-	114	Ĭ
	Tru by Hilton Fayetteville I 95	Fayetteville, NC	28312	1407 2017	U/C	109	•																										
	Comfort Inn Cross Creek	Fayetteville, NC	28314	Jul 1987	Jul 1987	176	Υ																										
	WoodSpring Suites Fayetteville Fort Bragg	Fayetteville, NC	28314	Nov 2016		121	•																										
	Holiday Inn Express & Suites Hope Mills Fayetteville	Hope Mills, NC	28348		Nov 2009	72																											
	Country Inn & Suites Fayetteville Fort Bragg	Spring Lake, NC	28390	Feb 2016	Feb 1996	85	Υ																								т		
	Courtyard Fayetteville Fort Bragg Spring Lake	Spring Lake, NC	28390	Dec 2016	Dec 2016	100																											
55648	Hampton Inn Spring Lake Fort Bragg	Spring Lake, NC	28390	Apr 2007	Apr 2007	77							П											П							Т		
30000	Sleep Inn & Suites Near Fort Bragg	Spring Lake, NC	28390	Dec 1994	Dec 1994	91	Υ																										
51150	Starlite Motel	Spring Lake, NC	28390			28																									Т		
26555	Super 8 Spring Lake Fort Bragg Pope AFB	Spring Lake, NC	28390	Jul 1988	Jul 1988	60																											
29996	Wellons Gateway Inn	Spring Lake, NC	28390	Feb 1994	Feb 1994	105	Υ																										
4634	Econo Lodge Wade Fayetteville North	Wade, NC	28395	Dec 2014	Mar 1974	109	Υ																										
			Total Prope	erties:	81	6441		s -	Montly	/ Seg	ment	ation	(Tra	nsien	t, Gr	oup,	Con	tract) On	nly													

s - Montly Segmentation (Transient, Group, Contract) Only

r - Monthly Additional Revenue Only

B - Both Segmentation and Additional Revenue

Blank - No data received by STR

A blank row indicates insufficient data.



How can we assist you?

Glossary:

Frequently Asked Questions (FAQ):

North America:

735 East Main Street, Hendersonville, TN 37075 USA

T:+1 615 824 8664

Asia Pacific:

Thong Teck Building, 15 Scotts Road #08-12, 228 218 Singapore

T: +64 6800 7850

0

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Blue Fin Building, 110 Southwark Street, London SE1 0TA

T: +44 (0) 20 7922 1930