



Sargassum Seaweed and Red Tide Statements

Sargassum Seaweed Statement

Broward County, like other South Florida and Caribbean destinations, is experiencing a period of Sargassum seaweed being washed ashore on county beaches. Sargassum seaweed appears throughout the temperate and tropical oceans of the world during the late months of summer and early fall. It is largely a product of rises in sea temperature and changes in sea currents.

Sargassum seaweed is not harmful to humans.

Broward County beach municipalities have beach cleaning operations in place to assure a safe, clean and enjoyable beach environment for residents, visitors and marine life, especially hatchling sea turtles. Broward's beaches remain open. The elevated period of Sargassum seaweed is expected to decrease with cooling water temperatures.

Sargassum Seaweed Q&A for internal information

Sargassum is a genus of brown macroalgae that appear throughout the temperate and tropical oceans of the world, where they generally inhabit in shallow water and coral reefs between from late spring to early fall. Because of climate change, we are seeing an increase in Sargassum seaweed on Broward beaches.

Is Sargassum seaweed harmful to humans?

Sargassum seaweed is not harmful to humans. As a result, all Broward County beaches are open as usual.

What is Broward County and the beach municipalities doing about the Seaweed?

All measures are being taken to assure a clean and enjoyable beach environment for residents, visitors and marine life, especially hatchling sea turtles. Broward County municipalities have beach cleaning operations in place to remove Sargassum seaweed when it washes ashore.

Has Broward County's tourism promotion changed because of the occurrence/increase in Sargassum seaweed?

The Greater Fort Lauderdale Convention & Visitors Bureau continues to promote Broward County's 23 miles of certified Blue Wave Beaches through its regular marketing channels of advertising, public relations and social media.

We are closely monitoring the media for any responses or corrections that need to be made. Media coverage has largely been very local.

Has there been any visitor cancellations because of the seaweed?

The CVB has been in close contact with its beach hotel and city partners who confirm no cancellations or negative visitor concerns.

Red Tide/Algae Bloom Statement

Greater Fort Lauderdale takes great pride in the quality/condition of our beaches – which are Blue Wave Certified. All of Broward County’s beach communities are committed to guarantee that their beaches are clean and welcoming.

The Red Tide/algae bloom is a phenomenon of a higher-than-normal concentration of a microscopic alga. only impacting some beaches in Southwest Florida on Florida’s West Coast, more than 260 miles from Florida’s East Coast. It is NOT in South Florida/Broward County, which are on Florida’s East Coast.

We encourage visitors to check <https://www.visitflorida.com/en-us/current-travel-safety-information.html> for additional information.

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