

Internships: Website, Photography, Social Media

The Greater Fort Lauderdale Convention & Visitors Bureau (GFLCVB), located in downtown Fort Lauderdale, welcomes internship applications year-round. Our mission is to provide industry leadership in the marketing of Broward County, including all of its municipalities, as a premier year-round destination for all visitors.

Interns are a key part of our team and we are looking for outgoing, dedicated students to work in a fast-paced environment. Our internships require students who possess strong communication and computer skills, are well organized, self-motivated and have a desire to become a key player. Interns will be responsible for a wide range of duties and must be able to work independently, but also be willing to be part of a team-based creative working environment.

Internship 1: Website & Photography

Intern will work closely with the GFLCVB Marketing & Communications team assisting in the development and maintenance of the website and photography database.

The ideal candidate will be instrumental in categorizing the digital asset library, as well as resizing images. This position will translate static design layouts into dynamic web and/or mobile interfaces while keeping or extending the original aesthetic integrity. Intern will also organize photography rights usage contracts and input meta data and keywords into the backend of the website.

Candidate may help develop, research, evaluate, and direct new technologies. This position requires working closely with the web developer while assisting in program email marketing campaign templates. There are also opportunities to photograph places and subjects on location. Intern must complete other duties or tasks as assigned.

The position requires the candidate to work remotely and onsite as needed. The position will be unpaid for the first semester with the possibility of a paid extension for the second semester, depending on work quality.

Candidates should have excellent written and verbal skills, as well as be proficient in Microsoft Office including PowerPoint and Excel, CMS, video and photography equipment and editing software, and understand website functionality, digital media and communications.

Internship 2: Social Media

Intern will work closely with the GFLCVB Marketing & Communications team and assist in creating content to engage across a variety of platforms and social media channels. This position will be instrumental in promoting visitation to Greater Fort Lauderdale, with knowledge of social media best practices and trends required. The ideal candidate will have experience in capturing content including photography and video optimized for social media. Must have a knack and experience writing content for a variety of channels.

This position will work with the GFLCVB Marketing & Communications team to support implementation of social media strategies, digital content, and communications which align and support all marketing and sales initiatives of the GFLCVB. Familiarity with all aspects of Facebook, Instagram, Pinterest, LinkedIn, YouTube and Twitter are essential.

The position requires the candidate to work remotely and onsite as needed. The position will be unpaid for the first semester with the possibility of a paid extension for the second semester, depending on work quality.

Candidates should have excellent written and verbal skills, as well as be proficient in Microsoft Office including PowerPoint and Excel, video and photography equipment and editing software, and understand digital media and communications.

Interested candidates should mail or email resume to:

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