



GREATER FORT LAUDERDALE ♦ BROWARD COUNTY  
**CONVENTION CENTER**



February 26, 2020

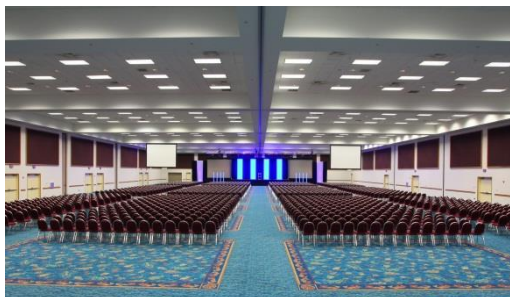
Necoya Tyson  
American Traffic Safety Services Association  
15 Riverside Parkway STE 100  
Fredericksburg, VA 22406

Dear Ms. Tyson,

The Greater Fort Lauderdale/Broward County Convention Center, in conjunction with the Greater Fort Lauderdale Convention & Visitors' Bureau, cordially extends an invitation to the American Traffic Safety Services Association to host their 2025 ATSSA Annual Conference & Traffic Expo in Fort Lauderdale.

The Greater Fort Lauderdale/Broward County Convention Center covers an impressive 17 acres in Port Everglades, the world's second largest cruise port. Aesthetically pleasing and versatile in nature, the Center offers 350,000 sq. ft. of continuous exhibit space, 5 divisible ballrooms, one at 64,000 sq. ft., one at 20,000 sq. ft., one at 32,000 sq. ft., one at 14,000 sq. ft., and one at 10,000 sq. ft., 45 meeting rooms, 3 executive lounges, 23 covered loading docks with direct access to the exhibit halls and a parking garage connected to the Center by a glass enclosed skywalk.

We are a full service facility offering all that is needed for a successful meeting: a business center, audio/visual, internet/telecommunications and electrical services, as well as exclusive catering, which we believe is second to none in the industry.





Based upon your event needs, we have placed a tentative hold on the following space/dates:

<b>SPACE</b>	<b>DATES</b>	<b>CURRENT RENT (Exclusive of tax)</b>
<b>Rooms 220, 221, 222 &amp; 223</b> Staff Lounge, Speaker Ready, A/V Storage/ Office	February 15(16-18), 2025	N/C
<b>Exhibit Hall B/C</b> Exhibits	February 13-15(16- 18)19, 2025	\$13,213.00 / MI/MO day \$26,426.00 / event day
<b>Flamingo A/B</b> General Session	February 15(16-18), 2025	*Waived per F&B Minimum of \$75,000 (exclusive of tax and service charge)
<b>Rooms 160 A&amp;B</b> Committee General Session	February 15(16-18), 2025	*Waived per F&B Minimum of \$75,000 (exclusive of tax and service charge)
<b>Rooms 150A-C, 151A-C, 152, 153, 154, 250A-C, 251A-C, 252 A-C, 253 A-C</b> Concurrent Sessions	February 15(16-18), 2025	*Waived per F&B Minimum of \$75,000 (exclusive of tax and service charge)
<b>Estimated Rental Fee</b>		<b>\$132,130.00 (exclusive of tax)</b>

The Greater Fort Lauderdale/Broward County Convention Center has agreed to waive the above rooms denoted with an asterisk (\*) provided that a food and beverage minimum of \$75,000.00 (exclusive of tax and service charge) is purchased in catering. Otherwise the daily rental fee for each room will apply.

Also, in addition to the rental fee, there will be ancillary/staffing fees. These fees can be estimated for you once more specific details can be obtained regarding your use of the facility.

Fort Lauderdale will prove to be an excellent choice for your event, not only because of the Convention Center, but because of the top-quality hotels and their location with respect to our facility. Our city offers a national reputation for outstanding cuisine and culture and is often referred to as the "Venice of America". Over 300 miles of waterways connect dining, shopping, hotels and the Convention Center by use of the water taxi as a unique and scenic mode of transportation.

The Greater Fort Lauderdale/Broward County Convention Center appreciates the opportunity to bid on the 2025 ATSSA Annual Conference & Traffic Expo and we look forward to welcoming you to Fort Lauderdale in February 2025.



Ms. Necoya Tyson  
February 26, 2020  
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Sincerely,

Andres Castano  
Sales Manager

cc: Dion James, CVB