

## Vacation Like a VIP in Greater Fort Lauderdale 2016 Official Game Rules

No Purchase Necessary To Play or Win.

**Game Period:** Game begins on 03/17/2016 12:00 PM EST and ends at 11:59 AM EST on 03/31/2016. Sponsor: Greater Fort Lauderdale Convention & Visitors Bureau, 101 NE 3<sup>rd</sup> Avenue, Suite 100, Fort Lauderdale, Florida 33301

**Eligibility:** Individuals in all countries who have reached 21 years of age prior to the first date of this promotion are eligible. The following persons are not eligible to participate or win prizes: employees, agents, immediate families (spouses, children, household members) of Greater Fort Lauderdale Convention & Visitors Bureau, its divisions, affiliates, subsidiaries, distributors, advertising or promotion agencies, printers and suppliers, judging or fulfillment organizations, or auditing or legal firms involved with this promotion, or any family member of, or any person residing in the same household as any person in any of the preceding categories.

**How To Play:** Visit <http://www.sunny.org/nycwin> to complete the registration form and click the Submit button.

**Limit:** One (1) play per person, household or email address. Use of any automated system or agent to submit entries is prohibited and will result in disqualification. In the event of a dispute as to any entry, the authorized account holder of the email address used to enter will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of age and/or proof of being the authorized account holder.

**Prize:** Greater Fort Lauderdale Vacation Like a VIP package including a three-night stay at the winner's choice of a Lauderdale Luxe Collection property; two round-trip tickets on JetBlue\* from New York City to FLL; seven-night Caribbean cruise, sailing out of Port Everglades, courtesy of Celebrity Cruises\* dinner for two at the winner's Lauderdale Luxe property and two Greater Fort Lauderdale VIP cards. ERV: \$4,300. Expenses not set forth above are the responsibility of the winner. No substitutions; cash equivalents; or transfers of prize will be permitted; except at the option and sole discretion of the Sponsor. Grand Prize is subject to all applicable travel restrictions; availability of lodging at time of booking; blackout dates; fare restrictions; availability of services offered and other criteria. All expenses and incidental travel costs not expressly stated in the package description above; including but not limited to; meals; personal charges at lodging; security fees; taxes; gratuities or other expenses or incidentals are the responsibility solely of winner. Winner and travel companion must travel at the same time and must depart from the same city. Travel arrangements must be made upon acceptance of prize; at the discretion of the Sponsor and are subject to availability. Travel restrictions; conditions and limitations may apply. Sponsor will not replace any lost or stolen tickets; travel vouchers or certificates. Sponsor may substitute prizes of equal or greater value. Limit one prize per household.

**Drawing:** The potential winner will be notified by the email or phone number provided as part of his/her Sweepstakes registration page. Email and phone number must be valid, or potential winner may be disqualified in Sponsors sole discretion. The potential Grand Prize winner may be required to submit proof of residency and that they are over 21 years of age within two (2) days after being notified, in order to claim his/her prize. If a potential winner cannot be contacted, or fails to submit the Declaration within the required time period (if applicable), potential winner forfeits the prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event that a potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only three (3) alternate drawings will be held, after which the applicable prize will remain un-awarded. The sponsor reserves the right to substitute all or any portion of any prize with a prize of equal or greater value. All determinations shall be made by the sponsor and its decisions are final and binding with respects to all aspects of this sweepstakes.

**Odds of Winning:** Odds of winning are dependent upon the number of entries received. Prize Drawing: Winner will be selected in a random drawing from among all eligible entries received by 11:59 AM EST on 03/31/2016. Drawing will be held on or about 04/01/2016. Potential winner will be notified by email.

**General Terms and Conditions:** All entrants, Grand Prize Winner and travel companion agree that the Sponsor, their affiliates and their agencies and employees shall not be liable for injury, loss or damage of any kind resulting from participating in this promotion or from the acceptance or use of any prizes awarded. Return of any email notification or prize verification as undeliverable will result in disqualification and an alternate winner will be drawn. Sponsor is not responsible for lost or stolen prize verification materials or prizes. By participating in this sweepstakes (except in TN), winner consents to the use of their name, photo, and likeness for advertising and promotional purposes for no additional compensation unless prohibited by law. All federal, state and local laws and regulations apply. Void where restricted or prohibited by law. The prize is not transferable. The winner is solely responsible for any applicable federal, state, or local taxes on all prizes. All materials submitted become the sole property of the Sponsor. Sponsor may reserve the right to cancel or modify the on-line sweepstakes or disqualify entrant if fraud, misconduct or technical failures destroy the integrity of the sweepstakes as determined solely by the Sponsor. In the event of termination, a notice will be posted and a random drawing will be held from all eligible entries received prior to the time of termination. Attempt by an individual to deliberately damage or undermine legitimate operation of the sweepstakes is a violation of criminal/civil laws, and should such attempt be made, Sponsor reserves the right to seek damages from any such individual to the fullest extent of the law. Sponsor is not responsible for any typographical or other error in printing of offer/sweepstakes administration/prize announcement. If any provision of this sweepstakes shall be declared to violate any federal, state or municipal law, it shall be amended to conform to such law and all other provisions shall remain in full force and effect. All matters concerning this promotion, including eligibility and verification of winner shall be decided by an independent judging agency whose decisions are final. By registering for this sweepstakes, all entrants agree to abide by these Official Rules.

**Winners List:** For the name of the Grand Prize Winner, send an E-mail to [gflcvb@broward.org](mailto:gflcvb@broward.org). In the subject line, please state "Vacation Like a VIP – New York Event" and type your E-mail address in the body of the text. Requests must be received by 04/01/2016. E-mail notification of Grand Prize Winner will be sent on or about 04/04/2016.

\*See additional Terms & Conditions on the following pages.

# TERMS AND CONDITIONS

Each Travel Certificate is good for one-time use by one person in accordance with the travel restrictions identified on or in connection with the Certificate. All travel must be booked and flown within the specified validity dates. In the event that a Travel Certificate does not include dates of validity, the Certificate shall be good for travel booked and flown within one (1) year of the date of issuance. If specific flights or departures/destinations are not identified on or in connection with the Travel Certificate, the Certificate may only be redeemed for one-way JetBlue flights to/from JetBlue cities. (Not all JetBlue cities connect; call 1-800-JETBLUE (538-2538) for information on connecting cities.) Redeemed travel is subject to availability, blackout dates, and capacity controls (flights to/from Caribbean destinations subject to heightened capacity controls), and seats may not be available on all flights. Flight schedules are subject to change without notice. Certificate is not valid for bookings on partner or code share or interline flights or for use in connection with any other products or services, except that Certificate may be applied towards the air portion of a JetBlue Getaways vacation package. Certificate is transferable; however, at no time may it be purchased, sold, bartered, traded on an auction website or otherwise exchanged for value without prior written consent from JetBlue. Certificate cannot be partially redeemed, is not redeemable for cash, and has no cash value. Passengers are subject and entitled to all provisions of JetBlue's Contract of Carriage. See [http://www.jetblue.com/p/jetblue/\\_coc.pdf](http://www.jetblue.com/p/jetblue/_coc.pdf) for details.

Government taxes and fees apply to travel booked using a Certificate, are the responsibility of the passenger, and will vary based on route. Taxes and fees may include, without limitation, Passenger Facility Charges of up to \$9 each way; September 11 Security Fees of up to \$5 each way; Federal Segment Taxes of \$3.90 per domestic segment; U.S. Arrival/Departure Tax of \$17.20 each way for Puerto Rico and US Virgin Islands travel; U.S. government excise tax of \$8.40 per departure for Alaska and Hawaii travel; government fees and taxes up to \$120.80 each way for international travel; and a Value Added Tax of up to \$212.28 each way for Barbados, Colombia, Mexico, Dominican Republic, and Costa Rica travel. Government taxes/fees are subject to change as required by law. Passenger also is solely responsible for fees for oversized, overweight or extra baggage and fees for products/services sold separately, such as Even More Space seats, pet fees, in-flight movies, etc. To view baggage fees and other optional services and fees, see <http://www.jetblue.com/legal/fees/>. Passenger must pay all applicable taxes and fees using a major credit card at the time of booking.

A Travel Certificate may be redeemed only by calling 1-800-JETBLUE (538-2583) and providing the authorization number and PIN number included on the Certificate. Travel Certificates may not be redeemed at airport ticket counters or online. The authorization number and/or PIN number cannot be replaced if lost or stolen (except as required by law), and JetBlue is not responsible for lost or stolen Travel Certificates, authorization numbers or pin numbers. Customers will not be able to redeem their Travel Certificate without both the authorization and pin numbers. Redeemed travel is not eligible for TrueBlue points. (TrueBlue is JetBlue's loyalty program.) JetBlue's change/cancel policies (including certain change/cancel fees) apply. If you are a no-show for your flight or do not cancel prior to scheduled departure, you will forfeit the Certificate(s) and all money associated with the reservation. Additional terms and restrictions apply. See <http://www.jetblue.com/legal/> for details.





MODERN LUXURY LIVES HERE.

## TERMS & CONDITIONS

\*The grand prize is one (1) 7-night Caribbean Cruise for two on Celebrity Silhouette® out of Port Everglades, standard balcony stateroom, cruise only. Valid for new bookings only and transferrable at the sole discretion of Celebrity Cruises. Stateroom category upgrades and 3rd and 4th guests in the same stateroom can be booked for additional fees, based on availability Taxes, fees, gratuities, air fare, shore excursions and incidentals onboard are the responsibility of the winner. The Certificate is valid for one year from the time the winner is drawn. This Certificate has no cash value. Certificate may only be redeemed through Celebrity Cruises, Inc. Terms and conditions can change without notice. Sweepstakes is sponsored by Celebrity Cruises, Inc., 1050 Caribbean Way, Miami, FL 33132. Ships Registry Malta & Ecuador.