

**MARKETING ADVISORY COMMITTEE (MAC) Meeting**  
***Tuesday, January 28, 2020 - 9:30 A.M.***

**Riverside Hotel**  
**620 East Las Olas Boulevard Fort Lauderdale, FL 33301.**  
**8<sup>th</sup> Floor- New River B Room**

**MAC Meeting Agenda**

1. Call to Order, Roll Call and Approval of Minutes      Ina Lee, Chair

October 29, 2019

2. Discussion about updated Marketing Plan                      Kara Franker

3. Brainstorming about Summer Programs                      Kara Franker

4. Discussion about Strategic Lunch on Feb. 12                      Kara Franker

5. Discussion on New Business

6. Discussion on Old Business