

## AGENDA

### TOURIST DEVELOPMENT COUNCIL(TDC) Meeting

*Thursday, August 6, 2020 9:30-11:30am*

**Via GoToWebinar**

- 1) Call to Order/Roll call/Establish Quorum Dale V.C. Holness, Mayor
- 2) Approval of Minutes June 23, 2020 Dale V.C. Holness, Mayor
- 3) GFLCVB Revenue Report Reporting Randall Luechauer
- 4) Chair's Report Dale V.C. Holness, Chair
- 5) President's Report Stacy Ritter
  - a) 2019 Sunset Soiree Tourism Sponsorship Review
- 6) Budget Presentation
  - a) Office of Management Budget Elijah Anderson, Jennifer Steelman,  
Norman Foster
  - b) FY 2021 GFLCVB Stacy Ritter
- 7) FY 2021 Marketing Plan Overview Kara Franker
- 8) Request for Funding
  - a) Marine Industry Assoc. of South Florida GFLCVB Staff Member
- 9) Old Business
- 10) Council Member Comments and Discussion of Non-Agenda Items
- 11) Public Comments
- 12) Motion to Adjourn