

**TOURIST DEVELOPMENT COUNCIL (TDC)
Greater Fort Lauderdale Convention & Visitors Bureau
101 NE 3rd Avenue, Suite 100
Fort Lauderdale, FL 33301**

**TDC Meeting – November 1, 2018
9:30am**

Members Present:

Commissioner Chip LaMarca, Mayor Dean Trantalis, Mayor Josh Levy, Commissioner Kenneth Thurston, Camasha Cevieux, Karen Chastain, Tim Schiavone, Cate Farmer, Heidi Dennis & Dan Adkins. A quorum was established.

Members Absent:

Ramola Motwani

1. Commissioner Chip LaMarca called the meeting to order at 10am.
2. **PLEDGE OF ALLEGIANCE & ROLL CALL QUORUM PRESENT**
3. **APPROVAL OF MINUTES**

A MOTION was made by Commissioner Thurston to APPROVE the MINUTES of the August 9, 2018, Tourist Development Council (TDC) Meeting and THE MOTON was seconded by Camasha Cevieux. MOTION PASSED UNANIMOUSLY.

4. **APPROVAL OF MINUTES**

A MOTION was made by Commissioner Thurston to APPROVE the MINUTES of the September 12, 2018, Tourist Development Council (TDC) Meeting and THE MOTON was seconded by Mayor Dean Trantalis. MOTION PASSED UNANIMOUSLY.

5. **GFLCVB REVENUE REPORT – RANDALL LUECHAUER**

Randall Luechauer, Manager, Tourist Development Tax Department, presented the Tourist Development Tax Report for June 2018 reporting period.

The GFLCVB portion of the August 2018 reporting period revenue collected by our customers through September 30, 2018 totaled \$3,615,381.73, an increase of 47.3% (\$1,160,872.13) when compared to the same month last year.

The GFLCVB portion of FY 2018 revenue collected through September 30, 2018 totaled \$51,420,390.79 an increase of 46.4% (\$16,305,638.11) when compared to the same period last year.

The top ten hotel August 2018 revenues increased an average of 22.1% when compared to the same period last year and represented 8.2% of the total revenues collected during the month.

Thirty-eight new accounts (41 units) were added in August 2018. To date in FY 2018, a total of 409 new accounts (1,771 units) were added.

The collection expense for August 2018 was \$30,604.98. The GFLCVB's portion was \$20,403.33 which represents 0.6% of the GFLCVB's monthly reporting period revenues. To date in FY 2018, GFLCVB expenses total \$268,329.19 which represents 0.5% of the GFLCVB reporting period revenues collected through September 30, 2018.

6. 2019 Air Show Presentation

Bryan Lilley & Dev Motwani gave a power point presentation of the 2019 Air Show to the members and a handout was distributed to each on the same. Discussion ensued.

A MOTION was made by Mayor Levy and seconded by Mayor Trantalis to support the ask of \$150,000 for the 2019 Air Show and to discuss at a later date where the source of funding for this event will generate and the availability of the funding source. The MOTION PASSED UNANIMOUSLY.

7. New Business

Stacy Ritter gave an update to the members on the current happenings at the GFLCVB. Stacy mentioned that the retreat for the Tourist Development Members & the Marketing Advisory Committee Members is on Wednesday, December 12, 2018 at the Broward County Convention Center (BCCC) and the topics of discussion will include: Destination NEXT, the Focus Group Surveys for the Strategic Plan (Meals: breakfast & lunch will be served at this retreat).

Stacy mentioned that the GFLCVB is actively looking for several positions in Administration, Group Sales, Tourism Sales & Marketing/PR Departments.

8. Old Business

Stacy presented to the members the 2019 Tourist Development Meetings calendar and a copy of the dates was distributed to the members with no objection.

Meeting was adjourned at 11:45am.