

AGENDA

TOURIST DEVELOPMENT COUNCIL(TDC) Meeting
November 7, 2019 at 10am
BCCC, Broward County Convention Center, Rooms 315/316
1950 Eisenhower Blvd, Fort Lauderdale, FL 33316

1. Call to Order/Roll call/Establish Quorum Mark Bogen, Mayor
2. Pledge of Allegiance Mark Bogen, Mayor
3. Approval of prior Minutes – April 25, 2019 Mark Bogen, Mayor
Approval of Minutes – August 21, 2019 Mark Bogen, Mayor
4. GFLCVB Revenue Report Reporting Randall Luechauer
5. Marketing Plan Ina Lee, Chair
Marketing Advisory Committee
6. President's Report Stacy Ritter
7. Request for Funding
 - A. **Air & Sea Show** David Bean/Bryan Lilley
Productions
 - B. **Seaglass a Fort Lauderdale Rose'
Experience** Carlos Suarez
 - C. **Hollywood ArtsPark Experience
Concert Series** James Quinlan
 - D. **Greater Fort Lauderdale Food
& Wine Festival** Phillip Marro Jr
 - E. **3rd Annual Inclusion Party
(Hate is Wrong HIW)** Esera Tuoala
Craig Jungwirth
 - F. **Taste of the NFL** Max Kittel
8. Discussion of New Business
9. Discussion of Old Business
10. Motion to Adjourn