Port Everglades: Sailing Into The Future

September 20, 2019

Glenn Wiltshire
Acting Chief Executive & Port Director

Florida's Powerhouse Port
Diverse Revenue Stream
$167.9 Million • FY2018

- Cruise: 36%
- Containerized Cargo: 21%
- Petroleum: 22%
- Real Estate: 10%
- Northport Garage: 2%
- Midport Garage: 3%
- Bulk: 2%
- Lay-Ins (Includes Navy): 1%
- Foreign Trade Zone: <1%
- Rail Revenues (Ethanol-FEC/Motia): <1%
- Public Safety Services: <1%
- Break Bulk: 3%

Florida’s Powerhouse Port
### And The Survey Says

#### Port Everglades Cruise Passenger Survey Results

<table>
<thead>
<tr>
<th></th>
<th>Lodging</th>
<th>Food &amp; Beverage</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Pre-Cruise</strong></td>
<td></td>
<td></td>
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<tr>
<td>62% stayed a least one night, with average stay of 3.4 nights</td>
<td></td>
<td>Pre-Cruise</td>
</tr>
<tr>
<td></td>
<td></td>
<td>$84 per day, per person</td>
</tr>
<tr>
<td><strong>Post-Cruise</strong></td>
<td></td>
<td></td>
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<tr>
<td>21% planned to stay an average of 2.6 nights</td>
<td></td>
<td>Post-Cruise</td>
</tr>
<tr>
<td>$210 average spent on lodging per day</td>
<td></td>
<td>$91 per day, per person</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Land Tours</th>
<th>Transportation</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Pre-Cruise</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>$80 spent on tours</td>
<td></td>
<td>66% said they selected FLL based on it close proximity to Port Everglades</td>
</tr>
<tr>
<td><strong>Post-Cruise</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>$133 spent on tours</td>
<td></td>
<td>$114 was spent per day on rental car</td>
</tr>
</tbody>
</table>
Cruise: An Economic Powerhouse

FY2018

- $2 billion in business activity
- $67 million in state & local taxes
- 5,821 direct jobs, $172.8 million in local wages
- $180.3 million in local purchases
Airport/Seaport Connection
Fort Lauderdale-Hollywood International Airport is Just Across the Street
Eller Drive
24-Hour Access

Direct Connections to:

- Fort Lauderdale-Hollywood International Airport
- I-595, I-95, I-75 & Florida Turnpike

PORT EVERGLADES
GROWTH FOR FLORIDA
Florida's Powerhouse Port®
Powerhouse Customer Service

- Three dedicated Cruise Services Managers
- Available 24/7
- Smooth Sailings weekly newsletter
Looking Into The Future

- Historical Cruise Activity at Port Everglades

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Passengers</th>
<th>Multiday</th>
<th>Daily</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020 (Projected)</td>
<td>3,640,114</td>
<td>3,514,568</td>
<td>125,547</td>
</tr>
<tr>
<td>2019 (As of July 2019))</td>
<td>3,571,153</td>
<td>3,482,060</td>
<td>89,093</td>
</tr>
<tr>
<td>2018</td>
<td>3,870,342</td>
<td>3,741,408</td>
<td>128,934</td>
</tr>
<tr>
<td>2017</td>
<td>3,863,662</td>
<td>3,738,252</td>
<td>125,410</td>
</tr>
<tr>
<td>2016</td>
<td>3,826,415</td>
<td>3,680,549</td>
<td>145,866</td>
</tr>
</tbody>
</table>
Smooth Sailing In 2019
2019 Season Highlights

- Welcomed two newbuilds: Celebrity Edge, Nieuw Statendam
- Complete Renovation of Cruise Terminal 25
11 Cruise Lines
1 Ferry Service
Balearia Caribbean

New Service to Bimini
2019 Season Highlights

- Facial Recognition technology installed
  Terminal 18
  Terminal 25
New for 2020 Season
Princess Cruises’ Sky Princess
Ritz Carlton Yacht Collection’s Azora
Carnival Cruise Line’s Carnival Sunrise
Silversea Cruises’ *Silver Explorer*

Costa Cruises’ *Costa Luminosa*

**First-Time Calls to Port Everglades**
Summer Sailings 2020

- Celebrity Equinox
- Caribbean Princess
- Independence of the Seas
### More Weekday Sailings

- **4% Growth in Weekday Market Share**

<table>
<thead>
<tr>
<th>Days</th>
<th>Number of Sailings</th>
<th>% of Total Sailings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday</td>
<td>84</td>
<td>13.50%</td>
</tr>
<tr>
<td>Tuesday</td>
<td>17</td>
<td>2.73%</td>
</tr>
<tr>
<td>Wednesday</td>
<td>60</td>
<td>9.65%</td>
</tr>
<tr>
<td>Thursday</td>
<td>48</td>
<td>7.72%</td>
</tr>
<tr>
<td>Friday</td>
<td>64</td>
<td>10.29%</td>
</tr>
</tbody>
</table>

**Total weekday sailings**: 273 (43.89%)

**Total season sailings**: 622
Looking Into The Future

- More New Ships and Homeport Opportunities
- 123 Ships to be delivered through 2027
What Will the Future Bring?
Tourism & Cruise
The Perfect Partnership

- 22 Miles of Blue Wave Certified Beaches
- Boating & Yachting
- Diving & Snorkeling
- Fishing
- Florida Everglades
- Water Sports
Stay Connected With Port Everglades

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porteverglades.net

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@PortEvergladesFL @port-everglades