

HOW TO WIN!

Enter for a chance to win the Golden Isles Sticker Contest! Simply fill out the entry form, pick up your free Golden Isles bumper sticker, and proudly display the sticker on your vehicle. Each week, random winners will be selected if their car is spotted with a Golden Isles sticker. Each entrant can enter only once.

RULES

ELIGIBILITY No purchase necessary, and no payment of money is required as a condition of participation. **To be eligible, an entrant must be 18 years of age or older and reside in the U.S. or its territories.** Employees of the Golden Isles Convention & Visitors Bureau (CVB) and their affiliated partners, their parent companies, affiliates, subsidiaries, advertising, promotion, fulfillment agencies, legal advisors, and the immediate family members, and persons living in the same household of such persons are not eligible. Entry constitutes permission to use entrants' name, voice, likeness, photograph, quotes or video footage without further permission.

ENTRY Entries will be received from August 1, 2018 until 11:59 pm on December 31, 2018. During the Promotion Period, visit the Golden Isles Welcome Center at 529 Beachview Drive, St. Simons Island, Georgia to complete the registration page, including all required fields: full legal name, zip code and e-mail address, and to pick up the free Golden Isles bumper sticker. Additional address information is not required for entry. Each entrant can only win once during the duration of this Contest. Entries should be made by individuals; entries from corporations or commercial properties will not be accepted.

Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void all of that entrant's entries and that entrant may be disqualified. Use of any automated system to participate in this Contest is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the registrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. The potential winner may be required to show proof of being the authorized account holder.

ENTRY REQUIREMENTS & RESTRICTIONS Once submitted, an entry cannot be deleted, canceled or modified. However, an entrant may unsubscribe from the Golden Isles' database by opting out or emailing the unsubscribe request to marketing@goldenisples.com. Those who do not follow all of the instructions, do not provide the required information in their entry form, or do not abide by these Official Rules or other instructions of the Sponsor may be disqualified.

Eligible entries must include the official Golden Isles bumper sticker properly and appropriately displayed on their vehicle in order to be considered an official entry. The sticker may not be altered in any way, or be placed permanently on public property.

Golden Isles bumper stickers may be picked up free of charge at the Golden Isles Welcome Center located at 529 Beachview Drive, St. Simons Island, Georgia. Stickers cannot be mailed to entrants located outside of the Golden Isles. Entrants must pick up the stickers in person at the Golden Isles Welcome Center. Eligible random weekly winners must be in the Golden Isles at the time of drawing.

Your submission of an entry constitutes your representation of eligibility, consent to participate in the Contest and consent for the Golden Isles CVB to obtain, use, and transfer your name, email address, and other information for the purpose of Contest administration.

By submitting an entry, each Entrant: 1) irrevocably grants the Golden Isles CVB a royalty-free non-exclusive license throughout the world to use, re-use, copy, publish, republish in whole or in part, edit, add to, modify, and rearrange the entry in whatever media, including without limitation edit, rearrange and/or copy the entry for use in the Contest of the Golden Isles CVB's products and services, without further permission, consideration or payment to the Entrant, except where prohibited; 2) warrants and represents that the Entry is entirely the original creation/work of the Entrant and that the use of the Entry as described herein will not violate any law or infringe upon the rights, title, claim or interest of any third party; and 3) certify that Entrant is the creator and sole copyright owner of the Entry.

Sticker placement may not contain any image or depiction of the following: (i) materials bearing profanities, or bearing the name or likeness of any celebrity, living or dead; (ii) materials which contain visible identifiable or potentially identifiable information, including but not limited to, phone numbers, website links, street addresses, email addresses or license plate numbers; (iii) inappropriate behavior for a general audience; (iv) any depiction of real or simulated sexual acts; (v) violence in any form; (vi) materials which violate anyone's reasonable privacy expectations, violate any known agreement, or which are defamatory in nature; (vii) materials which are derogatory to the Golden Isles CVB or its brand, or any affiliated entity or person; (viii) materials which are discriminatory based on race, religion, national origin, physical disability, age, sex or sexual orientation or preference; (ix) materials in which any person identifiably appears unless Entrant has obtained an appropriate written release from such person granting all rights required herein; and, (x) materials which do not comply with all other requirements in these Official Rules.

Entries that do not conform to these guidelines will be disqualified. The Golden Isles CVB reserves the right to reject or disqualify any entry which the CVB, in its sole and absolute discretion, determines to be inconsistent with the letter or the spirit of the Official Rules or potentially damaging to its, the Contest's, or another's image or reputation.

PRIZE INCLUDES one (1) weekly winner for twenty-one (21) weeks. Winners will be selected and on or before each Friday through December 31st, 2018. Weekly winners will receive one (1) \$25 gift certificate to one (1) of the following Golden Isles restaurants: Brogen's South, Certified Burgers, Iguana's Seafood Restaurant, or Mellow Mushroom, OR a pair (2 total) of general admission tickets to The RSM Classic "Live Under the Oaks" concert on Saturday, November 17, 2018, or prizes as specified as each week's drawing. Weekly winners will then be entered to win the Grand Prize, which will be selected and announced on January 7, 2019.

GRAND PRIZE INCLUDES one (1) winner will win 1 (one) \$50 gift certificate to Brogen's South, 1 (one) \$50 gift certificate to Certified Burgers, 1 (one) gift certificate to Iguana's Seafood Restaurant, 1 (one) \$50 gift certificate to Mellow Mushroom, 1 (one) gift certificate to Topsy McSway's, a pair (2 total) of VIP concert tickets to The RSM Classic "Live Under the Oaks" concert, and a pair (2 total) of weeklong private chalet passes to the 2018 RSM Classic event. No cash or other prize substitution permitted. The prize is nontransferable. Any and all prize related expenses, including without limitation any and all federal, state, and/or local taxes shall be the sole responsibility of the winner.

DELIVERY OF PRIZES Prizes must be picked up in person at the Golden Isles Welcome Center at 529 Beachview Drive, St. Simons Island, Georgia. Prizes are nontransferable and must be picked up within one month of the prize announcement.

SELECTION OF WINNER The winner will be randomly selected by Golden Isles CVB staff on or before each Friday during the Contest timeline. The winners will be notified by written announcement left on their vehicle. The Golden Isles Convention & Visitors Bureau (CVB) is not responsible for and shall not be liable for late, lost, misdirected, or unsuccessful efforts to notify potential winner. If the selected winner cannot be contacted, is ineligible, fails to claim the prize within 30 days from the time award notification was sent, or fails to timely return a completed and executed declaration and releases as required, prize may be forfeited.

COLLECTION OF PERSONAL INFORMATION

Entrant's acceptance of the Official Rules and entry in the Contest constitutes agreement to allow the Golden Isles Convention & Visitors Bureau (CVB) the use of their personal information for both online and offline direct marketing purposes. By participating in the Contest, you will opt-in to receive e-mail or other communications from the Golden Isles Convention & Visitors Bureau (CVB) and their affiliated partners. You may subsequently opt-out of the receipt of such email or communications by following the directions in the email or contacting those sites. Your opt-out status will not affect your participation or chances to win in the Contest.

GENERAL CONDITIONS

The Contest shall be controlled by those applicable laws and regulations of the State of Georgia. Further, participants release and agree to hold harmless the Golden Isles

Convention & Visitors Bureau (CVB) and their affiliated partners, their parents, affiliates, subsidiary companies, advertising and promotion agencies and their respective directors, officers, employees, representatives and agents from any and all liability for any injury, loss or damage of any kind to person, including death, and property, arising in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of the prize, participation in any Contest related activity, or participation in the Contest. Unclaimed prizes may not be awarded.

The Golden Isles Convention & Visitors Bureau (CVB) reserves the right, at their sole discretion, to disqualify any individual they find to be tampering with the entry process or the operation of the Contest or website; to be acting in violation of the Official Rules; to be acting in violation of the terms of the websites, or to be acting in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Any use of robotic, automatic, programmed or the like entry methods will void all such entries by such methods, and disqualify any entrant using any such method.

LIMITATIONS OF LIABILITY

The Golden Isles Convention & Visitors Bureau (CVB) is not responsible for any incorrect or inaccurate information, whether caused by website users, tampering or by any of the equipment or programming associated with or utilized in the Contest and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to the website. The Golden Isles Convention & Visitors Bureau (CVB) and their affiliated partners are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in the Contest or downloading or copying materials from or use of the website. If, for any reason, the Contest or a drawing is not capable of running as planned by reason of infection by computer virus, bugs, worms, tampering, unauthorized intervention, fraud, technical failures, or any other causes which, in the sole opinion of Sponsors, may corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, the Golden Isles Convention & Visitors Bureau (CVB) reserves the right at their sole discretion to cancel, terminate, modify or suspend the Contest, or drawings, and select the winner(s) for the Contest, or for such drawings, from entries received prior to the action taken or in such other manner as deemed fair and appropriate by the Golden Isles Convention & Visitors Bureau (CVB).

Entrants and participants release and agree to hold harmless the Golden Isles Convention & Visitors Bureau (CVB) and their affiliated partners, their parents, affiliates, subsidiaries and related companies, their advertising or promotion agencies or their respective officers, directors, employees, representatives and agents, from any and all liability for any injuries, damages or losses of any kind (including death), arising in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any prize, participation in any Contest-related activity or any other activity otherwise related to, or in connection with, the Contest, including without limitation direct, indirect, incidental, consequential or punitive damages arising out of your access to and use of the

sponsors' fan pages or the downloading from and/or printing material downloaded from said sites. Without limiting the foregoing, everything on these sites are provided "as is" without warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Some jurisdictions may not allow the limitations or exclusion or liability for incidental or consequential damages or exclusion of implied warranties so some of the above limitations or exclusions may not apply to you. Check your local laws for any restrictions or limitations regarding these limitations or exclusions.