



Experience ARTPRIZE®

The world's largest art competition.

Experience
GRAND RAPIDS

What is ArtPrize?

ArtPrize began three years ago as an experiment—a totally new event, unlike anything the world had ever seen, filled with the experiments of artists and the opinions of everyone.

What makes ArtPrize Unique?

You = Creator

ArtPrize is a platform for creation. The organizers are just a small part of the whole. Everyone brings something unique to the table, and we're excited to see what you will bring.

ArtPrize = Catalyst

This grand civic project began with the value that art is important. It is uniquely capable of carrying the ideas of its creator and transforming the perceptions of an audience.

Art = Community

Art is the focus of the competition, but the main event is community. Artists take over the city, visitors explore and new relationships form. Communities open to new ideas organically. The community keeps growing, even after the event is over.

Public Vote = Winner

Public vote determines the top prize. Anyone over the age of 16 can register to vote. Votes are cast on artprize.org, via text message and mobile app.

Round 1 (First 11 days): Explore ArtPrize and vote for the entries you think should win.

Round 2 (Next 5 days): Vote for your favorite of the Top 10 entries, winner announced on Friday night.

1517 Artists. **162** Venues.

3 Square Miles in
Downtown Grand Rapids.

ArtPrize has become the world's largest art competition by combining \$560,000 in total prizes with an open call for artists, venues, and critics.

Top 5 Ways To Do ARTPRIZE®

1 Walk

Explore downtown as you take in all the art.



2 Engage

Be a part of the art experience.



3 Learn

Talk to the artists - many are on hand.

4 Celebrate

Attend an ArtPrize concert or party



5 Share

In person and via social media



Details at ExperienceGR.com/artprize