



**START PLANNING!**

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# GREEN Meetings in Grand Rapids

The "Destination Crafted for Meetings" is leading the way in sustainability. In Grand Rapids, green isn't a trend; it's a priority woven into everyday life, from the city's business goals right down to the beer.



"Going green" is all about making choices that minimize your environmental footprint. When it comes to travel, that can mean choosing a destination that prioritizes sustainability—like Grand Rapids.

## DESTINATION HIGHLIGHTS

### DEVOS PLACE CONVENTION CENTER

- State-of-the-art facility in the heart of downtown
- Certified "Green Venue" by the state of Michigan
- 162,000 sq. ft. column-free exhibit hall
- 40,000 sq. ft. ballroom
- 26 breakout rooms totaling 32,000 sq. ft.



### A WALKABLE, WELCOMING CITY

- 9 hotels with 2100+ guest rooms
- 1200+ guest rooms connected by Skywalk
- 200 restaurants, shops and nightclubs
- 8 breweries
- 6 museums in the heart of downtown
- Parks and boardwalks along the Grand River



### GERALD R. FORD INTERNATIONAL AIRPORT

- The #1 Airport in North America (by size)
- Six airlines serving 30+ major market destinations with 140 daily nonstop flights
- Approved storm water management program plan



### BREWERIES FOCUSED ON SUSTAINABILITY

- Home to five different B Corp restaurants / breweries
- Many with event space
- Brewery Vivant, the first LEED Silver certified microbrewery in the U.S.



"1 of 5 Model Cities for Sustainability"

Earth Day Network

"Top 20 Greenest Cities"

Expedia

"Nation's Most Sustainable City"

U.S. Chamber of Commerce

"1 of 12 Cities Leading the Way in Sustainability"

Billmoyers.com

# COMMUNITY INITIATIVES

**River Restoration:** Project to restore the rapids in the Grand River downtown

**Bike-Share Program:** A pollution-free and fun way to see the city

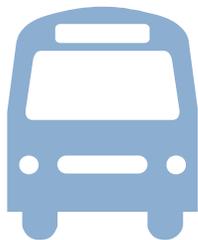
**Urban Forest:** 2025 goal of 40% tree canopy, citywide

**Parks & Green Space:** Connecting both locals and visitors to 74 city-owned parks



Grand Rapids is one of 12 U.S. cities participating in a project to develop a policy roadmap toward a zero net carbon building sector by 2050.

The West Michigan Battle of the Buildings, a program to encourage energy use reduction, was so successful that it morphed into a statewide competition.



Our public transit system, The Rapid, features hybrid buses and the first "green roof" installed on a transit facility in the U.S.

Grand Rapids has been named American's Best River Town and Best Town for Mountain Biking (Outside magazine).



Number 6 Fishing City (Field & Stream) - a recognition of the natural resources we work hard to preserve.

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As the destination marketing association for America's Greenest City (Fast Company Magazine), Experience Grand Rapids stands ready to help. Visit [Experiencegr.com/Meetings](https://www.experiencegr.com/Meetings) to learn more.