

# Hybrid Meeting Production

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The meeting environment is changing rapidly with highly technical hybrid events in demand. Let us connect you with our trusted, experienced partners who will help you produce successful hybrid meetings.

## Amway Grand Plaza, curio Collection by Hilton:

The Amway Grand Plaza is here for your events- online, hybrid, and in-person. We will help you pull off your vision whether it is a livestream broadcast throughout several meeting spaces in the hotel, or out to your attendees' homes. The possibilities are vast, and our team of experts are here to help you dream up and execute the meeting you've been hoping for.

## Bluewater Technologies Group, Inc.

With similarities come differences when taking Live Events to the Virtual space. In this new space, education is critical to understand the why behind any investment and we are here to help. Bluewater has you covered in the virtual space including; virtual meeting operator, highly produced web streams or meetings/conferences run on our proprietary platform. Size and scope include local meeting to international events broadcasting in four languages in over 83 countries.

## Chase Creative:

At Chase Creative, we pride ourselves on the ability to produce a high-level live event, while still providing the attentive customer service you expect from a local small business. Hybrid and virtual elements are very commonly integrating into the landscape of live events, and though they may take some additional coordination, Chase Creative is no stranger to these formats. For nearly a decade, we've partnered with corporations across the state, and beyond, to provide webcasts of everything from shareholder meetings to company-wide townhall sessions as well as fundraising events. Whether you're considering a fully live event or including hybrid offerings, Chase Creative has a number of scalable solutions to ensure your event's goals are achieved!

## Destination Consultants:

Destination Consultants delivers Grand Rapids DMC services with an expertise in hybrid events. Our company turned with the demands of the industry, dedicating a pillar of our services to Virtual Events - which includes a certified Event Technologist on staff who focuses on matching the needs and experiences of a virtual attendee to a live event. We manage the long list of extra tasks that come with virtual experiences so the attendees joining from their home have the same experience as those sitting in the meeting room. Our existing relationships with local AV vendors and facilities make the transition even easier – whether we start from the early stages to mid-planning, we are here to alleviate the pressure of planning two conferences in one.