

COOLCITY WELCOME

GRAND RAPIDS, MICHIGAN

With daylight stretching up to 16 hours, summer gives you time to experience more of the city. Here are 10 great attractions – eight of them downtown within a **10-minute walk or free shuttle ride**:



1 Gerald R. Ford Presidential Museum
A celebration of our most prominent citizen. \$8 regular admission; \$6 with convention badge. (616) 254-0400



2 Grand Rapids Art Museum
A work of art inside and out. \$10 general admission; \$8 with convention badge; free on Tuesdays & 5-9 pm Thurs. (616) 831-1000



3 Grand Rapids Public Museum
Exploring history, nature, cultural heritage and more. \$8 regular admission; \$7 with convention badge. (616) 929-1700



4 Urban Institute for Contemporary Arts
Groundbreaking visual art, music, film and more. (616) 454-7000



5 Nightlife
Two distinct districts – Ionia Avenue and Bridge Street – are lined with multiple breweries and nightspots.



6 Shopping
60+ retailers include the Downtown Market, a local-foods emporium lined with artisan vendors and restaurants.



7 Riverwalk
Paved path along the Grand River passes by parks and attractions, and links to an extensive trail system.



8 Rosa Parks Circle
One of America's Top 5 Public Spaces becomes an outdoor gathering space, hosting live music, swing dancing & more.



9 John Ball Zoo
1,400 animals a five-minute ride from downtown. Opens March 10. \$12.50 regular admission; buy one-get one free with convention badge. (616) 336-4300



10 Frederik Meijer Gardens & Sculpture Park
This "Top 30 Must-See Museum" is just a 10-minute ride away. \$14.50 regular admission; \$10 with convention badge. (616) 957-1580

Events Scheduled July 25-27

National Carousel Day--July 25 from 9-5pm

Venue: Grand Rapids Public Museum
272 Pearl St. NW, Downtown
The GRPM will be offering free carousel rides on National Carousel Day. The Museum houses a vividly painted antique Spillman Carousel in the Cook Carousel Pavilion off the first floor Galleria.

Fifth Third Bank Summer Concerts at Meijer Gardens: Jason Mraz—July 25 at 6:30 PM

Frederik Meijer Gardens & Sculpture Park
1000 East Beltline Ave. NE, Grand Rapids, MI 49525
For tickets: (616) 957-1580
Since getting his start in coffeehouses in San Diego, Mraz has brought his positive message and soulful, folk-pop sound to rapt audiences around the world through his vibrant recordings, humorous live performances, and philanthropic efforts.

West Michigan Whitecaps VS. Lake County Captains July 26 & 27 at 7:00pm

Location: Fifth Third Ballpark, 4500 West River Dr. NE, Comstock Park, MI 49321 (5 minutes north of Downtown)
The West Michigan Whitecaps are a professional minor league baseball team and member of a 14-team Midwest League and Class A affiliate of the Detroit Tigers.
For tickets: 616-784-4131

GRAM on the Green with WYCE 88.1FM: Presenting: Fauxgrass--July 26 from 6:00-9:00 PM

Venue: Grand Rapids Art Museum
101 Monroe Center NW, Downtown
Price Per Person: Free
The Fauxgrass approach to music, has quickly landed them a place in the progressive bluegrass community since their 2011 inception. With a fresh, playful, and heartfelt approach to structure, Fauxgrass performances flow between genres with unique instrumental communication.