

Show Your Badge (SYB) Meeting/Group/Planners' FAQs

What is the "Show Your Badge" program?

Show Your Badge is your convention/group's VIP "ticket" to Grapevine's exclusive offers to make your attendees' experience all the more enjoyable. It is a program designed to promote restaurants, attractions, shops and wineries to your convention/group attendees.

Who is eligible for the program?

This program is limited to groups that have their host hotel is Grapevine.

What kinds of badges are accepted?

Any convention/group badges are accepted. To redeem an offer, each person must have their own badge with their name and group affiliation.

How will we be informed about the Show Your Badge offers?

Simply give the personalized web address to your group attendees.

How do we receive the offers?

It's simple! Just present your convention/group badge when ordering or entering a participating establishment and receive exclusive deals and promotions. There is no additional material that needs to be added to convention/group badges to qualify for the program.

How long are the offers valid?

Offers are valid for the entirety of the convention/group stay as well as shoulder nights unless otherwise stated on the "Show Your Badge" microsite. Offers can be changed, added and removed at the participating location's discretion, without prior notice. Certain exclusions may apply.

For more information call Marcy Roitman-Boothe at 817.410.3191 or <u>MRoitman@GrapevineTexasUSA.com</u>

