

1801 Kalākaua Avenue, Honolulu, Hawai'i 96815 kelepona tel 808 943 3500 kelepa'i fax 808 943 3099 kahua pa'a web meethawaii.com

**FOR IMMEDIATE RELEASE** October 29, 2015

## AANEM ANNUAL MEETING DRAWS 850 TO HAWAI'I CONVENTION CENTER THIS WEEK

**HONOLULU** – More than 850 delegates arrived on O'ahu this week for the American Association of Neuromuscular and Electrodiagnostic Medicine (AANEM) 62<sup>nd</sup> Annual Meeting at the Hawai'i Convention Center, Oct. 28-31.

Unique in its kind, the educational event gathers a variety of physicians specifically focused on the research, diagnosis and clinical management of patients with muscle and nerve diseases. The convention is forecasted to generate a total of \$4,013,519 in spending and \$389,311 in state tax revenue.

"It is a great honor to host AANEM's annual meeting this year at the Hawai'i Convention Center and we are excited to having some of the nation's top neurologists and rehabilitation physicians here in the islands to share important research and best practices with one another," said Randy Baldemor, chief operating officer of the Hawai'i Tourism Authority (HTA). "We are confident Hawai'i will ideally compliment and fulfill AANEM's goal of creating an intimate atmosphere for its multi-specialty cross training offerings for attendees."

Conference participants have the opportunity to learn about cutting edge advances from researchers, as well as the chance to advance personal technique through hands-on workshops and seminars addressing topics such as genetic issues in neuromuscular disease and a neuromuscular update in autoimmune disorders. Convention schedule highlights include:

- <u>Thursday, Oct. 29</u> Valley of the Rainbows Tour
- <u>Thursday, Oct.</u> 29 Honolulu City Lights Cocktail Cruise
- Friday, Oct. 30 Diamond Head Crater Adventure
- Saturday, Oct. 31 Hawaiian Lū'au Experience

For a complete schedule and more information about AANEM, visit

http://www.aanem.org/Meetings/Annual-Meeting.

AANEM recognizes the importance of ensuring quality neuromuscular (NM) and electrodiagnostic (EDX) care for all patients. Its mission is to improve the quality of patient care and advance the science of NM diseases and EDX medicine by serving physicians and allied health professionals who care for those with muscle and nerve disorders. AANEM Annual Meeting Draws 850 to the Hawaiian Islands, Oct. 28-31 Page 2

## About Meet Hawai'i

Meet Hawai'i is a collaboration of the Hawai'i Visitors and Convention Bureau (HVCB) and Hawai'i Convention Center (HCC) to reinforce the brand of the Hawaiian Islands as a world-class destination for business meetings, conventions, and incentive programs. The marketing efforts of the Meet Hawai'i team are overseen by the Hawai'i Tourism Authority (HTA), the state of Hawai'i's tourism agency. HTA was established in 1998 to ensure a successful visitor industry well into the future. Its mission is to strategically manage Hawai'i tourism in a sustainable manner consistent with the state of Hawai'i's economic goals, cultural values, preservation of natural resources, community desires, and visitor industry needs. For information about Meet Hawai'i and the hosting of meetings, conventions and incentives, please visit <u>MeetHawaii.com</u>.

Media Contacts: Darlene Morikawa Hawai'i Visitors & Convention Bureau dmorikawa@hvcb.org (808) 924-0259

Michelle Hee Anthology Marketing Group <u>michelle.hee@anthologygroup.com</u> (808) 539-3474