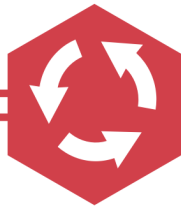




MEMBERSHIP LEVELS & BENEFITS

Alliance \$50	Strategic \$500 (NEW)	Stellar \$1000 (NEW)
<ul style="list-style-type: none"> ● Full listing on VisitHowardCounty.com ● Listing inside the Official Howard County Visitors and Residents Guide ● Access to cooperative advertising opportunities ● Access to tools like: The Compression Calendar (list of major events for planning purposes); Regional Public Relations Contact List; Visitor profile research ● Visit Howard County e-news ● Opportunity to post events and special offers on VisitHowardCounty.com ● Discounts to educational workshops ● Opportunity to place brochures within the Howard County Welcome Center *within guidelines 	<p>All Alliance Member Benefits plus:</p> <ul style="list-style-type: none"> ● Photo featured (rotating) on member's primary category landing page on VisitHowardCounty.com ● 4 sub (child) accounts (5 total) *Add even more accounts at \$50 each ● Member contact list 	<p>All Strategic Member Benefits plus:</p> <ul style="list-style-type: none"> ● Five additional sub (child) accounts (10 total) *Add even more accounts at \$25 each ● Two dedicated messages in two separate editions of the Visit Howard County Member e-news. ● Revolving logo recognition in Visit Howard County e-news



ANNUAL RENEWAL CYCLE (FISCAL YEAR BEGINS JULY 1)

Join Date	Renewal Date
January - March	January 1
April - June	July 1
July - Sept	July 1
October - December	January 1