



2019 Jefferson Convention & Visitors Bureau, Inc. (JCVB)
Membership Application

Company: Website:
Phone: Toll Free: Fax:
Contact Name: Title:
Email:
Physical Address: City: State: Zip:
Billing Address: City: State: Zip:

Check box indicating level of interest

GENERAL MEMBERSHIP

Attractions | Associations | Banquet Facilities | Business Services | Retail/Shopping
Restaurants/Caterers | Tour & Travel Companies | Transportation Services

checkbox

SILVER LEVEL - \$225.00

- Member referral and eligibility to receive convention & group definite service requests from direct sales efforts, trade shows, and sources
Listing on JCVB website with property name, address, phone, logo, description, and hyperlink
Opportunity to list special offers/discounts/coupons/packages/events/press releases on JCVB website and to participate in prize promotions and give-a-ways
Participation in JCVB online recipe page (where applicable)
Participation in JCVB printed promotional discount program to groups
Events posted on JCVB website under the events calendar page and inclusion in the JCVB weekly calendar of events flyer that is distributed to all JCVB members (submission subject to approval)
Participation in JCVB Member to Member quarterly e-newsletter
Exposure on JCVB social media accounts
Complimentary networking opportunities: membership breakfast meetings and business card exchanges with the Jefferson Chamber of Commerce
Opportunity to host a membership breakfast meeting and/or to become a spotlighted member
Trade show representation at leisure consumer shows and group trade shows
Display of marketing collateral at the JCVB office & distributed to groups upon request
Business listing in JCVB annual leisure marketing piece (printed guide/magazine)

checkbox

GOLD LEVEL - \$300.00

Silver Level benefits included plus...

- Rotating Banner ad on www.visitjeffersonparish.com with hyperlink to your company's website. Additional advertising opportunities are available
First option Buy-In for advertising (additional advertising fees may apply)
First option for Buy-In at trade shows exhibited by the JCVB (travel expenses not included)
Opportunity to participate in the JCVB website booking engine through aRes Travel. (where applicable)
One (1) complimentary seat at the JCVB Annual Membership Luncheon

checkbox

CORPORATE PARTNERSHIP - \$600.00 (REQUIRED level for airports, casinos & convention centers)

Gold Level benefits included plus...

- Two (2) complimentary seats at the JCVB Annual Membership Luncheon
Recognition as a Corporate Partner at the JCVB Annual Membership Luncheon
Company table representation during registration & networking at the JCVB Annual Membership Luncheon
Opportunity to display your company's collateral at attendees' tables at the JCVB Annual Membership Luncheon

A **\$25.00 processing fee** is assessed to all new memberships. Processing fee is required when annual membership dues are rendered.

All new applications are submitted to the JCVB Membership Committee for approval. All members must be in good standing and follow the principles of our mission statement. Contributions or gifts to JCVB are not tax deductible as charitable contributions for federal income tax purposes. However, they may be tax deductible under other provisions of the Internal Revenue Code. Please consult your tax advisor for your organization.

Applicant will be notified of acceptance, at which time an invoice for the dues and processing fee will be issued. The membership dues are applied to the calendar year ending December 31, 2019 and are non-refundable. Benefits are effective upon receipt of payment.

Contact Casey Ronquille, Partnership Program Manager at 504-731-7083 or via email, Casey@visitjeffersonparish.com with inquiries or for more information.

Company: _____

By: _____

Date: _____

Name: _____

Title: _____