



## Kansas Travel Information Center Backlit Enrollment Form

Advertising is available in the form of a backlit (illuminated image), which is displayed on the wall in the TICs with your brochures nearby. To be approved you must be listed on [www.TravelKs.com](http://www.TravelKs.com).

**Rates:**

- Community and Attraction Space - \$1,800 per space for 1 year\*
- Event Space - \$600 per space for 3 months

\*For each 12 month Backlit purchased/renewed, you will receive a free “Kansas Showcase” week at the Goodland and Belle Plaine TIC. (Please out the Kansas Showcase form & submit it with this enrollment form.)

**You will be responsible for providing the four-color vertical image for fluorescent lighting and shipping it to the TIC. Please use the dimensions below.**

Belle Plaine TIC

Trim Space: 27 ¼” x 40 ½”  
Visual Space: 24 1/16” x 38”

Goodland TIC

Trim Space: 22 ¼” x 34 ½”  
Visual Space: 21 ¼” x 33 ½”

- Belle Plaine 12 Months Space-\$1,800  
 Belle Plaine 3 Month Event Space - \$600

- Goodland 12 Months Space-\$1,800  
 Goodland 3 Month Event Space-\$600

Organization Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Submit this enrollment form to and an invoice will be generated back to you:**

Mona Carver – [Mona.Carver@ks.gov](mailto:Mona.Carver@ks.gov)