Council on Travel and Tourism  
Board of Regents – 5th Floor, Curtis State Office Building – 1000 SW Jackson Street  
Friday, December 1st, 2017  10:00am-3:00pm

AGENDA

Meeting will begin promptly at 10:00. Lunch will be provided at noon.

1. Call to Order – Introductions  
2. Approval of Minutes  
3. Amusement Park Ride Act, review & sign letter of request to the Legislative body  
4. Little Jerusalem – A partnership project between The Nature Conservancy and KDWPT (10:15)  
   a. Kris Knight – TNC  
5. Key Metrics Review (10:55)  
   a. Annual Report – Year in Review video  
   b. Sales Tax Report  
   c. Transient Guest Tax Report  
   d. STR Report  
   e. National Budget/Funding Comparison  
6. Freedom’s Frontier National Heritage Area (11:15)  
   a. Jim Ogle – Executive Director  
   b. Julie McPike – Managing Director  
7. Lunch  
8. Annual Tourism Conference - Report & Discussion (1:00)  
9. Agri-Tourism Report (1:30)  
   a. Sue Stringer - KDWPT  
   b. Jay Leipzig – Johnson County Planning Director  
10. Industry/Legislative Reports  
   a. Chair’s Topic – Tourism Funding Strategy  
   b. Sport Hunting Association  
   c. Tourism Industry Association of KS  
   d. KS Bed & Breakfast Association  
   e. KS Museum Association  
   f. Fuel Marketing Association  
   g. Restaurant & Hospitality  
   h. Legislators  
   i. Staff  
11. Call To Action/Review  
   a. Council Appointments
b. Nomination & Election of Chair/Vice-Chair

c. Recap Topics of Presentations – Assign action
   1. Little Jerusalem
   2. Tourism Funding Strategy
   3. FFNHA
   4. Agri-Tourism

**Next Meetings & Requested Topics:**

March 2\textsuperscript{nd} – American Royal Update
June 1\textsuperscript{st} -
September 7\textsuperscript{th} – KS State Fair begins (should we have the meeting in Hutch?)
October 22\textsuperscript{nd} – 24\textsuperscript{th} – Tourism Conference – Junction City
December 7\textsuperscript{th} -