

# STATE OF KANSAS

DEPARTMENT OF WILDLIFE, PARKS AND TOURISM  
OFFICE OF THE SECRETARY  
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GOVERNOR JEFF COLYER, M.D.  
LINDA CRAGHEAD, INTERIM SECRETARY

Council on Travel and Tourism  
Board of Regents – 5<sup>th</sup> Floor, Curtis State Office Building – 1000 SW Jackson Street  
Friday, December 7, 2018 10:00am-3:00pm

## AGENDA

Meeting will begin promptly at 10:00. Lunch will be provided for council members only.  
Please note: other than start of morning and afternoon sessions, times are approximate based on topic discussion.

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|--|----------------------------|
| 1. Call to Order – Introductions                         | Bridgette Jobe             |
| 2. Approval of Minutes                                   | Bridgette Jobe             |
| 3. Public Comment  |                            |
| 4. Department Transition Book                            | Linda Craghead             |
| 5. Eisenhower Project Update                             | Linda Craghead             |
| 6. Highway Signage                                       | Eric Nichol                |
| 7. Election results                                      | Marlee Carpenter           |
| 8. Kansas Byways Interpretation Project Status           | Sue Stringer/Scott Shields |
| 9. Lunch   |                            |
| 10. Public Comment (1:00)                                |                            |
| 11. Travel Guide unveiling/Publication Planning for FY19 | Andrea Etzel               |
| 12. FREE assistance from Tourism Division                | Kelli Hilliard             |
| 13. Economic Impact Study Review                         | Colby Terry                |
| 14. KDOT Joint Task Force Report                         | Rep. Lusker                |
| 15. Industry/Legislative Reports                         |                            |
| a. Chair's Topic   |                            |
| b. Sport Hunting Association                             |                            |
| c. Tourism Industry Association of KS                    |                            |
| d. KS Bed & Breakfast Association                        |                            |
| e. KS Museum Association                                 |                            |
| f. Fuel Marketing Association                            |                            |
| g. Restaurant & Hospitality                              |                            |
| h. Legislators   |                            |
| 16. Call To Action/Review                                | Bridgette Jobe             |
| 17. Adjourn  |                            |