Council on Travel and Tourism
Board of Regents – 5th Floor, Curtis State Office Building – 1000 SW Jackson Street
Friday, June 1, 2018  10:00am-3:00pm

AGENDA

Meeting will begin promptly at 10:00. Lunch will be provided for council members only.
Please note: other than start of morning and afternoon sessions, times are approximate based on topic discussion.

1. Call to Order – Introductions     Bridgette Jobe
2. Approval of Minutes     Bridgette Jobe
3. TIAK Legislative Year in Review     Marlee Carpenter
4. Public Comment
5. Kansas State Historical Society     Mary Madden, Director
   a. Responsibilities of KSHS
   b. Overview of Sites
   c. Overview of Current and Future Projects
6. Lunch
7. Public Comment (1:00)
8. Big Kansas Road Trip Review & Results     Stacy Barnes (Greensburg)
   a. Planned renovations
   b. Time frames
   c. Fund raising efforts
10. Key Metrics Review     KDWPT
    a. Sales Tax Report
    b. Transient Guest Tax Report
    c. STR Report
    d. Stakeholder Survey
    e. New York Media Event & IPW
11. Industry/Legislative Reports
    a. Chair’s Topic
    b. Sport Hunting Association
    c. Tourism Industry Association of KS
    d. KS Bed & Breakfast Association
    e. KS Museum Association
    f. Fuel Marketing Association
    g. Restaurant & Hospitality
    h. Legislators
12. Call To Action/Review     Bridgette Jobe
    a. Recap Topics of Presentations – Assign action
Next Meetings & Requested Topics:

September 7\textsuperscript{th} – The Weaponization of Tourism
October 22\textsuperscript{nd} – 24\textsuperscript{th} – Tourism Conference – Junction City
December 7\textsuperscript{th} –
March 1\textsuperscript{st} –