Council on Travel and Tourism
Kansas Museum of History – 6425 SW 6th Avenue, Topeka, KS 66615
Friday, September 7, 2018 10:00am-3:00pm

AGENDA

Meeting will begin promptly at 10:00. Lunch will be provided for council members only.
Please note: other than start of morning and afternoon sessions, times are approximate based on topic discussion.

1. Call to Order – Introductions (new members)  Bridgette Jobe
2. Approval of Minutes  Bridgette Jobe
3. Public Comment
4. Onward Ottawa – Legacy Square project  Doug Kinsinger/John Coen
   a. The Project
   b. Impact of the Trails on the community
5. Kansas State Historical Society  Jennie Chinn, Ex. Director
   a. Responsibilities of KSHS
   b. Behind the Scenes Tour
   c. Overview of Current and Future Projects
6. Lunch
7. Public Comment (1:00 +/-)  Marlea James/Brad Burke
8. Amusement Park Ride Act Implementation  Dept. of Labor
   a. Review the Changes
   b. Review the Challenges
   c. The State Fair – overview of process
9. Birding (Bird Watching) Developments  Michael Pearce
10. Key Metrics Review  KDWPT
    a. Digital Marketing Results
    b. Sales Tax Report
    c. Transient Guest Tax Report
    d. STR Report
11. Industry/Legislative Reports  JHP
    a. Chair’s Topic
    b. Sport Hunting Association
    c. Tourism Industry Association of KS
    d. KS Bed & Breakfast Association
    e. KS Museum Association
    f. Fuel Marketing Association
    g. Restaurant & Hospitality
    h. Legislators
12. Call to Action/Review  Bridgette Jobe
    a. Recap Topics of Presentations – Assign action
Next Meetings & Requested Topics:
October 22nd – 24th – Tourism Conference – Junction City
December 7th – KDOT – signage
March 1st -