Council on Travel and Tourism  
Board of Regents – 5th Floor, Curtis State Office Building – 1000 SW Jackson Street  
Friday, Sept 6, 2019

AGENDA

Please note: times are approximate based on topic discussion.

1. Call to Order (9:00)
2. Introductions
3. Approval of Minutes
4. Public Comment
5. Director of Tourism report
6. Presentation: Bajillion Advertising Agency (9:15)
7. Strategic Planning Session (10:00)
8. Presentation: Kelli Hilliard, Kansas International Marketing program overview (11:00)
9. Industry member updates (11:30)
   a. Sport Hunting Association – Representative Ken Corbet
   b. Tourism Industry Association of Kansas – Suzan Barnes
   c. Fuel Marketing Association – Susie Coleman
   d. Kansas Restaurant & Hospitality Association – Lodging - open
   e. Kansas Restaurant & Hospitality Association – Restaurants - open
   f. Ex-Officio Reports
      i. Kansas State Historical Society – Mary Madden
      ii. Kansas Dept of Commerce – open
      iii. Kansas Dept of Transportation – open
10. Adjourn