Travel Guide Listings for DMOs

Use this as a guide for creating listings for the Yearly Official Kansas Travel Guide. Listings are \$85 each and \$125 for highlighted listings.

- Log-in to your account
- Choose "Collateral" → "Listings"
- Click "Add Listing" at the left of the screen.

Listings

C Filters (0) Manage Filters You have not added any filters. You can click the manage filters link in the top right corner or click the \$ icon from the grid to add filters from the available list and set a default value to use in the future.							
ADD LISTING							🔇 Page 1 of 21 👂 Go to Page: 🚺 👂
	Actions		Company	Listing Type	Category	SubCategory	Listing ID
1	۲	Ф	1860s Welsh Farmstead - Howe House	Website	History & Heritage	Museums	2712
	۲	Ø	1860s Welsh Farmstead - Howe House	2014 Travel Guide	History & Heritage	Museums	8895
1	۲	Ø	All Veterans Memorial	2014 Travel Guide	History & Heritage	Other	6324
1	۲	Ø	All Veterans Memorial	Website	History & Heritage	Landmarks	66
1	۲	Ф	Amanda's Bakery & Café	Website	Dining	Bakeries & Coffee Shops	23332
1	۲	ආ	America's Best Inn - Emporia	Website	Lodging	Hotels & Motels	3448
۲	⊘		America's Best Inn - Emporia	2016 Travel Guide	Lodging	Hotels & Motels	20335
1	۲	Ø	Applebee's Neighborhood Bar & Grill	2014 Travel Guide	Dining	Casual Dining	6969
1	۲	Ø	Applebee's Neighborhood Bar & Grill	Website	Dining	Casual Dining	732

New Listing

- 1. Listing Information (Required fields are noted in red on the page)
 - a. Account Choose the account that this listing is for. If an account does not exist, please contact the Kansas Tourism office to have one created.
 - b. Type Choose the Travel Guide option that is available for the current year
 - c. Contact This can be left blank it won't make a difference in the Travel Guide listing.
 - d. Description Enter your description as you want it to appear in the guide for all listings except for Lodging (Hotels/Motels, B&Bs, Campgrounds/RV Parks, Hunting/Fishing Lodge & Outfitters, Retreat Centers & Guest Ranches) or Agritourism Businesses. These types of businesses are added to a Grid in the Travel Guide which do not have listing descriptions. The grids show the amenities of the property. You may view how to edit amenities below.
 - e. Category Choose the Category the listing fits under best
 - f. SubCategory Choose the SubCategory the listing fits under
 - g. Additional SubCategories Choose if your listing fits under more than one Cat/SubCat AND you would like multiple listings in the Travel Guide. Each additional SubCategory is another \$85 listing.

- Listing Details Use these fields only if the any of the contact information needs to be overwritten. <u>We strongly discourage this!</u> If any contact information needs corrected please contact the Kansas Tourism office and we will take care of that for you.
- 3. Website Notifications You may ignore this section. It's strictly for website listings.
- 4. Listing Image Images are not available for travel guide listings.
- 5. General
 - a. Handicap Accessibility
 - b. Highlight my listing (additional \$45)
 - c. **Please invoice me for this Travel Guide Listing** This MUST be checked YES in order for the Travel Guide order to be placed.
 - d. Billing Contact Name For the person who will be paying the invoice
 - e. Billing Contact Phone For the person who will be paying the invoice
 - f. Billing Contact Email For the person who will be paying the invoice
 - g. **Region** Please select your region so that the listing will appear in the correct area of the Travel Guide.
- 6. SAVE!

Amenities

You should always make sure your amenities on all of your listings are accurate, but this is ESSENTIAL when ordering Travel Guide listings for Lodging Establishments and Agritourism Businesses. Lodging and Agritourism businesses will be listed in grids. Information included in the grids will be the name of the business, contact information and the amenities chosen on TravelKS.com. If any contact information needs updated, please contact the Kansas Tourism office and we will make any necessary changes.

- Choose the Child Account you would like to add/edit amenities for by clicking "Profile" → "Accounts" and selecting the correct account.
- 2. Click the "Manage Amenities" link in the "Related Details" section of the left navigation of the Account Details.

Account Details



- 3. Choose the Category you wish to make changes too for this account in the left navigation: Dining, Lodging, Attractions, Sport Facilities
- 4. Choose the best fitting sub category of what this account is and then choose "Yes" or "No" **ONLY** in the section that the account has. For example: do not select yes on any dining types unless this account is a restaurant or provides food from the establishment.
- 5. SAVE!

Update Amenities

