The STAR Report is now dSTAR!

The online benchmarking tool that changes the way you do business.
Each time a report is generated, you’ll receive an email letting you know that your report is ready to view. This message will contain a few highlights and provide a link to log in and view your full report.
Once you’re logged in, you’ll be directed to a landing page. This is where you’ll be able to select reports to view.

Report Selection

<table>
<thead>
<tr>
<th>Property Data</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Subject Property, STR# 2</strong> 1234 Some Street, Some City, DC, United States 20005-2701 1234567890</td>
</tr>
<tr>
<td><strong>Market</strong> Washington, DC-MD-VA</td>
</tr>
<tr>
<td><strong>Chain ID</strong> 12345</td>
</tr>
<tr>
<td><strong>Management Company</strong> Some Management Company (Update)</td>
</tr>
<tr>
<td><strong>Owner</strong> Some Owner Company (Update)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Weekly Reports</th>
<th>Monthly Reports</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Date</strong></td>
<td><strong>Weekly Report</strong></td>
</tr>
<tr>
<td>December 25, 2016</td>
<td>Weekly dSTAR Report CompEx - USD</td>
</tr>
<tr>
<td>December 18, 2016</td>
<td>Weekly dSTAR Report CompEx - USD</td>
</tr>
</tbody>
</table>

Showing 1 to 2 of 2 entries

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dSTAR Monthly Dashboard

Access monthly, weekly and daily dashboards based on your subscription.

Property Details

- **Subject Property, STR # 5**
  - Address: 4785 Southeast 35th Street, #1, Suite A, Palm Springs, CA, United States 92264
  - Phone: (555) 555-5555

- **Industry Segments**
  - Monthly Industry Segment: Atlanta, GA Luxury Chain
  - Daily Industry Segment: Atlanta CBD, GA Upscale Chains

Top Performing RevPAR Days

- **Sun, November 27, 2016**: 80.0%
- **Sun, November 6, 2016**: 87.2%
- **Tue, November 22, 2016**: 80.2%

Bottom Performing RevPAR Days

- **Fri, November 11, 2016**: 51.8%
- **Thu, November 17, 2016**: 51.5%
- **Wed, November 23, 2016**: 38.7%

At A Glance

**Occupancy**

- **64.1**
  - Comp Set Rank: 3 of 6
  - Comp Set Occupancy: 65.1%
  - Index (SFR): 98.5%

**Paid ADR**

- **199.69**
  - Comp Set Rank: 2 of 6
  - Comp Set ADR: 186.93%
  - Index (ADR): 106.8%

**RevPAR**

- **128.05**
  - Comp Set Rank: 3 of 6
  - Comp Set RevPAR: 121.75%
  - Index (RevPAR): 105.2%

Comp Sets

- Comp Set 1

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dSTAR offers numerous charts for monthly and daily data to help you visualize property performance.
Data is also viewable in a table format and can be exported to Microsoft Excel.
Keep track of your property response and the response of your competitors.