

Media Advisory

FOR IMMEDIATE RELEASE

CONTACT: Bridgette Jobe
913.321.5800 (office) or 913.485.4347 (cell)
bridgette@visitKansasCityKS.com

Kansas City, Kan.– July 19, 2013

What: Mayor Mark Holland, Unified Government of Wyandotte County and Kansas City, Kansas, along with his colleague, Mayor Sly James, City of Kansas City, Missouri will kick off “Soccer Week in Kansas City” in anticipation of the AT&T Major League Soccer All-Star Game to be played at Sporting Park in Kansas City, Kansas on July 31. Mayor Holland will unveil a 30-foot inflatable replica of the all-star soccer jersey that will be transported to various sites in the region throughout “Soccer Week.” The mayors will also announce “Return of the Border Wars: Competition for the Greater Good,” a friendly competition between Kansas and Missouri to benefit the entire region.

When: **Wednesday, July 24, 2013, at 2:00 p.m.**

Where: Memorial Hall
Front Plaza
600 N. 7th Street
Kansas City, Kansas

Who: **Mayor Mark Holland, Unified Government of Wyandotte County and Kansas City, Kansas**
Mayor Sly James, City of Kansas City, Missouri
AT&T MLS All Star representative
Valerie Nicholson-Watson, Harvesters CEO

Why: Kansas City will welcome tens of thousands of soccer fans to Sporting Park on July 31 for the events surrounding the Major League Soccer All-Star game. Community members and families are invited to attend several free events the week prior. In addition to the traveling jersey, Mayor Holland will invite families to attend a “Family Fun Day” celebration and community watch parties in Kansas City, Kansas on game day.

For a complete schedule of Soccer Week events visits www.visitKansasCityKS.com/allstar

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