



This program is for those who want to generate meetings and conference business. It provides opportunities to sell their venues and services directly to meeting planners throughout Canada and the Pacific Northwest US. Participants share trade show and event costs making exposure with top meeting planners more affordable. Tourism Kelowna meeting-specific advertising and sales initiatives drive planners to the meeting section on tourismkelowna.com.

Prerequisites

- hold a current Necessities Advertising Package
- hold a Basic Package for À La Carte Options participation
- be located within the Central Okanagan

Business Name

Email

Contact

Tel

Program Fees

Basic Package

- \$800
- customized flat sheet for use at sales calls and functions
- inclusion in Tourism Kelowna's social media program (one post featuring your business on Instagram and Twitter)
- inclusion in Tourism Kelowna's #explorekelowna blog (one business mention with contact information)
- website listing on www.tourismkelowna.com/meeting-planners
- inclusion in destination meetings & conferences brochure; digital and printed copies supplied

Cost-Shared Tradeshow Booth Space




- \$1,250 CSAE Tête-à-Tête | January 30, 2019 | Ottawa, Ontario (includes Conference Direct client reception)
- \$3,750 MPI World Event Congress | June 15 - 18, 2019 | Toronto, ON (Price includes conference registration, sponsorship of Mindfulness Lounge on show floor, 1 Table on MPI Exchange Floor in Canadian Village and room drop)

Cost-Shared Sales Events

- \$500 Spring Business Events Canada Partnered Event | Date TBD | Seattle, WA
- \$750 Spring Client Wellness Workshop | Date TBD| Vancouver, BC
- \$750 Spring Calgary Wellness Workshop | Date TBD | Calgary, AB
- \$500 Fall Client Wellness Workshop | Date TBD | Vancouver, BC
- \$750 Fall Seattle Client Destination Lunch | Date TBD | Kelowna, BC

Payment

Amount Owed: Fee(s) x 5% (gst) = Payment Method: Cheque Credit Card

Credit Card:    Name on Card Card No
Expiry: Month Expiry: Year CSC Code

Terms and Conditions

→ Payment is due at time of booking | → Participation is subject to approval

← I agree to these terms and conditions Signature (digital)

Date Signature by hand _____