



# KELOWNA CURLING CLUB



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The Kelowna Curling Club will host the Winn Rentals World Mixed Curling Championship 2018 from Saturday, October 13 to Saturday, October 20. This is the fourth edition of the event; however, it is the first time the event has been held outside of Europe. The event will feature 36 international teams and 144 athletes.

The event's Host Committee is looking for the community partnerships for the following opportunities:

- Wine Sponsor (red & white to be provided)
- Beer Sponsor
- Cider Sponsor
- Spirit Sponsor

Sponsorship Benefits Include:

- Exclusive sale of product on the event floor (ice-level, in the constructed "fan-zone")\*
- Inclusion of product in Kelowna Curling Club Bar & Restaurant
- Complimentary in-ice logo (valued at \$1000) during the 2018/19 season\*\*
- Highly visible placement of corporate banner during event
- Inclusion in official event program and sponsor board

Sponsors will be expected to deliver:

- Product to be purchased at fair, market value, for sales:
  - o On event floor;
  - o In Kelowna Curling Club Bar & Restaurant
- Complimentary product for tastings at two separate receptions, each with approximately 200 guests.
- Cash contribution towards event (min. \$1500).

To be involved in this opportunity or others, please contact Jock Tyre at the Kelowna Curling Club at [kelownacurling@kelownacurling.com](mailto:kelownacurling@kelownacurling.com) or 250.762.3112

\*Exclusive only in type of product. There will be wine, beer, and cider served on the floor.

\*\* 2018 World Mixed Curling Championships not included.