



Regular meeting of the

# BOARD OF DIRECTORS

TUESDAY, APRIL 8, 2025





## Board of Directors

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**JIM GIBSON**

*Chair*

Commissioner  
Clark County  
Commission Office



**BRIAN GULLBRANTS**

*Vice Chair*

COO  
Wynn North America



**PAMELA GOYNES-BROWN**

*Secretary*

Mayor  
City of North Las Vegas



**STEVE THOMPSON**

*Treasurer*

Chief Administrative Officer  
Boyd Gaming Corporation



**FRANCIS ALLEN-PALENESKE**

Councilwoman  
City of Las Vegas



**GREG ANDERSON**

Chief Executive Officer  
Allegiant Travel Company



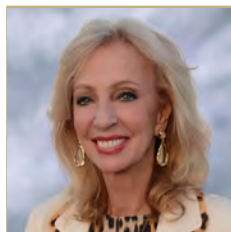
**SHELLEY BERKLEY**

Mayor  
City of Las Vegas



**ANN HOFF**

President & COO  
Bellagio | Park MGM | Nomad



**JAN JONES BLACKHURST**

Caesars Entertainment  
Board of Directors  
Chief Executive in Residence,  
UNLV International  
Gaming Institute



**MICHAEL NAFT**

Commissioner  
Clark County  
Commission Office



**MICHELLE ROMERO**

Mayor  
City of Henderson



**MARY BETH SEWALD**

President and CEO  
Vegas Chamber



**STEVE WALTON**

Councilman  
City of Boulder City



**JESSE WHIPPLE**

Mayor  
City of Mesquite



**NOTICE OF PUBLIC MEETING AND AGENDA**  
**REGULAR MEETING OF THE BOARD OF DIRECTORS**  
**TUESDAY, APRIL 8, 2025**  
**9:00 A.M.**

**Las Vegas Convention Center – Board Room**  
**3150 Paradise Road**  
**Las Vegas, Nevada 89109**

The

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**BOARD OF DIRECTORS:**

**Commissioner Jim Gibson, Chair**  
**Mr. Brian Gullbrants, Vice Chair**  
**Mayor Pamela Goynes-Brown, Secretary**  
**Mr. Steve Thompson, Treasurer**  
Councilwoman Francis Allen-Palenske  
Mr. Greg Anderson  
Mayor Shelley Berkley

Ms. Ann Hoff  
Ms. Jan Jones Blackhurst  
Commissioner Michael Naft  
Mayor Michelle Romero  
Ms. Mary Beth Sewald  
Councilman Steve Walton  
Mayor Jesse Whipple

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THIS PUBLIC MEETING IS PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

Las Vegas Convention and Visitors Authority (LVCVA) – 2<sup>nd</sup> Floor Administration Offices – South Hall  
3150 Paradise Road, Las Vegas, NV 89109

LVCVA Website: [www.lvcva.com/agenda](http://www.lvcva.com/agenda)  
Nevada Public Notice Website: <https://notice.nv.gov/>

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*THE BOARD OF DIRECTORS (BOARD) MAY:  
CONSIDER AGENDA ITEMS OUT OF ORDER;  
COMBINE TWO OR MORE AGENDA ITEMS FOR CONSIDERATION; AND  
REMOVE OR DELAY DISCUSSION ON ANY AGENDA ITEM AT ANY TIME.*

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**AGENDA**

**OPENING CEREMONIES**

Call to Order

Roll Call

Pledge of Allegiance

**COMMENTS FROM THE FLOOR BY THE PUBLIC**

The first public comment period is limited to comments on items on the agenda. Items raised under this portion of the agenda cannot be deliberated or acted upon until the notice provisions of the Nevada Open Meeting Law have been met. If you wish to speak to the Board at this time, please step up to the podium and clearly state your name and spell your first and last name for the record. COMMENTS ARE LIMITED TO THREE (3) MINUTES IN LENGTH.



## **APPROVAL OF AGENDA AND MINUTES**

Approval of the Agenda.  
For possible action.

Approval of the Minutes from the March 11, 2025, Regular Meeting of the Board.  
For possible action.

## **PRESENTATIONS**

### **Presentations by the LVCVA Staff**

LVCVA staff will deliver presentations on Operations, Marketing and Sales achievements, People and Culture, and General Government highlights.

This is an informational item and does not require Board action.

## **LVCVA STAFF REPORTS AND REQUESTED ACTIONS**

1. **Economic Impact of Tourism Presentation**  
Applied Analysis will present a report on the economic impact of tourism in Southern Nevada in calendar year 2024.  
  
This is an informational item and does not require Board action.
2. **U.S. Travel's IPW 2025 Exhibition Booth – Conex Exhibition Services – Chicago, IL – June 15-19, 2025**  
That the Board considers: 1) Authorizing the Chief Executive Officer (CEO)/President to execute an agreement with Conex Exhibition Services, in the amount of \$345,000, for the design and build-out of the LVCVA exhibition booth for U.S. Travel's IPW trade show which will take place June 15-19, 2025, in Chicago, IL; and 2) Authorizing any residual unexpended balances from this approved expenditure to revert to available general funds.  
  
For possible action.
3. **International Tourism Promotion Services Agreement - United Kingdom and Ireland – MMGY Global LTD**  
That the Board considers: 1) Authorizing the CEO/President to execute a three-year agreement, with two optional one-year extensions, in the amount of \$7,300,000, with MMGY Global Ltd (MMGY), for international tourism promotion services; and 2) Authorizing any residual unexpended balances from this authorization to revert to available general funds.  
  
For possible action.
4. **Las Vegas Convention Center Shell Space Office Buildout - Hunt-Penta Joint Venture Contract Change Order**  
That the Board considers: 1) Authorizing the CEO/President to execute a change order to the Las Vegas Convention Center (LVCC) renovation project management services contract with Hunt-Penta Joint Venture, in the amount of \$3,520,000, for LVCC shell space office buildout; and 2) Authorizing any residual unexpended balances from this authorization to revert to available general funds.  
  
For possible action.



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5. **Bid #25-4867 West Hall Epoxy Overlay Project – Arcon Global, LLC**

That the Board considers: 1) Awarding Bid #25-4867, West Hall Epoxy Overlay Project, to Arcon Global, LLC (Arcon); 2) Authorizing the CEO/President to execute an agreement with Arcon, in the amount of \$2,656,500 for construction services related to epoxy overlay repairs on the floors of the Las Vegas Convention Center West Hall (West Hall); and 3) Authorizing any unexpended balances remaining upon project completion to revert to available general funds.

For possible action.

6. **Bid #25-4866 LVCCD West Hall Ride Share and Bus Drive – Las Vegas Paving**

That the Board considers: 1) Awarding Bid #25-4866, LVCCD West Hall Ride Share and Bus Drive, to Las Vegas Paving; 2) Authorizing the CEO/President to execute an agreement with Las Vegas Paving, in the amount of \$2,090,000, for construction services related to the West Hall Ride Share and Bus Drive project; and 3) Authorizing any unexpended balances from this authorization remaining upon project completion to revert to available general funds.

For possible action.

7. **Las Vegas Convention Center South Hall Escalator Replacements – KONE Inc.**

That the Board considers: 1) Authorizing the CEO/President to execute an agreement with KONE Inc. in the amount of \$3,923,557, for the replacement of escalators in the Las Vegas Convention Center's South Hall; and 2) Authorizing any residual unexpended balances from this authorization to revert to available general funds.

For possible action.

8. **Bid #25-4858 Chair Replacement Initiative at LVCC – Henriksen Butler Nevada**

That the Board considers: 1) Awarding Bid #25-4858 Chair Replacement Initiative at the LVCC to Henriksen Butler Nevada; 2) Authorizing the CEO/President to execute an agreement with Henriksen Butler Nevada, in the amount of \$5,600,000, for the purchase of chairs for LVCC halls and meeting rooms; and 3) Authorizing any residual unexpended balances from this authorization to revert to available general funds.

For possible action.

9. **Dissolution of "Other Post-Employment Benefits Internal Service Fund (OPEB)", Resolution to Dissolve the OPEB Fund, and Delegation of Authority to Revise Relevant LVCVA Financial Policies**

That the Board considers: 1) Approving the dissolution of the LVCVA's internal service fund entitled "Other Post-Employment Benefits (OPEB) Reserve Fund"; 2) Adopting Resolution 2025-03 to dissolve the OPEB Reserve Fund; and 3) Delegating authority to the CEO/President to revise all LVCVA financial policies related to the OPEB Reserve Fund.

For possible action.

10. **Tourism Intelligence Analyst Interlocal Agreement Extension – Las Vegas Metropolitan Police Department**

That the Board of consider: 1) Authorizing the CEO/President to execute an extension to the interlocal agreement with the Las Vegas Metropolitan Police Department, effective July 1, 2025 to June 30, 2027, with one (1) optional 2-year extension, in the total amount of \$848,600, to fund the Tourism Intelligence Analyst within the Southern Nevada Counter Terrorism Center; and 2) Authorizing any residual unexpended balances from this authorization to revert to available general funds.

For possible action.

11. **Las Vegas Monorail Operations and Management Agreement Amendment – Automated Fare Collection System – Western Management Group**

That the Board consider authorizing the CEO/President to execute an amendment to the agreement with Western Management Group for the operations and management of the Las Vegas Monorail System (“Monorail”), in the amount of \$1,900,000, to procure and install a new Automated Fare Collection (AFC) system.

For possible action.

**COMMENTS FROM THE FLOOR BY THE PUBLIC**

This public comment period is for any matter that is within the jurisdiction of the Board. Items raised under this portion of the agenda cannot be deliberated or acted upon until the notice provisions of the Nevada Open Meeting Law have been met. If you wish to speak to the Board at this time, please step up to the podium and clearly state your name and spell your first and last name for the record. COMMENTS ARE LIMITED TO THREE (3) MINUTES IN LENGTH.

**ADJOURNMENT**

Persons are invited to submit written remarks for all matters, both on and off the agenda. Written remarks presented for inclusion in the Board's minutes must be flat, unfolded, on paper of standard quality, and 8½ by 11 inches in size. Written remarks shall not exceed five (5) pages in length. The LVCVA will not accept for filing any submission that does not comply with this rule. On a case-by-case basis, the Board may permit the filing of noncomplying [sic] written remarks, documents, and related exhibits pursuant to NRS 241.035(1)(e).

To submit ideas to the LVCVA, please visit <https://www.lvcva.com/who-we-are/meetings-and-minutes/>

The Board's meeting rooms are accessible to persons with disabilities. If special arrangements are required, please contact the Customer Safety Department at: 702-892-7400, which is a 24-hour Dispatch Control Center, or contact Silvia Perez in the Board Office at: 702-892-2802 or [sperez@lvcva.com](mailto:sperez@lvcva.com)

Members of the Board may participate in this meeting via telephone conference call.

For information or questions regarding this agenda please contact:  
Silvia Perez, Executive Assistant to the Board  
3150 Paradise Road, Las Vegas, Nevada 89109  
702-892-2802 or [sperez@lvcva.com](mailto:sperez@lvcva.com)

Supporting materials for this meeting are available at 3150 Paradise Road, Las Vegas, NV 89109 or by contacting Silvia Perez at 702-892-2802 or [sperez@lvcva.com](mailto:sperez@lvcva.com)

# **MINUTES**

Regular Meeting of the Board of Directors

March 11, 2025





## Regular Meeting of the Board of Directors March 11, 2025 Minutes

The Regular Meeting of the Board of Directors (Board) of the Las Vegas Convention and Visitors Authority (LVCVA) was held on March 11, 2025, at the Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, Nevada 89109. This meeting was properly noticed and posted in compliance with the Nevada Open Meeting Law.

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### Board of Directors (Board)

*Present unless otherwise noted*

**Commissioner Jim Gibson, Chair**  
**Mr. Brian Gullbrants, Vice Chair**  
**Mayor Pamela Goynes-Brown, Secretary**  
**Mr. Steve Thompson, Treasurer**  
Councilwoman Francis Allen-Palenske  
Mr. Greg Anderson  
Mayor Shelley Berkley

Ms. Ann Hoff  
Ms. Jan Jones Blackhurst  
Commissioner Michael Naft  
Mayor Michelle Romero.....*absent*  
Ms. Mary Beth Sewald  
Councilman Steve Walton  
Mayor Jesse Whipple

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LVCVA Executive Staff present

Steve Hill, CEO/President  
Caroline Bateman, General Counsel  
Ed Finger, Chief Strategy Officer  
Brian Yost, Chief Operating Officer  
Kate Wik, Chief Marketing Officer  
Jim McIntosh, Chief Financial Officer  
Nadine Jones, Senior Vice President of People & Culture

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### **OPENING CEREMONIES – CALL TO ORDER**

Chair Jim Gibson called the meeting to order at 9:03 a.m.

Caroline Bateman, General Counsel, acknowledged that all Board members were present in person, except for Member Michelle Romero.

The Pledge of Allegiance was performed.

### **COMMENTS FROM THE FLOOR BY THE PUBLIC**

There were no comments from the floor by the public.

### **APPROVAL OF AGENDA AND MINUTES**

#### **APPROVAL OF THE AGENDA AND MINUTES**

**Member Mary Beth Sewald moved, and it was carried by unanimous vote of the voting members, to approve the March 11, 2025, Regular Meeting of the Board of Directors agenda, and to approve the minutes of the February 11, 2025, Regular Meeting of the Board.**

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## **PRESENTATIONS**

### **Presentations by the LVCVA Staff**

Brian Yost, Chief Operating Officer, delivered a presentation on Las Vegas Convention Center (LVCC) building updates including ASD Market Week 2025, the Southern California Volleyball Association's (SCVA) 2025 Red Rock Rave, International Wireless Communications Expo, Amusement Expo International 2025, National Hardware Show, Travel Goods Association's Travel Goods Show, Bar & Restaurant Expo, and International Pizza Expo.

Mr. Yost presented an update on the LVCC Phase Three Renovation project including progress on the following: North Hall ribbon feature; construction barrier installation at Central Plaza Loop and Central Hall; Grand Lobby skylight and soffit framing; and removal of Central Hall lighting fixtures. He shared an aerial drone video of the construction progress.

Kate Wik, Chief Marketing Officer, highlighted marketing efforts related to the LVCVA's official partnership with the A's including a press conference for the announcement of a Las Vegas logo patch to be placed on the A's team player jerseys during Major League Baseball (MLB) games for the next three seasons. She shared a video related to the announcement and provided details on media coverage resulting from the video.

Mr. Yost discussed the return of Australia's National Rugby League (NRL) to Las Vegas including attendance, international visitation, featured matches, and NRL's commitment to matches in Las Vegas in future years. He commented on citywide ancillary events including a free fan fest at Fremont Street Experience and a fan hub at Resorts World Las Vegas and reported on match results. Ms. Wik provided attendance, broadcast, and viewership details for the NRL matches, and shared LVCVA social media posts and data on engagements. She commented on media events held in collaboration with NRL to secure prime interviews and strengthen connections with Australian media. Ms. Wik noted that the LVCVA's Air Service Development team hosted more than a dozen executives, network planners, and logistics operators from Qantas Airlines to educate them on Las Vegas offerings.

Ms. Wik shared viewership, engagement, and performance details on a viral Canadian social media influencer's post in partnership with the LVCVA that garnered more than 123 million views in 72 hours, 6.7 million engagements, and performed in the top 1% globally.

Ms. Wik reported on social media activations related to the Rock 'n' Roll Running Series in Las Vegas including appearances from Las Vegas entertainers and live music. She provided data on number of race participants and viewership and engagements resulting from the social media activations.

Ms. Wik highlighted the LVCVA's media and trade mission tour in partnership with Travel Nevada and other mission partners, to engage with more than 800 airline and tour operators during more than 25 meetings in Sydney, Brisbane, and Melbourne. She commented on the LVCVA's participation at the ITB Berlin tourism tradeshow including conducting more than 30 meetings with tour operators, airlines agencies, and media contacts in German-speaking markets.

Ms. Wik informed the Board that Las Vegas was awarded Top Destination at World Routes' Routes Americas Awards and congratulated the LVCVA's Air Service Development team and its partners at Harry Reid International Airport. She detailed the LVCVA's participation during the World Routes Conference including conducting more than 30 airline meetings to discuss route development to Las Vegas.

Ms. Wik described the LVCVA's influencer partnerships during Black History Month that featured Las Vegas black-owned businesses, resulted in 828,000 impressions, and demonstrated Las Vegas's commitment to diversity and inclusion.

Nadine Jones, Senior Vice President of People & Culture, acknowledged Vice President of Sports & Special Events Lisa Motley for her recent recognition as part of the West Coast Conference's Women Who Inspire series. Ms. Jones outlined Ms. Motley's contributions to sports and special events in Las Vegas including the National Football League's (NFL) Pro Bowl, Draft, and Super Bowl LVIII events, as well as the upcoming Wrestlemania 2025 and 2027 College Football Playoff Championship Game events.

Chief Executive Officer (CEO)/President Steve Hill recalled recent events related to the A's including the presentation of new renderings for the MLB stadium, the announcement of Marc Badain as the new A's President, and the patch partnership between the A's and LVCVA as described by Ms. Wik.

Mr. Hill provided information on deadlines related to the budget process for the public sector and provided that the LVCVA would present its budget during the May 13, 2025 Board meeting, followed by its Public Hearing on the Budget later in May. He commented on uncertainty related to revenue planning for fiscal year (FY) 2026, noted that about \$60 million would be set aside for capital projects outside of the Las Vegas Convention Center District (LVCCD) project, and commented on the LVCVA's flexibility as related to that allocation. Mr. Hill provided that the LVCVA plans to place a larger investment on marketing efforts for FY 2026 due to a plateau in high-profile sporting events that substituted a need for paid media efforts in the recent past.

This was an informational item and did not require Board action.

#### **LVCVA STAFF REPORTS AND REQUESTED ACTIONS**

ITEM 1. **Las Vegas Visitor Profile Study**

Kevin Bagger, Vice President of Research Center, provided background and history information on the Las Vegas Visitor Profile Study. He presented an overview of the 2024 Las Vegas Visitor Profile Study including the following: the gradual return of visitors to pre-COVID-19 pandemic norms; decrease in blended work/leisure travel; average age and generational ethnicity of visitors; first-time visitor trends; household income of visitors; visitor spending and gaming behaviors; gaming budgets per trip; and continued strong visitor satisfaction. He summarized the key takeaways from the report including more repeat visitors, increased spend, more higher income visitors, and healthy visitor satisfaction. Mr. Bagger recognized Senior Research Analyst Gina Zozaya and Research Analyst Jill Reynolds for their research work.

Chair Gibson thanked Mr. Bagger for the presentation.

This was an informational item and did not require Board action.

ITEM 2. **IAEE 2028 Expo! Expo! Host City Agreement**

John Schreiber, Vice President of Business Sales, provided information on the International Association of Exhibitions and Events (IAEE) and its annual Expo! Expo! exposition. He provided that IAEE selected Las Vegas to host its 2028 Expo! Expo! event celebrating its 100th anniversary. Mr. Schreiber congratulated Member Ann Hoff on her upcoming retirement and requested that the Board considers: 1) Approving an expenditure of \$1,250,000 for expenses associated with hosting the IAEE Expo! Expo!, December 4-6, 2028 in Las Vegas; 2) Delegating authority to the CEO/President to execute the Expo! Expo! Host City Agreement (Agreement) and to act as the LVCVA's authorized representative to execute all agreements and grant awards in response to required requests for proposals relating to the LVCVA's obligations under the Agreement; and 3) Authorizing any residual unexpended balances from this authorization to revert to available general funds.

**Fiscal Impact**

FY 2027-2028: \$1,250,000.00 Expenditure



**Treasurer Steve Thompson moved, and it was carried by unanimous vote of the voting members, to: 1) Approve an expenditure of \$1,250,000 for expenses associated with hosting the IAEE Expo! Expo!, December 4-6, 2028 in Las Vegas; 2) Delegate authority to the CEO/President to execute the Agreement and to act as the LVCVA's authorized representative to execute all agreements and grant awards in response to required requests for proposals relating to the LVCVA's obligations under the Agreement; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.**

ITEM 3.

**Ratification of Expenditures - Transportation Services - Bell Transportation**

Senior Vice President of Guest Experience Darren Davis described the LVCVA's utilization of transportation services to support various marketing activities. He provided that the LVCVA awarded the January 2024 Request for Proposal (RFP) to Bell Transportation and that the services requested exceeded the CEO's Signature Authority by \$55,000. He noted that all expenditures associated with Bell Transportation were part of the FY 2025 approved budget and requested that the Board considers ratifying expenditures to Bell Transportation, in the amount of \$55,000, for transportation services provided during the contract period of February 1, 2024, through January 31, 2025, in excess of the CEO's Signature Authority.

Fiscal Impact

FY 2024: \$ 17,500 Expenditure

FY 2025: \$287,500 Expenditure

**Member Hoff moved, and it was carried by unanimous vote of the voting members, to ratify expenditures to Bell Transportation, in the amount of \$55,000, for transportation services provided during the contract period of February 1, 2024, through January 31, 2025, in excess of the CEO's Signature Authority.**

ITEM 4.

**Bid #25-4868 - Parking Shade Structures – Baja Construction Co. Inc.**

Vice President of Facilities Randy Shingleton detailed the proposed scope of work including the construction of parking shade structures for passenger vehicles and motorcycles, engineering documents and permitting, excavation of asphalt and soil materials for footings, and asphalt striping and striping installation for the Blue Lot 1 and 2, Red Lot, and Bronze Lot 3 areas of the Las Vegas Convention Center. He provided that the LVCVA conducted an RFP in February 2025 and received one response. Mr. Shingleton provided that Baja Construction Co. Inc. would be the prime contractor for the proposed parking shade structures project. He noted that associated utilities, electrical conduit, trenching, lighting, electrical and data systems, electric vehicle charging stations, and RFID parking systems would be bid as a separate contract. Mr. Shingleton stated that the proposed contract includes a 10% owner-controlled contingency of \$125,000 that is included in the total bid price, and requested that the Board considers: 1) Awarding Bid #25-4868 - Parking Shade Structures at the LVCC to Baja Construction Co. Inc., Las Vegas, Nevada; 2) Authorizing the CEO/President to execute an agreement with Baja Construction Co. Inc., in the amount of \$1,375,000, for the construction of parking shade structures in LVCC parking lots; and 3) Authorizing any residual unexpended balances from this authorization to revert to available general funds.

Fiscal Impact

FY 2025: \$ 350,000 Expenditure

FY 2026: \$1,025,000 Expenditure

**Vice Chair Brian Gullbrants moved and it was carried by unanimous vote of the voting members, to: 1) Award Bid #25-4868 - Parking Shade Structures at the LVCC to Baja Construction Co. Inc., Las Vegas, Nevada; 2) Authorize the CEO/President to execute an agreement with Baja Construction Co. Inc., in the amount of \$1,375,000, for the construction of parking shade structures in LVCC parking lots; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.**

ITEM 5. **Appointment of External Audit Firm**

Jim McIntosh, Chief Financial Officer, outlined the requirements for governmental entities in Nevada to appoint an independent audit firm no less than three months prior to the end of their fiscal year. He noted that the proposed reappointment would be the fourth year of a five-year contract with Eide Bailly and requested that the Board considers the following: 1) Reappointment of Eide Bailly as the independent audit firm for the fiscal year ending June 30, 2025, in the amount of \$69,000; 2) Reappointment of Eide Bailly to conduct the annual third-party audit on the receipt and use of lodging tax revenues for the Las Vegas Convention Center District (LVCCD) expansion and renovation as imposed by the Southern Nevada Tourism Improvements Act (Chapter 2, Statutes of Nevada 2016, 30<sup>th</sup> Special Session) in the amount of \$8,000; and 3) Authorizing the Chief Financial Officer to execute the agreements.

**Fiscal Impact**

FY 2026: Expenditure: \$ 77,000

**Member Michael Naft moved and it was carried by unanimous vote of the voting members, with the exception of Member Sewald who abstained, to: 1) Reappoint Eide Bailly as the independent audit firm for the fiscal year ending June 30, 2025, in the amount of \$69,000; 2) Reappoint Eide Bailly to conduct the annual third-party audit on the receipt and use of lodging tax revenues for the LVCCD expansion and renovation as imposed by the Southern Nevada Tourism Improvements Act (Chapter 2, Statutes of Nevada 2016, 30<sup>th</sup> Special Session) in the amount of \$8,000; and 3) Authorize the Chief Financial Officer to execute the agreements.**

ITEM 6. **Resolution to Augment Fiscal Year 2025 Budget**

Mr. McIntosh outlined Nevada Revised Statutes criteria for a government entity to be able to augment its budget. He provided that the LVCVA's General Fund beginning fund balance exceeded the budgeted projection by \$32 million and that Staff recommends augmenting the beginning fund balance by that amount, increasing resources in the General Fund and transferring them to the Capital Projects Fund for facility projects. Mr. McIntosh noted that Capital Projects Funds would then have transfers in, and capital outlay line items would be augmented to utilize the funds. He requested that the Board considers approving the proposed budget augmentation and adopting the associated Resolution 2025-02 to augment the fiscal year 2025 General Fund and Capital Projects Fund.

**Fiscal Impact**

FY 2025 - General Fund:

**Increase in budgeted resources:**

Beginning General Fund fund balance \$32,000,000

**Increase in appropriations:**

Transfers Out (Capital Projects Fund) \$32,000,000

FY 2025 – Capital Projects Fund:

**Increase in budgeted resources:**

Transfers In (General Fund) \$32,000,000

**Increase in budgeted appropriations:**

Capital Outlay \$32,000,000

**Member Naft moved and it was carried by unanimous vote of the voting members, to approve the proposed budget augmentation and adopting the associated Resolution 2025-02 to augment the fiscal year 2025 General Fund and Capital Projects Fund.**

ITEM 7. **Amendment to the Interlocal Agreement with the Clark County Stadium Authority for Staffing Services**

Ed Finger, Chief Strategy Officer, provided that the intent of the proposed amendment to the Interlocal Agreement between the LVCVA and the Clark County Stadium Authority (Stadium Authority) was to increase the reimbursement rate that the Stadium Authority pays to the LVCVA for staffing services. He provided background information on the original approval of the interlocal agreement and noted that pending Board approval, execution of annual renewals would be delegated to the Board Treasurer. Mr. Finger requested that the Board considers: 1) Approving an amendment to the Interlocal Agreement with the Stadium Authority to revise rates for staffing services for the period from October 1, 2023, through September 30, 2026, with three additional three-year extensions of the Interlocal Agreement available upon mutual agreement of the parties; and 2) Delegating authority to the Board Treasurer to execute the amendment and any extensions to the Interlocal Agreement.

**Fiscal Impact**

FY 2025 - \$150,000 Revenue

**Treasurer Thompson moved and it was carried by unanimous vote of the voting members, to: 1) Approve an amendment to the Interlocal Agreement with the Stadium Authority to revise rates for staffing services for the period from October 1, 2023, through September 30, 2026, with three additional three-year extensions of the Interlocal Agreement available upon mutual agreement of the parties; and 2) Delegate authority to the Board Treasurer to execute the amendment and any extensions to the Interlocal Agreement.**

**COMMENTS FROM THE FLOOR BY THE PUBLIC**

E.T. Snell provided thoughts on current political topics and provided information on the savingcalifornia.vote website and efforts to recall California Governor Gavin Newsom. Mr. Snell requested support to encourage actor Mel Gibson to run for governor of California and commented on the number of deaths on the stretch of road between Barstow and Las Vegas. He thanked the Board for its efforts.

**ADJOURNMENT**

Chair Gibson adjourned the meeting at 9:56 a.m.

Respectfully submitted,


Date Approved: April 8, 2025

\_\_\_\_\_  
Silvia Perez  
Executive Assistant to the Board

\_\_\_\_\_  
James B. Gibson  
Chair



**LAS VEGAS CONVENTION AND VISITORS AUTHORITY  
BOARD OF DIRECTORS MEETING  
AGENDA DOCUMENTATION**

|   |   |  |
|---|---|--|
| <b>MEETING DATE:</b>                                    | <b>APRIL 8, 2025</b>                        | <b>ITEM NO. 1</b>  |
| <b>TO:</b>  | <b>BOARD OF DIRECTORS</b>                   |  |
| <b>FROM:</b>  | <b>ED FINGER<br/>CHIEF STRATEGY OFFICER</b> | <div>DocuSigned by:<br/><br/>93337CA3F6364C0...</div> |
| <b>SUBJECT: ECONOMIC IMPACT OF TOURISM PRESENTATION</b> |   |  |

**RECOMMENDATION**

Applied Analysis will present a report on the economic impact of tourism in Southern Nevada in calendar year 2024.

This is an informational item and does not require Board action.

**FISCAL IMPACT**

None.

|                      |  |
|----------------------|--|
| <b>BOARD ACTION:</b> |  |
|----------------------|--|

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**STEVE HILL  
CEO/PRESIDENT**

**PURPOSE AND BACKGROUND**

Applied Analysis will provide the Board with a presentation that will quantify the size of the tourism industry within the broader Southern Nevada economy including direct, indirect and induced impacts spanning jobs, wages and salaries, and visitor expenditures.

**LAS VEGAS CONVENTION AND VISITORS AUTHORITY  
BOARD OF DIRECTORS MEETING  
AGENDA DOCUMENTATION**

|                      |   |   |
|----------------------|---|---|
| <b>MEETING DATE:</b> | <b>APRIL 8, 2025</b>  | <b>ITEM NO. 2</b>   |
| <b>TO:</b>           | <b>BOARD OF DIRECTORS</b>   |   |
| <b>FROM:</b>         | <b>H. FLETCH BRUNELLE<br/>VICE PRESIDENT OF MARKETING</b>   | Signed by:<br><i>H Fletch Brunelle</i><br><small>1ED68A67D2D34D9...</small> |
| <b>SUBJECT:</b>      | <b>U.S. TRAVEL'S IPW 2025 EXHIBITION BOOTH –<br/>CONEX EXHIBITION SERVICES<br/>CHICAGO, IL – JUNE 15-19, 2025</b> |   |

**RECOMMENDATION**

That the Board of Directors considers: 1) Authorizing the Chief Executive Officer (CEO)/President to execute an agreement with Conex Exhibition Services, in the amount of \$345,000, for the design and build-out of the Las Vegas Convention and Visitors Authority exhibition booth for U.S. Travel's IPW trade show which will take place June 15-19, 2025, in Chicago, IL; and 2) Authorizing any residual unexpended balances from this approved expenditure to revert to available general funds.

For possible action.

**FISCAL IMPACT**

FY 2025:   \$345,000

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| <b>BOARD ACTION:</b> |  |
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**STEVE HILL**  
**CEO/PRESIDENT**

**PURPOSE AND BACKGROUND**

U.S. Travel Association's IPW promotes inbound travel to the United States, and it serves as the leading international inbound travel trade show. IPW drives \$5.5 billion in future travel to the United States and reinforces America's position as a top global travel destination. Held annually in different U.S. cities each year, IPW offers a cost-effective, in-person platform to conduct business, foster relationships, and strengthen connections worldwide through over 100,000 pre-scheduled business appointments, networking events, and educational seminars.

Las Vegas Convention and Visitors Authority Board of Directors Meeting  
Agenda Documentation

Meeting Date: April 8, 2025

Subject: U.S. Travel's IPW 2025 Exhibition Booth  
Conex Exhibition Services  
Chicago, IL – June 15-19, 2025

The LVCVA has participated in IPW for 34 years and has hosted this important international event five times, most recently in September 2021. IPW 2025 is expected to gather over 5,000 travel and tourism professionals, including 1,100 travel buyers from more than 60 countries and 500+ journalists from across the globe. In June 2025, the LVCVA International Marketing team, and the five global offices it directs, will participate in IPW.

In a sustainability and cost-saving effort, Staff has selected Conex as its vendor of choice for the design and construction of the LVCVA's IPW exhibition booth, subject to the Board's approval. Conex will utilize key components from the LVCVA's booth build for IMEX America, recently held in October 2024.

Established in 1989, Conex Exhibition Services (Conex) provides exhibition services, including the planning, designing, and constructing of exhibition stands, pavilions, and booths for trade shows worldwide. Annually, Conex participates in over 35 tourism-focused international tradeshows and provides services for customers, including over forty (40) countries and governmental entities.

Twenty-five (25) resort partners are confirmed to attend IPW 2025 including the following shareholders: MGM Resorts International; Caesars Entertainment; Wynn Las Vegas and Encore Resort; Venetian Resort and Palazzo; Fontainebleau Las Vegas; Resorts World Las Vegas; Sahara Las Vegas; Station Casinos; Treasure Island; Strat Hotel & Casino; Virgin Hotels Las Vegas; and Westin Lake Las Vegas. Attraction partners include Sphere, Cirque du Soleil, Maverick Helicopters, Bliss Wedding Chapel, Papillon Helicopters, Meow Wolf, Miracle Mile Shops, Lip Smacking Foodie Tours, Flyover Las Vegas, Bindlestiff Tours, Bravo Tickets, and LasVegasTickets.com.



**LAS VEGAS CONVENTION AND VISITORS AUTHORITY  
BOARD OF DIRECTORS MEETING  
AGENDA DOCUMENTATION**

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| <b>MEETING DATE:</b> | <b>APRIL 8, 2025</b>   | <b>ITEM NO. 3</b>  |
| <b>TO:</b>           | <b>BOARD OF DIRECTORS</b>  |  |
| <b>FROM:</b>         | <b>H. FLETCH BRUNELLE<br/>VICE PRESIDENT OF MARKETING</b>  | Signed by:<br><br><small>1ED6BA67D2D34D9...</small> |
| <b>SUBJECT:</b>      | <b>INTERNATIONAL TOURISM PROMOTION SERVICES AGREEMENT<br/>UNITED KINGDOM AND IRELAND – MMGY GLOBAL LTD</b> |  |

**RECOMMENDATION**

That the Board of Directors considers: 1) Authorizing the Chief Executive Officer (CEO)/President to execute a three-year agreement, with two optional one-year extensions, in the amount of \$7,300,000, with MMGY Global Ltd (MMGY), for international tourism promotion services; and 2) Authorizing any residual unexpended balances from this authorization to revert to available general funds.

For possible action.

**FISCAL IMPACT**

FY 2026: \$1,375,000  
FY 2027: \$1,415,000  
FY 2028: \$1,460,000  
FY 2029: \$1,500,000 (Potential)  
FY 2030: \$1,550,000 (Potential)

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**STEVE HILL  
CEO/PRESIDENT**

**PURPOSE AND BACKGROUND**

In 2008, the Las Vegas Convention and Visitors Authority (LVCVA) implemented a comprehensive international initiative that provided strategy, direction, and resources to drive visitors to Las Vegas. In 2024, an estimated 5 million visitors from international markets traveled to Las Vegas, representing 89% of 2019 international visitation levels.

Las Vegas Convention and Visitors Authority Board of Directors Meeting  
Agenda Documentation  
Meeting Date: April 8, 2025  
Subject: International Tourism Promotion Services Agreement  
United Kingdom and Ireland – MMGY Global Ltd.


The United Kingdom (UK) has historically ranked first in overseas international visitation to Las Vegas, with 550,000 visitors in 2024. Ireland ranked tenth in overseas international visitation to Las Vegas in 2024 with 59,000 visitors. Combined, the two countries represented over 12% of total international visitation to Las Vegas in 2024.

The LVCVA has contracted with international representative offices in the UK for nearly 25 years to promote tourism to Las Vegas. In 2008, the LVCVA engaged Hills Balfour (purchased by MMGY Global in March 2018) for representation services in the UK for the destination. During fiscal year 2025, the LVCVA also engaged MMGY for representative services on a project work basis to support new direct air service from Dublin (Ireland) to Las Vegas on Aer Lingus.

In November 2024, the LVCVA solicited interest from 34 agencies for services in the areas of Travel Trade, Travel Trade PR, and Consumer PR, in the UK and Ireland. After reviewing submissions from five companies, the evaluation committee narrowed the list to two finalists and is recommending the selection of MMGY to provide tourism promotion services in the UK and Ireland.

MMGY will commence its services in July of 2025 and its scope of work will include the following promotional duties: support of direct and non-stop air service to Las Vegas and support in the areas of Leisure Sales, Trade Public Relations (PR), and Consumer PR. Marketing expenditures include familiarization trips (FAMS), sales/trade missions, air service development promotion, education, and customer sales efforts. The LVCVA marketing staff continuously evaluates activity of its offices based on a set of Key Performance Indicators supporting the destination.

**LAS VEGAS CONVENTION AND VISITORS AUTHORITY  
BOARD OF DIRECTORS MEETING  
AGENDA DOCUMENTATION**

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| <b>MEETING DATE:</b> | <b>APRIL 8, 2025</b>  | <b>ITEM NO. 4</b>   |
| <b>TO:</b>           | <b>BOARD OF DIRECTORS</b>   |   |
| <b>FROM:</b>         | <b>RANDY SHINGLETON<br/>VICE PRESIDENT OF FACILITIES</b>  | DocuSigned by:<br><br>C72999F32CE6462... |
| <b>SUBJECT:</b>      | <b>LAS VEGAS CONVENTION CENTER SHELL SPACE OFFICE BUILDOUT<br/>- HUNT-PENTA JOINT VENTURE CONTRACT CHANGE ORDER</b> |   |

**RECOMMENDATION**

That the Board of Directors considers: 1) Authorizing the Chief Executive Officer (CEO)/President to execute a change order to the Las Vegas Convention Center (LVCC) renovation project management services contract with Hunt-Penta Joint Venture, in the amount of \$3,520,000, for LVCC shell space office buildout; and 2) Authorizing any residual unexpended balances from this authorization to revert to available general funds.

For possible action.

**FISCAL IMPACT**

FY 2025: \$704,000

FY 2026: \$2,816,000 (includes a 10% construction contingency for scope of work refinement, unforeseen conditions, and adjustments pending complete construction documentation)

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**STEVE HILL**  
**CEO/PRESIDENT**

**PURPOSE AND BACKGROUND**

As part of the continued effort to enhance operational functionality and activate unused areas within the LVCC campus, as well as to provide necessary work space for LVCVA Ambassadors, Staff proposes to build out shell space located in the South Hall.

Hunt-Penta Joint Venture has submitted a Rough Order of Magnitude (ROM) cost proposal, dated March 31, 2025, based on schematic design plans prepared by Klai Juba Wald dated March 5, 2025. The proposed scope includes:

Las Vegas Convention and Visitors Authority Board of Directors Meeting  
Agenda Documentation

Meeting Date: April 8, 2025

Subject: LVCC Shell Space Office Buildout – Hunt-Penta Joint Venture Contract  
Change Order

- Construction of (8) staff offices, (4) staff cubicles, (1) conference room, and (1) social media workroom, including furnishings to match existing office space;
- Relocation of (2) executive offices;
- Addition of (2) new restrooms and demolition of (1) existing restroom and copy area;
- Supporting infrastructure, including mechanical, electrical, plumbing, fire protection, and technology; and
- Coordination of signage, finishes, accessories, and low-voltage systems.


The work will occur during night shifts to minimize impact to LVCC operations.

The ROM proposal includes comprehensive trade contractor input and pricing based on prior renovation project design and construction benchmarks.

# LAS VEGAS CONVENTION AND VISITORS AUTHORITY

## BOARD OF DIRECTORS MEETING

### AGENDA DOCUMENTATION

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| <b>MEETING DATE:</b> | APRIL 8, 2025  | <b>ITEM NO. 5</b>   |
| <b>TO:</b>           | BOARD OF DIRECTORS   |   |
| <b>FROM:</b>         | RANDY SHINGLETON<br>VICE PRESIDENT OF FACILITIES                 | <small>DocuSigned by:</small><br><br><small>C72999F32CE0402...</small> |
| <b>SUBJECT:</b>      | BID #25-4867 WEST HALL EPOXY OVERLAY PROJECT – ARCON GLOBAL, LLC |   |

#### **RECOMMENDATION**

That the Board of Directors considers: 1) Awarding Bid #25-4867, West Hall Epoxy Overlay Project, to Arcon Global, LLC (Arcon); 2) Authorizing the Chief Executive Officer (CEO)/President to execute an agreement with Arcon, in the amount of \$2,656,500 for construction services related to epoxy overlay repairs on the floors of the Las Vegas Convention Center West Hall (West Hall); and 3) Authorizing any unexpended balances remaining upon project completion to revert to available general funds.

For possible action.

#### **FISCAL IMPACT**

FY 2025: \$ 664,125

FY 2026: \$ 1,992,375

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**STEVE HILL**  
**CEO/PRESIDENT**


#### **PURPOSE AND BACKGROUND**

RFB #25-4867, West Hall Epoxy Overlay Project, for the application of new epoxy coating to designated concrete floor surfaces within the West Hall. After preparation and initial execution of the polished concrete floors in the West Hall's South and North Lobbies, Staff identified non-structural cracking which requires repairs.

Arcon submitted the only response to the RFB. Through the proposed agreement, Arcon will ensure proper surface preparation, compliance with applicable construction standards, and long-term durability of the West Hall lobby floors by stitching the cracks and installing an epoxy overlay flooring system that is separated by a crack membrane. The project will provide a flooring surface that is safe, aesthetically consistent with the other LVCC halls, and operationally effective facility environment for both staff and convention attendees and exhibitors.

A 10% contingency is included in the proposed expenditure to accommodate scope variances or unforeseen conditions during construction.

**LAS VEGAS CONVENTION AND VISITORS AUTHORITY  
BOARD OF DIRECTORS MEETING  
AGENDA DOCUMENTATION**

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| <b>MEETING DATE:</b> | <b>APRIL 8, 2025</b>  | <b>ITEM NO. 6</b>   |
| <b>TO:</b>           | <b>BOARD OF DIRECTORS</b>   |   |
| <b>FROM:</b>         | <b>RANDY SHINGLETON<br/>VICE PRESIDENT OF FACILITIES</b>                        | DocuSigned by:<br><br>C72999F32CE6462... |
| <b>SUBJECT:</b>      | <b>BID #25-4866 LVCCD WEST HALL RIDE SHARE AND BUS DRIVE – LAS VEGAS PAVING</b> |   |

**RECOMMENDATION**

That the Board of Directors considers: 1) Awarding Bid #25-4866, LVCCD West Hall Ride Share and Bus Drive, to Las Vegas Paving; 2) Authorizing the Chief Executive Officer (CEO)/President to execute an agreement with Las Vegas Paving, in the amount of \$2,090,000, for construction services related to the West Hall Ride Share and Bus Drive project; and 3) Authorizing any unexpended balances from this authorization remaining upon project completion to revert to available general funds.

For possible action.

**FISCAL IMPACT**

FY 2026: \$2,090,000

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**STEVE HILL**  
**CEO/PRESIDENT**

**PURPOSE AND BACKGROUND**

The current design of the Las Vegas Convention Center West Hall outdoor facilities requires guests to walk a long way in order to access ride share pick up and drop off locations. Additionally, charter buses servicing shows in the West Hall are must take a circuitous route to embark/disembark passengers. The proposed West Hall Ride Share and Bus Drive Project enhances operational efficiency, safety, and guest experience by improving site access and traffic management around the West Hall.

The project scope includes, but is not limited to:



Las Vegas Convention and Visitors Authority Board of Directors Meeting  
Agenda Documentation

Meeting Date: April 8, 2025

Subject: Bid #25-4866 LVCCD West Hall Ride Share and Bus Drive – Las Vegas  
Paving

- Demolition and removal of existing asphalt, sidewalks, curbs/gutters, and bollards
- Salvage and reinstallation of light poles and electrical infrastructure
- Excavation and regrading of existing soil and materials
- Installation of new curb, gutter, electrical rerouting, sidewalk, asphalt paving, striping, removable fencing, and new lighting elements


Staff issued Request For Bids #25-4866 which it publicly advertised and distributed directly to over 20 qualified general and subcontractors. One response was received from Las Vegas Paving, whose submittal was reviewed and deemed responsive and responsible by the LVCVA Evaluation Committee and Miller & Ham Project Development. The proposed award aligns with project requirements, budget estimates, and industry standards.

A contingency of \$190,000 is included in the proposed expenditure to accommodate scope variances or unforeseen conditions during construction.

# LAS VEGAS CONVENTION AND VISITORS AUTHORITY

## BOARD OF DIRECTORS MEETING

### AGENDA DOCUMENTATION

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| <b>MEETING DATE:</b> | APRIL 8, 2025   | <b>ITEM NO. 7</b>   |
| <b>TO:</b>           | BOARD OF DIRECTORS  |   |
| <b>FROM:</b>         | RANDY SHINGLETON<br>VICE PRESIDENT OF FACILITIES                          | <small>DocuSigned by:</small><br><br><small>C72999F32CE6462...</small> |
| <b>SUBJECT:</b>      | LAS VEGAS CONVENTION CENTER SOUTH HALL ESCALATOR REPLACEMENTS – KONE INC. |   |

#### **RECOMMENDATION**

That the Board of Directors considers: 1) Authorizing the Chief Executive Officer (CEO)/President to execute an agreement with KONE Inc. in the amount of \$3,923,557, for the replacement of escalators in the Las Vegas Convention Center's South Hall; and 2) Authorizing any residual unexpended balances from this authorization to revert to available general funds.

For possible action.

#### **FISCAL IMPACT**

FY 2026: \$3,923,557

The proposed expenditure includes a 10% owner-controlled contingency

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| <b>BOARD ACTION:</b> |  |
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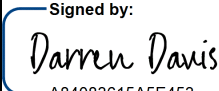
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**STEVE HILL**  
**CEO/PRESIDENT**

#### **PURPOSE AND BACKGROUND**

Four escalators located in the Las Vegas Convention Center's South Hall (South Hall) have exceeded their useful service life. The replacement of the escalators is necessary to ensure safe, reliable, and consistent vertical transportation throughout the LVCC South Hall. A competitive solicitation was not necessary for the proposed agreement with Kone as the necessary escalators qualify under the sole source exemption to the State's public works and purchasing laws.

The proposed expenditure includes a 10% contingency to accommodate unforeseen conditions during construction.

**LAS VEGAS CONVENTION AND VISITORS AUTHORITY  
BOARD OF DIRECTORS MEETING  
AGENDA DOCUMENTATION**

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| <b>MEETING DATE:</b> | <b>APRIL 8, 2025</b>   | <b>ITEM NO. 8</b>  |
| <b>TO:</b>           | <b>BOARD OF DIRECTORS</b>  |  |
| <b>FROM:</b>         | <b>DARREN DAVIS<br/>SENIOR VICE PRESIDENT OF<br/>GUEST EXPERIENCE</b>                  | Signed by:<br><br><small>A84083615A6E463...</small> |
| <b>SUBJECT:</b>      | <b>BID #25-4858 CHAIR REPLACEMENT INITIATIVE AT LVCC –<br/>HENRIKSEN BUTLER NEVADA</b> |  |

**RECOMMENDATION**

That the Board of Directors considers: 1) Awarding Bid #25-4858 Chair Replacement Initiative at the Las Vegas Convention Center (LVCC) to Henriksen Butler Nevada; 2) Authorizing the Chief Executive Officer (CEO)/President to execute an agreement with Henriksen Butler Nevada, in the amount of \$5,600,000, for the purchase of chairs for LVCC halls and meeting rooms; and 3) Authorizing any residual unexpended balances from this authorization to revert to available general funds.

For possible action.

**FISCAL IMPACT**

FY 2025: \$1,792,000  
FY 2026: \$2,408,000  
FY 2027: \$1,400,000

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**STEVE HILL**  
**CEO/PRESIDENT**

**PURPOSE AND BACKGROUND**

The LVCC Chair Replacement Initiative (Bid #25-4858) was issued on January 21, 2025, to secure a qualified vendor for the procurement, phased delivery, and potential storage of 30,420 chairs for the LVCC. The new chairs will replace aging seating inventory with high-quality, lighter weight, durable chairs that align with the LVCC's facility improvement efforts.


Las Vegas Convention and Visitors Authority Board of Directors Meeting  
Agenda Documentation

Meeting Date: April 8, 2025

Subject: Bid #25-4858 Chair Replacement Initiative at LVCC – Henriksen Butler  
Nevada

The LVCVA received five bids in response to the Invitation for Bid (IFB). After a comprehensive evaluation of all submissions, Henriksen Butler Nevada emerged as the lowest responsive and responsible bidder, meeting the requirements outlined in the IFB for project specification, timeline, and budget. The requested expenditure approval includes a 10% contingency for unforeseen commercial conditions.

**LAS VEGAS CONVENTION AND VISITORS AUTHORITY  
BOARD OF DIRECTORS MEETING  
AGENDA DOCUMENTATION**

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| <b>MEETING DATE:</b> | <b>APRIL 8, 2025</b>   | <b>ITEM NO. 9</b>  |
| <b>TO:</b>           | <b>BOARD OF DIRECTORS</b>  |  |
| <b>FROM:</b>         | <b>JIM MCINTOSH<br/>CHIEF FINANCIAL OFFICER</b>  | Signed by:<br><br><small>FL24EE3A86987180</small> |
| <b>SUBJECT:</b>      | <b>DISSOLUTION OF “OTHER POST-EMPLOYMENT BENEFITS INTERNAL SERVICE FUND (OPEB)”, RESOLUTION TO DISSOLVE THE OPEB FUND, AND DELEGATION OF AUTHORITY TO REVISE RELEVANT LVCVA FINANCIAL POLICIES</b> |  |

**RECOMMENDATION**

That the Board of Directors considers: 1) Approving the dissolution of the LVCVA’s internal service fund entitled “Other Post-Employment Benefits (OPEB) Reserve Fund”; 2) Adopting Resolution 2025-03 to dissolve the OPEB Reserve Fund; and 3) Delegating authority to the Chief Executive Officer (CEO)/President to revise all LVCVA financial policies related to the OPEB Reserve Fund.

For possible action.

**FISCAL IMPACT**

Fiscal Year 2025:      \$2,500,000 transfer out of the OPEB Fund (estimated)  
                                     \$2,500,000 transfer into the General Fund (estimated)

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**STEVE HILL  
CEO/PRESIDENT**

**PURPOSE AND BACKGROUND**

Employees of state and local governments may earn benefits over their years of service that will not be received until after their employment with the government ends through retirement or other reason for separation. Post-employment benefits generally take the form of pensions and healthcare benefits provided to eligible retirees, including, in some cases, their beneficiaries.

Las Vegas Convention and Visitors Authority Board of Directors Meeting Agenda  
Documentation

Meeting Date: April 8, 2025

Subject: Dissolution of "Other Post-Employment Benefits Internal Service Fund (OPEB)", Resolution to Dissolve the OPEB Fund, and Delegation of Authority to Revise Relevant LVCVA Financial Policies

"Other Post-Employment Benefits (OPEB)" refers specifically to health insurance coverage for retirees. The LVCVA participates in Clark County's Retiree Health Program Plan (RHPP), a non-trust, single-employment healthcare plan, as well as the State of Nevada's Public Employees' Benefit Program (PEBP). The LVCVA only subsidizes eligible retiree's contributions to PEBP, which is a closed plan, limited to eligible employees who retired from service prior to September 1, 2008; therefore, no current LVCVA employees are covered by PEBP. LVCVA remains responsible for subsidizing the healthcare costs of LVCVA retirees in PEBP (38 retirees as of the last measurement date, June 30, 2023).

LVCVA previously believed it necessary to establish a separate fund to account for OPEB liability. However, management currently deems the separate fund unnecessary and recommends dissolution of the internal service fund entitled "Other Post-Employment Benefits (OPEB) Internal Service Fund."

The dissolution of the separate OPEB fund will not compromise LVCVA's commitment to fulfilling its OPEB obligations. LVCVA will continue to ensure that sufficient funds are available to meet these liabilities as they arise. This approach aligns with LVCVA's goal of maintaining financial stability and sustainability while optimizing the use of current resources.

NRS 354.6215 provides that a local government's governing body may deem the reserve or balance of a fund created for insurance benefits to be no longer required, either in whole or in part. If the governing body makes such a determination, it is required to transfer the excess balance to its general fund. Any such transfer is also required to be reported to the Department of Taxation within 30 days. Money so transferred is not available as a basis for augmentation of the local government's budget during the fiscal year of transfer.

The Financial Management Framework Policy adopted by the Board of Directors at the September 13, 2011, regular Board meeting, must be updated and an associated resolution should be adopted to formally dissolve the separate OPEB fund. The attached resolution 2025-03 serves as the supporting documentation for the Chief Financial Officer to dissolve the OPEB fund and transfer the remaining fund balance (estimated at \$2.5 million) to the General Fund.



RESOLUTION No. 2025-03

RESOLUTION TO DISSOLVE THE INTERNAL SERVICE FUND ENTITLED “OTHER  
POST-EMPLOYMENT BENEFITS INTERNAL SERVICE FUND”

WHEREAS, the Governmental Accounting Standards Board (GASB) issued Statement No. 45 requiring the recognition of Other Post-Employment Benefits Other Than Pensions (OPEB);

WHEREAS, the Board of Directors, at the meeting on September 13, 2011, approved revisions to the LVCVA’s Financial Management Policy to establish a separate fund for OPEB liabilities pursuant to Nevada Revised Statutes 354.543 and 354.604;

WHEREAS, the Board of Directors, at the meeting on March 13, 2012, passed, adopted and approved Resolution No. 2012-64 titled RESOLUTION TO ESTABLISH A NEW INTERNAL SERVICE FUND FOR THE PURPOSE OF FUNDING OTHER POST EMPLOYMENT BENEFIT LIABILITIES to establish a separate fund for OPEB liabilities;

WHEREAS, LVCVA has never used any portion of the separate fund for OPEB liabilities, and instead the LVCVA has paid annual expenses directly from the General Fund;

WHEREAS, LVCVA has consistently demonstrated the ability to cover the OPEB liability each year through its existing financial resources, rendering a separate OPEB fund unnecessary;

WHEREAS, the Board of Directors, at the meeting on April 8, 2025, approved revisions to the LVCVA’s Financial Management Policy to remove provisions referring to a separate fund for OPEB liabilities;

NOW THEREFORE, be it resolved, by the Board of Directors of the LVCVA, as follows:

1. The Chief Financial Officer is hereby authorized to dissolve the Internal Service Fund entitled “Other Post-Employment Benefits Internal Service Fund.”

RESOLUTION No. 2025-03

2. The OPEB liabilities shall be reported in the Annual Comprehensive Financial Report (ACFR), and the LVCVA shall continue to pay annual expenses directly from the General Fund.
3. At the time of dissolution, any residual equity in the “Other Post-Employment Benefits Internal Service Fund” shall be transferred to the General Fund.

PASSED, ADOPTED AND APPROVED this 8th day of April, 2025, by the following vote:

Those Voting Aye:

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Those Voting Nay:

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RESOLUTION No. 2025-03

Those Abstaining:

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\_\_\_\_\_

Those Absent:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

LAS VEGAS CONVENTION AND VISITORS AUTHORITY

By \_\_\_\_\_

JIM GIBSON  
CHAIRMAN

ATTEST:

APPROVED as to form:


\_\_\_\_\_  
STEVE THOMPSON  
TREASURER

\_\_\_\_\_  
CAROLINE BATEMAN  
GENERAL COUNSEL

# LAS VEGAS CONVENTION AND VISITORS AUTHORITY

## BOARD OF DIRECTORS MEETING

### AGENDA DOCUMENTATION

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| <b>MEETING DATE:</b> | <b>APRIL 8, 2025</b>  | <b>ITEM NO. 10</b>  |
| <b>TO:</b>           | <b>BOARD OF DIRECTORS</b>   |   |
| <b>FROM:</b>         | <b>BRIAN YOST<br/>CHIEF OPERATING OFFICER</b>   | <small>DocuSigned by:</small><br><br><small>9EB0A1EA330F4A7...</small> |
| <b>SUBJECT:</b>      | <b>TOURISM INTELLIGENCE ANALYST INTERLOCAL AGREEMENT<br/>EXTENSION – LAS VEGAS METROPOLITAN POLICE DEPARTMENT</b> |   |

#### **RECOMMENDATION**

That the Board of Directors consider: 1) Authorizing the Chief Executive Officer (CEO)/President to execute an extension to the interlocal agreement with the Las Vegas Metropolitan Police Department, effective July 1, 2025 to June 30, 2027, with one (1) optional 2-year extension, in the total amount of \$848,600, to fund the Tourism Intelligence Analyst within the Southern Nevada Counter Terrorism Center; and 2) Authorizing any residual unexpended balances from this authorization to revert to available general funds.

For possible action.

#### **FISCAL IMPACT**

|          |           |
|----------|-----------|
| FY 2026: | \$196,800 |
| FY 2027: | \$206,700 |
| FY 2028: | \$217,100 |
| FY 2029: | \$228,000 |

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**STEVE HILL**  
**CEO/PRESIDENT**

#### **PURPOSE AND BACKGROUND**

The Southern Nevada Counter Terrorism Center (SNCTC) provides tactical and strategic support to regional stakeholders on terrorism and crime. Comprised of staff from twenty-seven (27) different agencies, the SNCTC is a 24/7 all crimes and all hazards fusion center that responds to incidents within Clark County. The Counter Terrorism Section of the SNCTC provides an operational capability to identify and mitigate potential threats to Clark County.

Las Vegas Convention and Visitors Authority Board of Directors Meeting  
Agenda Documentation

Meeting Date: April 8, 2025

Subject: Tourism Intelligence Analyst Interlocal Agreement Extension – Las Vegas Metropolitan Police Department

Since 2009, other than a two-year pause during the height of the COVID-19 pandemic, the Las Vegas Convention and Visitors Authority (LVCVA) has provided funding for an Intelligence Analyst within the SNCTC to serve as the official liaison between the private sector, including the destination's resort partners, and law enforcement investigators at local, state, and federal levels, to ensure the exchange of and response to the mutual flow of information. The Intelligence Analyst also completes threat assessments for major special events and periods of high visitor volume, provides regular reports to the resort community regarding local and federal investigations, and serves on industry panels within the Las Vegas Metropolitan Police Department's Homeland Security Division.


The LVCVA's funding of the Intelligence Analyst also provides membership on the SNCTC Board of Governors and ensures voting rights on all matters before the SNCTC Board.

The LVCVA's funding contribution towards the Intelligence Analyst shall be \$196,800 for the first year of the amendment with a 5% annual increase for any future years and optional extension years.

# LAS VEGAS CONVENTION AND VISITORS AUTHORITY

## BOARD OF DIRECTORS MEETING

### AGENDA DOCUMENTATION

|                      |  |  |
|----------------------|--|--|
| <b>MEETING DATE:</b> | APRIL 8, 2025  | <b>ITEM NO. 11</b>   |
| <b>TO:</b>           | BOARD OF DIRECTORS   |  |
| <b>FROM:</b>         | ED FINGER<br>CHIEF STRATEGY OFFICER  | <small>DocuSigned by:</small><br><br><small>93337 CA31E6361C0</small> |
| <b>SUBJECT:</b>      | LAS VEGAS MONORAIL OPERATIONS AND MANAGEMENT<br>AGREEMENT AMENDMENT – AUTOMATED FARE COLLECTION<br>SYSTEM – WESTERN MANAGEMENT GROUP |  |

#### **RECOMMENDATION**

That the Board consider authorizing the Chief Executive Officer (CEO)/President to execute an amendment to the agreement with Western Management Group for the operations and management of the Las Vegas Monorail System ("Monorail"), in the amount of \$1,900,000, to procure and install a new Automated Fare Collection (AFC) system.

For possible action.

#### **FISCAL IMPACT**

FY 2025/2026: \$ 1,900,000

|                      |  |
|----------------------|--|
| <b>BOARD ACTION:</b> |  |
|----------------------|--|

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A6348F0DE047422...  
**STEVE HILL**  
**CEO/PRESIDENT**

#### **PURPOSE AND BACKGROUND**

Staff made a presentation to the Board on February 11, 2025, regarding the Monorail's financial performance and the key capital projects necessary to extend the Monorail's functional life. This presentation included the proposed replacement of the AFC system. Key components of the AFC system include new fare gates, ticket vending machine (TVM) components, point-of-sale (POS) components, and technical and programming professional services to integrate this new equipment with the existing Monorail e-commerce system and provide system oversight.

The LVCVA Transportation Department and its Monorail system contractors have reviewed the options available to replace and upgrade the Monorail AFC system and components. These components consist of:



Las Vegas Convention and Visitors Authority Board of Directors Meeting  
Agenda Documentation  
Meeting Date: April 8, 2025  
Subject: Las Vegas Monorail Operations and Management Agreement  
Amendment – Automated Fare Collection System – Western  
Management Group

- 67 new fare gate pedestals for electronic and ticketed entry.
- Equipment for POS hardware to facilitate sales at the seven customer service locations on the Monorail system.
- Equipment, hardware, and fabrication to replace internal components of existing 29 TVMs to remove all obsolete magnetic stripe fare technology, upgrade for quick response (QR) code and near field communication (NFC) ticket compatibility and configuration to comply with current Americans with Disabilities Act (ADA) requirements.
- All critical spares, infrastructure upgrades, and software development for this system upgrade.

The fare gates were procured competitively. Seven companies provided nine different fare gate proposals. A review team of operations, development, maintenance, and system management representatives reviewed all proposals and narrowed them to three finalists. The finalists and their customers were interviewed.

Orion Entrance Control, Inc. (Orion) is the proposed manufacturer for the fare gate portion of the AFC system upgrade. Orion has been in business since 2009 and provides transit gates for agencies, including Bi-State Development’s 32-station MetroLink rail system and the NYC Ferry Landing at Brooklyn Navy Yard. They also offer corporate access control for clients such as Amazon Global, Tishman Speyer, Paramount Properties, MIT, Yale, and Dade Johns Hopkins.

Innovative Transit, the current Monorail ticketing and e-commerce provider, will perform the TVM retrofits, system design, and programming. The TVM retrofit includes parts and components from approximately 20 suppliers, including door fabrication, upgraded screens, keyboards, speakers, ADA devices, braille stickers, QR and NFC readers, and ticket and receipt printers. These components are all readily available, off-the-shelf equipment, and they are being sourced through multiple suppliers based on availability and price.

The AFC project will be phased, with development beginning upon approval and the TVM upgrade planned for rollout in the fall of 2025. Fare gate replacement is scheduled for early summer 2026, after the peak convention season. Western Management Group will provide contract administration for the project.

The project budget is:

|                        |             |
|------------------------|-------------|
| Fare Gates             | \$1,150,000 |
| TVM Retrofits          | 400,000     |
| POS System             | 75,000      |
| Design and Programming | 150,000     |
| Contingency            | 125,000     |
| Total                  | \$1,900,000 |

# 2025 BOARD OF DIRECTORS REGULAR MEETING SCHEDULE



JANUARY

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    |    |    | 1  | 2  | 3  | 4  |
| 5  | 6  | 7  | 8  | 9  | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | 31 |    |

FEBRUARY

| S  | M  | T  | W  | T  | F  | S  |
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| 9  | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 |    |

MARCH

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
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| 2  | 3  | 4  | 5  | 6  | 7  | 8  |
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| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | 31 |    |    |    |    |    |

APRIL

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    |    | 1  | 2  | 3  | 4  | 5  |
| 6  | 7  | 8  | 9  | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 |    |    |    |

MAY

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
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| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |

JUNE

| S  | M  | T  | W  | T  | F  | S  |
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| 1  | 2  | 3  | 4  | 5  | 6  | 7  |
| 8  | 9  | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 |    |    |    |    |    |

JULY

| S  | M  | T  | W  | T  | F  | S  |
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| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | 31 |    |    |

AUGUST

| S  | M  | T  | W  | T  | F  | S  |
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| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| 31 |    |    |    |    |    |    |

SEPTEMBER

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
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| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 |    |    |    |    |

OCTOBER

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
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| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | 31 |    |

NOVEMBER

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    |    |    |    |    |    | 1  |
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| 9  | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 |    |    |    |    |    |    |

DECEMBER

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    | 1  | 2  | 3  | 4  | 5  | 6  |
| 7  | 8  | 9  | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 |    |    |    |

- Regular meetings of the Las Vegas Convention and Visitors Authority (LVCVA) Board of Directors (Board) are scheduled for the second Tuesday of each month at 9 a.m., or at the call of the chair.
- All Board meetings of the LVCVA are open to the general public.
- Per NRS 354.596(4): The public hearing on the tentative budget must be held by the governing body not sooner than the third Monday in May and not later than the last day in May.
- Agendas and approved minutes of the Board meetings are posted on the LVCVA website at: [www.lvcva.com/agenda](http://www.lvcva.com/agenda).
- Most meetings are held at the Las Vegas Convention Center in the Board Room at 3150 Paradise Road, Las Vegas, Nevada 89109. Locations of meetings are subject to change.

## REGULAR MEETINGS

|          |    |        |    |           |    |
|----------|----|--------|----|-----------|----|
| January  | 14 | May    | 13 | September | 9  |
| February | 11 | June   | 10 | October   | 14 |
| March    | 11 | July   | 8  | November  | 11 |
| April    | 8  | August | 12 | December  | 9  |

## COMMITTEE MEETINGS/OTHER

Public Hearing on the Budget – May 20  
Compensation Committee Meeting – June 23



# Committees of the LVCVA **BOARD OF DIRECTORS**

## **AUDIT COMMITTEE**

Commissioner Michael Naft, Chair  
Mr. Greg Anderson, Vice Chair  
Councilwoman Francis Allen-Palenske  
Mayor Pamela Goynes-Brown  
Mr. Steve Thompson  
Mayor Jesse Whipple

## **COMPENSATION COMMITTEE**

Mr. Brian Gullbrants, Chair  
Ms. Ann Hoff, Vice Chair  
Ms. Jan Jones Blackhurst  
Commissioner Michael Naft  
Mayor Michelle Romero  
Ms. Mary Beth Sewald

## **LVCCD COMMITTEE**

Commissioner Jim Gibson, Chair  
Steve Thompson, Vice Chair  
Mr. Greg Anderson  
Mayor Shelley Berkley  
Mayor Jesse Whipple

## **LVCVA REPRESENTATIVES ON THE LAS VEGAS EVENTS BOARD OF DIRECTORS**

Commissioner Jim Gibson  
Mayor Shelley Berkley

## **MARKETING COMMITTEE**

Ms. Mary Beth Sewald, Chair  
Mr. Brian Gullbrants, Vice Chair  
Mr. Greg Anderson  
Ms. Ann Hoff  
Ms. Jan Jones Blackhurst  
Mayor Michelle Romero  
Councilman Steve Walton

## **POLICY COMMITTEE**

Ms. Jan Jones Blackhurst, Chair  
Mayor Pamela Goynes-Brown, Vice Chair  
Councilwoman Francis Allen-Palenske  
Commissioner Jim Gibson  
Councilman Steve Walton

