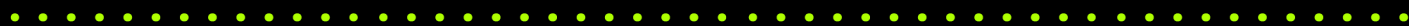


# GET READY TO MEET...**IN VEGAS!**

TRAVELING AND MEETING FOR BUSINESS IS HERE AGAIN — AND IT'S AS SAFE AS POSSIBLE.



Traveling to Las Vegas and attending Professional Business Meetings and Events (PMEs) is often safer than everyday activities you already do. Here are some facts to help you and your business prep, plan and be put at ease.

## MEETINGS DESIGNED FOR YOUR MAXIMUM HEALTH AND WELLNESS <sup>1</sup>

### SECURELY UP IN THE AIR

- There is a lower risk of contracting COVID-19 in the air than there is at the office, classroom, train or grocery store.
- The same HEPA air filters used in hospital operating rooms are used on airplanes.

### SAFE PMES, DEMYSTIFIED

- Have no history of being super-spreaders.
- Pose a near-zero (0.001%) risk of COVID-1 transmission – even at large events.
- 8x lower Delta infection risk than at local community events.
- 1000s of event spaces, facilities, hotels, airports and airlines undergo rigorous screenings to ensure high standards of health and hygiene are in place.

## REAL STATS ON MEETINGS HAPPENING IN LAS VEGAS

JUNE 2021 - JANUARY 2022

- 47 total events at the Las Vegas Convention Center including: IPW, MAGIC Marketplace, White Label World Expo, Mecum Collector Car Auctions, The SEMA Show, Wedding MBA Convention, ReCon and CES

**820,000+ ATTENDEES**



of business travelers say they miss in-person meetings and events.<sup>2</sup>



of American workers consider in-person events "irreplaceable."<sup>3</sup>



who attended work-related PMEs pre-pandemic miss them and are likely to attend them again in the future.<sup>4</sup>

<sup>1</sup> U.S. Travel Association September 2021 PME Fact Sheet

<sup>2</sup> Las Vegas Business Traveler Quantitative Research Overview

<sup>3</sup> Freeman research, based on data from 1 million U.S. event attendees

<sup>4</sup> APCO survey