



Country Comparison Fact Sheet

2017 Las Vegas Top Overseas Markets

As of November 28, 2018

	UNITED KINGDOM	AUSTRALIA	JAPAN	BRAZIL	GERMANY	CHINA	SOUTH KOREA	FRANCE	IRELAND	NETHERLANDS	BELGIUM	ITALY	TAIWAN	INDIA	SWITZERLAND	SPAIN	ARGENTINA	COLUMBIA	ALL OVERSEAS	MEXICO (AIR ONLY)		
CHARACTERISTICS OF TRIP TO U.S.																					Unit of Measure	
Advance Trip Decision	178.7	196.8	82.3	117.2	162.4	68.0	90.0	175.0	134.7	150.3	153.3	131.3	77.8	76.6	155.6	149.2	144.7	80.0	136.7	66.0	avg. # of days	
Advance Airline Reservation	150.1	133.9	64.2	83.4	121.0	43.3	69.0	123.4	109.4	111.3	114.4	97.0	50.9	54.5	93.3	97.8	104.9	61.4	102.1	53.1	avg. # of days	
Information Sources																						
Airlines	50.6%	45.6%	37.3%	55.4%	39.7%	26.8%	20.0%	35.8%	41.4%	49.2%	52.2%	30.6%	46.9%	38.1%	37.9%	39.4%	41.9%	44.8%	44.0%	55.4%	% of travelers	
Online Travel Agency	41.6%	46.7%	28.3%	40.4%	46.9%	31.8%	30.1%	29.0%	36.1%	41.2%	49.8%	32.0%	25.9%	28.6%	46.6%	36.7%	54.6%	55.6%	39.1%	34.1%	% of travelers	
Friends/Relatives	26.4%	43.9%	16.5%	48.0%	32.9%	31.8%	35.1%	37.9%	21.6%	40.2%	30.7%	26.5%	40.7%	41.2%	38.9%	37.7%	45.9%	42.8%	38.9%	28.9%	% of travelers	
Tour Operator/Company	17.3%	9.5%	6.6%	10.5%	7.7%	15.4%	28.6%	11.0%	11.7%	13.1%	5.7%	23.3%	3.3%	26.0%	10.1%	5.9%	3.0%	4.3%	13.9%	6.6%	% of travelers	
Travel Agent	23.3%	48.3%	31.6%	21.4%	30.1%	20.5%	14.7%	22.9%	30.4%	27.4%	13.9%	33.3%	22.3%	25.3%	33.6%	17.6%	9.0%	6.0%	22.5%	10.9%	% of travelers	
Travel Guides	14.7%	13.8%	15.9%	16.2%	25.0%	17.8%	15.5%	24.9%	14.4%	26.8%	17.0%	19.6%	13.2%	14.8%	34.3%	26.7%	7.1%	4.3%	19.5%	7.1%	% of travelers	
Used a Prepaid Package	25.0%	7.6%	35.0%	11.1%	11.9%	41.6%	32.5%	27.2%	25.3%	12.9%	10.7%	25.2%	14.8%	19.2%	10.9%	11.1%	3.4%	6.7%	19.0%	17.6%	% of travelers	
Traveled with a Tour Group	0.2%	0.4%	1.0%	0.3%	0.5%	3.7%	0.9%	2.0%	-	-	0.7%	0.4%	0.4%	0.9%	3.6%	1.5%	0.0%	0.0%	0.7%	0.4%	% of travelers	
Size of Traveling Party - All	2.0	1.9	1.9	2.0	1.9	2.6	2.1	2.2	1.7	1.9	2.0	2.0	2.0	1.5	2.0	2.0	2.1	1.7	2.0	1.9	avg. # of people	
Purpose of Trip to U.S.																						
Vacation/Holiday	87.8%	85.1%	62.8%	75.2%	80.8%	70.9%	77.1%	89.4%	90.3%	80.1%	77.2%	81.6%	31.5%	34.2%	90.4%	86.3%	82.6%	78.8%	76.8%	78.2%	% of travelers	
Visiting Friends/Relatives	5.9%	7.5%	9.1%	5.3%	8.6%	7.9%	8.7%	5.6%	3.0%	5.8%	4.9%	2.3%	32.3%	27.6%	1.8%	7.9%	4.3%	10.1%	9.0%	8.6%	% of travelers	
Business/Convention	5.6%	6.5%	25.2%	15.7%	7.5%	19.7%	10.0%	3.6%	6.4%	10.5%	13.6%	14.5%	35.2%	36.7%	4.2%	5.1%	9.4%	8.8%	12.7%	12.2%	% of travelers	
Other	0.7%	0.9%	2.9%	3.8%	3.1%	1.5%	4.2%	1.4%	0.3%	3.6%	4.3%	1.6%	1.0%	1.5%	3.6%	0.7%	3.7%	2.3%	1.5%	1.0%	% of travelers	
Nights Stayed/Destinations																						
Nights Stayed in Las Vegas	5.7	5.0	3.7	5.7	4.1	3.3	3.4	3.0	4.4	3.6	3.7	3.3	3.0	3.5	3.6	3.4	4.2	3.2	4.0	4.6	avg. # of nights	
Number of States Visited	2.0	3.3	2.0	2.1	2.9	3.2	2.6	3.0	2.0	2.9	2.7	3.0	2.3	3.1	3.0	2.8	2.5	2.4	2.6	1.2	avg. # of states	
Total Nights Stayed in U.S.	13.7	23.1	10.5	17.5	22.5	17.5	17.5	17.6	18.9	20.4	22.7	15.6	13.7	33.1	21.4	20.0	22.9	16.4	18.0	8.4	avg. # of nights	
Main U.S. Destination is Nevada (Las Vegas)	70.8%	27.8%	75.6%	51.8%	34.6%	33.5%	41.1%	19.1%	59.6%	32.6%	30.3%	26.2%	33.6%	30.7%	25.8%	22.0%	21.2%	28.6%	41.9%	91.4%	% of travelers	
Leisure Activities																						
Amusement/Theme Parks	24.6%	58.3%	17.9%	43.4%	29.8%	55.3%	44.8%	45.7%	32.6%	28.6%	40.8%	35.0%	40.9%	43.4%	41.1%	44.1%	46.4%	65.6%	38.5%	14.8%	% of travelers	
Art Galleries/Museums	20.9%	43.8%	6.4%	27.0%	21.4%	46.2%	30.7%	22.3%	25.2%	27.6%	23.2%	31.6%	32.5%	27.0%	28.0%	22.1%	29.2%	22.5%	28.3%	9.2%	% of travelers	
Casinos/Gambling	75.8%	71.0%	56.2%	51.0%	52.0%	40.2%	46.4%	56.1%	72.6%	58.6%	61.0%	44.3%	50.0%	39.6%	52.3%	45.5%	32.9%	54.1%	54.7%	61.4%	% of travelers	
Concert/Play/Musical	44.1%	52.6%	38.8%	42.1%	20.0%	20.6%	36.4%	22.4%	46.3%	21.6%	25.8%	22.3%	30.0%	15.0%	16.6%	19.0%	33.2%	43.7%	32.5%	44.9%	% of travelers	
Cultural/Ethnic Heritage Sites	14.7%	29.7%	5.8%	13.9%	21.5%	32.9%	23.8%	20.1%	32.2%	19.7%	16.5%	29.1%	20.8%	18.7%	23.1%	26.2%	21.1%	27.3%	22.9%	7.0%	% of travelers	
Experience Fine Dining	42.3%	47.0%	29.6%	31.0%	27.9%	62.2%	21.4%	28.8%	37.9%	28.4%	30.0%	24.1%	54.7%	36.2%	57.7%	25.4%	25.2%	43.5%	37.0%	33.4%	% of travelers	
Golfing/Tennis	3.3%	3.6%	3.6%	1.1%	1.6%	2.9%	6.0%	1.0%	0.4%	1.6%	3.8%	0.0%	0.0%	2.7%	6.6%	0.0%	0.0%	3.6%	2.7%	2.0%	% of travelers	
Guided Tours	46.1%	69.2%	32.2%	17.9%	33.3%	41.8%	25.5%	29.0%	43.4%	40.3%	43.3%	41.0%	24.6%	48.9%	29.4%	48.2%	32.1%	32.4%	39.2%	11.6%	% of travelers	
Historical Locations	35.5%	55.8%	15.0%	35.7%	47.7%	35.6%	22.3%	36.8%	44.5%	52.1%	52.8%	38.4%	30.4%	26.3%	44.9%	51.9%	36.8%	39.0%	37.7%	7.8%	% of travelers	
National Parks	49.2%	69.1%	41.9%	45.6%	73.9%	62.2%	56.6%	79.2%	42.2%	75.7%	69.4%	64.4%	49.0%	45.5%	72.4%	74.0%	56.4%	49.4%	59.1%	12.3%	% of travelers	
Nightclubs/Dancing	25.3%	35.7%	11.2%	39.1%	20.8%	7.3%	8.8%	11.3%	47.9%	22.2%	26.7%	19.6%	13.9%	26.2%	16.0%	16.1%	16.2%	39.2%	20.1%	31.7%	% of travelers	
Shopping	89.6%	96.5%	80.0%	91.4%	89.8%	92.4%	72.9%	87.5%	93.1%	85.1%	91.2%	78.9%	88.7%	82.7%	84.1%	93.5%	94.7%	92.1%	88.7%	87.9%	% of travelers	
Sightseeing in Cities	92.9%	96.3%	86.6%	82.9%	91.0%	89.4%	85.5%	88.3%	94.1%	91.0%	92.3%	74.1%	84.6%	92.8%	83.9%	79.9%	85.3%	91.9%	90.3%	65.5%	% of travelers	
Attend Sports Event	15.0%	41.5%	3.3%	21.0%	15.8%	7.6%	11.0%	6.2%	19.7%	11.5%	20.3%	4.4%	13.4%	6.8%	20.0%	17.5%	23.5%	8.4%	13.8%	8.0%	% of travelers	
Water Sports/Sunbathing	5.5%	9.9%	2.3%	1.2%	9.1%	5.9%	7.6%	2.5%	16.9%	7.5%	11.6%	3.1%	1.2%	13.4%	14.4%	3.6%	2.7%	2.9%	5.3%	1.1%	% of travelers	
Select U.S. Expenditures per Trip																						
Transportation Within U.S. (A)	\$163	\$478	\$145	\$317	\$255	\$511	\$221	\$183	\$163	\$201	\$205	\$237	\$418	\$430	\$298	\$332	\$311	\$288	\$287	\$122	per person	
Lodging (B)	\$442	\$1,090	\$377	\$542	\$775	\$720	\$493	\$523	\$364	\$832	\$715	\$602	\$571	\$1,440	\$1,000	\$737	\$701	\$628	\$613	\$217	per person	
Food/Beverage	\$452	\$702	\$180	\$412	\$537	\$471	\$294	\$375	\$389	\$452	\$462	\$367	\$256	\$453	\$757	\$416	\$394	\$382	\$410	\$227	per person	
Shopping	\$209	\$549	\$347	\$603	\$216	\$835	\$263	\$213	\$250	\$167	\$386	\$214	\$404	\$340	\$343	\$184	\$462	\$432	\$304	\$302	per person	
Entertainment (C)	\$430	\$686	\$263	\$451	\$282	\$366	\$270	\$204	\$456	\$191	\$300	\$253	\$256	\$276	\$351	\$284	\$314	\$405	\$368	\$251	per person	
Other Spending	\$35	\$53	\$78	\$35	\$86	\$105	\$143	\$43	\$24	\$177	\$41	\$16	\$42	\$89	\$181	\$56	\$36	\$2	\$58	\$17	per person	
Average U.S. Expenditures per Trip	\$1,731	\$3,558	\$1,390	\$2,360	\$2,151	\$3,008	\$1,684	\$1,541	\$1,646	\$2,202	\$2,109	\$1,689	\$1,947	\$3,028	\$2,930	\$2,009	\$2,218	\$2,137	\$2,040	\$1,136	per person	
Length of Stay in U.S.	13.7	23.1	10.5	17.5	22.5	17.5	17.5	17.6	18.9	20.4	22.7	15.6	13.7	33.1	21.4	20.0	22.9	16.4	18.0	8.4	in days	
Select U.S. Expenditures per Day																						
Transportation Within U.S. (A)	\$12	\$21	\$14	\$18	\$11	\$29	\$13	\$10	\$9	\$10	\$9	\$15	\$31	\$13	\$14	\$17	\$14	\$18	\$16	\$15	per person	
Lodging (B)	\$32	\$47	\$36	\$31	\$34	\$41	\$28	\$30	\$19	\$41	\$31	\$39	\$42	\$44	\$47	\$37	\$31	\$38	\$34	\$26	per person	
Food/Beverage	\$33	\$30	\$17	\$24	\$24	\$27	\$17	\$21	\$21	\$22	\$20	\$24	\$19	\$14	\$35	\$21	\$17	\$23	\$23	\$27	per person	
Shopping	\$15	\$24	\$33	\$34	\$10	\$48	\$15	\$12	\$13	\$8	\$17	\$14	\$29	\$10	\$16	\$9	\$20	\$26	\$17	\$36	per person	
Entertainment (C)	\$31	\$30	\$25	\$26	\$13	\$21	\$15	\$12	\$24	\$9	\$13	\$16	\$19	\$8	\$16	\$14	\$14	\$25	\$20	\$30	per person	
Other Spending	\$3	\$2	\$7	\$2	\$4	\$6	\$8	\$2	\$1	\$9	\$2	\$1	\$3	\$3	\$8	\$3	\$2	\$0	\$3	\$2	per person	
Average U.S. Daily Expenditures	\$126	\$154	\$132	\$135	\$96	\$172	\$96	\$88	\$87	\$99	\$93	\$108	\$142	\$91	\$137	\$100	\$97	\$130	\$113	\$135	per person	
Total All Trip Expenditure																						
Package Price	\$2,192	\$4,168	\$2,643	\$2,379	\$2,627	\$3,127	\$2,638	\$3,340	\$1,694	\$3,159	\$3,116	\$4,245	\$2,115	\$3,952	\$3,397	\$4,452	\$3,326	\$1,193	\$2,776	\$802	per person	
International Airfare	\$1,184	\$1,782	\$1,800	\$939	\$1,110	\$1,638	\$1,136	\$996	\$1,074	\$1,292	\$837	\$1,423	\$1,621	\$1,477	\$1,508	\$1,143	\$1,083	\$834	\$1,336	\$506	per person	
Total Trip Expenditure	\$2,946	\$5,381	\$3,219	\$3,334	\$3,281	\$4,730	\$2,853	\$2,553	\$2,795	\$3,342	\$2,972	\$3,129	\$3,618	\$4,540	\$4,457	\$3,163	\$3,335	\$3,000	\$3,406	\$1,665	per person	
Annual Household Income (D)	\$97,925	\$108,933	\$99,256	\$66,718	\$81,880	\$70,015	\$61,718	\$71,844	\$73,786	\$89,420	\$95,825	\$54,004	\$86,856	\$49,941	\$126,114	\$67,209	\$61,001	\$80,653	\$86,631	\$67,223	in US \$	



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	UNITED KINGDOM	AUSTRALIA	JAPAN	BRAZIL	GERMANY	CHINA	SOUTH KOREA	FRANCE	IRELAND	NETHERLANDS	BELGIUM	ITALY	TAIWAN	INDIA	SWITZERLAND	SPAIN	ARGENTINA	COLUMBIA	ALL OVERSEAS	MEXICO (AIR ONLY)		
CHARACTERISTICS OF TRIP TO U.S.																					Unit of Measure	
First Int'l U.S. Trip	17.4%	42.4%	18.9%	14.7%	28.4%	59.7%	51.4%	35.9%	31.4%	27.9%	19.8%	46.6%	21.5%	52.3%	20.5%	41.0%	12.6%	13.3%	30.0%	11.2%	% of travelers	
U.S. Trips Last 12 Months	1.4	1.2	1.9	2.0	1.7	1.5	1.3	1.4	1.4	1.4	1.5	1.4	1.8	1.4	1.7	1.4	1.9	1.9	1.6	2.7	avg # of trips	
Number of Destinations Visited	2.8	4.3	2.4	3.1	4.8	4.1	3.6	5.0	2.7	4.8	4.4	4.7	3.1	4.1	5.0	4.3	3.8	3.7	3.8	1.4		
Lodged in Hotel/Motel	97.1%	94.4%	97.7%	95.0%	89.5%	86.1%	95.8%	91.7%	90.0%	91.6%	91.1%	95.8%	93.8%	83.4%	95.3%	85.4%	98.2%	91.3%	93.1%	91.9%	% of travelers	
Factors in Airline Choice																						
Airfare	49.5%	61.7%	29.3%	70.8%	52.0%	56.5%	46.5%	46.4%	67.7%	50.2%	52.9%	32.9%	46.0%	47.2%	42.7%	55.9%	61.8%	77.0%	52.0%	70.2%	% of travelers	
Convenient Schedule	42.6%	33.6%	30.9%	43.7%	35.7%	24.5%	34.3%	33.2%	42.4%	38.0%	46.5%	47.6%	33.0%	48.2%	37.5%	56.9%	34.1%	53.3%	38.3%	52.0%	% of travelers	
Mileage Bonus/FF Program	9.3%	18.8%	37.1%	18.1%	9.5%	9.3%	22.4%	7.3%	4.5%	11.8%	12.6%	7.1%	15.2%	6.4%	10.6%	6.1%	25.6%	22.5%	11.9%	4.8%	% of travelers	
Non-Stop Flight	56.1%	33.5%	27.3%	26.2%	41.6%	49.4%	50.4%	44.7%	24.8%	32.8%	38.1%	18.3%	33.4%	15.6%	53.0%	35.8%	30.1%	24.7%	40.8%	63.2%	% of travelers	
Means of Booking Air Trip																						
Airline Direct	32.9%	25.7%	29.8%	37.3%	31.7%	16.7%	17.5%	34.8%	24.9%	29.1%	38.7%	23.7%	30.0%	16.3%	38.7%	31.7%	47.4%	42.9%	32.0%	46.0%	% of travelers	
Corporation Travel Department	4.8%	2.9%	5.6%	8.2%	6.7%	15.7%	5.3%	5.1%	4.8%	8.7%	4.1%	3.7%	8.7%	28.1%	7.4%	3.2%	4.8%	2.9%	8.9%	4.9%	% of travelers	
Internet Booking Service	28.4%	27.4%	20.0%	33.5%	27.7%	39.4%	38.6%	27.8%	26.0%	36.8%	42.4%	21.6%	34.1%	29.3%	24.8%	30.6%	40.1%	47.3%	33.0%	30.3%	% of travelers	
Tour Operator/Company	15.8%	2.6%	7.0%	12.0%	5.6%	20.2%	21.5%	10.1%	9.0%	11.1%	2.4%	18.9%	1.2%	17.5%	4.7%	11.1%	11.1%	5.4%	11.0%	6.1%	% of travelers	
Travel Agency Office	23.0%	49.9%	38.5%	25.2%	30.7%	19.2%	22.2%	23.4%	40.5%	22.5%	17.0%	37.9%	35.3%	29.0%	30.4%	36.8%	15.5%	5.5%	24.8%	22.2%	% of travelers	
Type of Airline Ticket																						
Paid Ticket	87.0%	87.7%	72.0%	72.4%	83.8%	75.9%	68.2%	78.6%	89.5%	84.1%	86.9%	81.4%	78.7%	94.6%	83.4%	61.9%	83.1%	89.1%	81.3%	78.2%	% of travelers	
Paid Upgrade	3.4%	1.9%	4.8%	1.9%	1.8%	1.6%	4.5%	1.0%	1.7%	2.6%	0.9%	0.2%	3.8%	1.0%	1.7%	0.7%	1.0%	0.6%	2.5%	1.3%	% of travelers	
Frequent Flyer Award	2.5%	5.3%	4.1%	5.7%	3.0%	0.8%	0.8%	1.0%	0.0%	2.6%	1.0%	0.7%	0.0%	0.0%	0.7%	0.4%	7.2%	4.7%	2.1%	1.8%	% of travelers	
Frequent Flyer Award Upgrade	0.3%	0.9%	1.2%	0.9%	0.4%	0.3%	0.5%	0.0%	0.0%	0.0%	0.8%	0.3%	1.0%	0.0%	0.0%	1.8%	0.0%	1.5%	0.6%	1.0%	% of travelers	
Discount/Group Fare	0.6%	0.8%	7.4%	0.8%	1.5%	18.0%	13.5%	4.0%	0.0%	1.5%	2.3%	2.3%	8.9%	1.1%	0.6%	0.9%	0.3%	0.5%	2.9%	2.1%	% of travelers	
Airline Seating Area																						
First Class	0.3%	0.0%	2.0%	0.0%	0.2%	1.0%	0.0%	0.3%	0.0%	0.0%	0.3%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	17.0%	0.5%	2.3%	% of travelers	
Executive/Business	2.5%	2.0%	19.3%	5.9%	4.9%	3.8%	3.0%	1.7%	0.0%	4.3%	1.0%	1.1%	21.5%	4.4%	8.6%	1.2%	9.1%	5.9%	4.9%	4.4%	% of travelers	
Economy/Tourist/Coach	97.2%	98.0%	78.7%	94.1%	94.9%	95.2%	97.0%	98.0%	100.0%	95.7%	98.7%	98.9%	77.0%	95.6%	91.4%	98.8%	90.9%	77.1%	94.6%	93.3%	% of travelers	
Transportation in the U.S.																						
Airlines in U.S.	38.4%	76.4%	67.7%	55.5%	38.7%	60.6%	47.4%	29.4%	50.9%	32.7%	37.9%	55.9%	50.9%	79.5%	37.9%	52.5%	65.2%	59.7%	50.2%	16.9%	% of travelers	
Bus between Cities	10.5%	29.3%	22.3%	13.1%	15.3%	13.2%	30.9%	17.6%	24.7%	9.9%	14.4%	21.4%	16.3%	41.9%	12.0%	16.7%	10.1%	14.0%	16.2%	16.0%	% of travelers	
City Subway/Tram/Bus	32.5%	47.4%	30.6%	16.8%	32.3%	19.0%	33.9%	24.8%	32.5%	31.4%	24.7%	39.7%	16.2%	27.7%	23.4%	34.9%	31.8%	17.8%	29.9%	16.3%	% of travelers	
Railroad between Cities	3.6%	10.3%	4.3%	0.6%	2.8%	4.6%	5.2%	3.3%	1.0%	5.1%	3.7%	3.6%	2.1%	8.1%	4.5%	4.2%	1.5%	0.4%	5.2%	0.8%	% of travelers	
Rented Auto	33.4%	45.6%	24.8%	59.4%	68.2%	39.0%	41.5%	64.2%	21.6%	68.5%	67.8%	60.8%	28.6%	16.4%	72.7%	60.7%	60.9%	61.7%	43.1%	16.9%	% of travelers	
Ride-sharing Service	10.0%	20.6%	6.4%	4.7%	5.5%	11.2%	13.8%	4.8%	2.3%	6.5%	8.1%	9.0%	6.8%	9.6%	13.2%	6.2%	12.6%	5.2%	22.7%	13.6%	% of travelers	
Taxi/Limousine	60.3%	55.1%	48.1%	23.7%	23.9%	22.6%	25.8%	14.5%	54.1%	21.5%	30.5%	28.3%	21.3%	43.3%	24.4%	32.0%	25.7%	18.1%	32.9%	48.3%	% of travelers	
Gender																						
Male	47.5%	42.3%	59.1%	65.3%	55.0%	54.9%	55.5%	55.1%	60.2%	58.5%	58.8%	62.3%	48.6%	76.6%	57.6%	51.6%	65.3%	66.2%	53.1%	55.2%	% of travelers	
Female	52.5%	57.7%	40.9%	34.7%	45.0%	45.1%	44.5%	44.9%	39.8%	41.5%	41.2%	37.7%	51.4%	23.4%	42.4%	48.4%	34.7%	33.8%	46.9%	44.8%	% of travelers	
Age																						
Male	43.3	39.7	45.4	39.2	39.2	39.0	38.4	44.3	34.7	43.5	40.2	38.5	43.7	40.3	35.5	34.6	41.9	37.1	40.1	43.0	average age	
Female	40.3	37.6	41.0	37.4	34.6	36.0	32.2	40.2	28.9	36.9	34.0	33.4	35.5	33.8	34.0	33.5	37.9	35.0	37.0	37.1	average age	

* Figures for individual countries are based on a 3-year rolling average of data from the Survey of International Air Travelers.

NOTE: Due to limited sample sizes, visitation estimates for certain countries are unavailable.

(A) Does not include airfare to U.S.

(B) Does not include package price paid before arrival to U.S.

(C) Includes gaming expenditures

(D) Converted to US\$ for comparison purposes

SOURCES: US Department of Commerce, National Travel & Tourism Office, Survey of International Air Travelers (SIAT); Las Vegas Convention and Visitors Authority