



# Vegas FAQs

## Frequently Asked Questions



### Question

### 2017 Answer

How many visitors come to Las Vegas?	42,214,200
How many convention delegates visit?	6,646,200
What is Clark County's gaming revenue?	\$10.0 Billion
What is Las Vegas Strip's gaming revenue?	\$6.5 Billion
What is Downtown's gaming revenue?	\$631 Million
What is Boulder Strip's gaming revenue?	\$813 Million
What is the average visitor's gambling budget per trip? <sup>1</sup>	\$541
What is Las Vegas' city-wide occupancy?	88.7%
What is Las Vegas' weekend occupancy?	94.5%
What is Las Vegas' midweek occupancy?	86.0%
What is Las Vegas' Strip occupancy?	90.0%
What is Las Vegas' Downtown occupancy?	83.0%
What is the U.S. national average hotel occupancy? <sup>2</sup>	65.9%
What is the total number of enplaned/deplaned airline passengers?	48,500,194
What is the average daily auto traffic: all major highways?	116,391
What is the average daily auto traffic: I-15 at NV/CA Border?	44,880
What is the average nightly room rate?	\$129
How many hotel/motel rooms are in Las Vegas?	148,896
How long is the average visitor's trip (in nights)?	3.5
What % of visitors travel with someone under 21?	8%
What % of visitors are millennials?	38%
What is the average age of a visitor?	44.3
What % are first time visitors?	21%
What % of visitors are from Southern California?	26%
What % of visitors are International?	16%

<sup>1</sup> - Among those who gambled

<sup>2</sup> - U.S. average hotel occupancy based on data from STR

LAST UPDATED: 04/2018