



# Country Comparison Fact Sheet

2019 Las Vegas Top Overseas Markets

As of September 21, 2021

	UNITED KINGDOM	AUSTRALIA	JAPAN	BRAZIL	GERMANY	CHINA	SOUTH KOREA	FRANCE	IRELAND	SCANDINAVIA	ITALY	TAIWAN	INDIA	SWITZERLAND	SPAIN	ARGENTINA	COLOMBIA	ALL OVERSEAS	MEXICO (AIR ONLY)	Unit of Measure
<b>CHARACTERISTICS OF TRIP TO U.S.</b>																				
Advance Trip Decision	178.7	202.2	98.7	130.7	163.3	72.0	87.3	176.3	140.6	146.3	141.5	76.6	75.7	150.0	152.3	147.8	86.8	136.6	68.7	avg. # of days
Advance Airline Reservation	145.0	136.2	76.2	99.3	120.4	47.9	70.2	124.0	119.5	117.1	106.7	60.1	52.6	99.6	112.6	105.5	71.0	102.7	53.7	avg. # of days
<b>Information Sources</b>																				
Airlines	50.9%	48.0%	36.7%	61.9%	45.3%	31.8%	18.8%	36.3%	42.4%	29.8%	42.7%	41.6%	42.5%	53.4%	39.2%	45.2%	45.8%	48.9%	55.4%	% of travelers
Online Travel Agency	41.8%	44.9%	27.5%	37.8%	47.8%	37.8%	31.8%	24.9%	38.4%	29.9%	21.1%	24.0%	52.3%	37.4%	57.8%	46.5%	38.2%	38.3%	33.9%	% of travelers
Friends/Relatives	28.2%	38.2%	17.0%	45.6%	34.9%	36.7%	37.6%	41.6%	15.0%	33.0%	26.1%	36.9%	44.8%	46.2%	37.5%	51.4%	47.5%	35.6%	33.9%	% of travelers
Tour Operator/Company	17.1%	10.6%	7.2%	9.7%	6.4%	15.3%	26.2%	6.5%	17.9%	4.2%	18.5%	4.4%	22.8%	15.4%	5.9%	6.5%	4.9%	12.1%	3.9%	% of travelers
Travel Agent	19.0%	49.0%	32.4%	13.1%	21.7%	13.2%	15.4%	18.1%	27.9%	17.7%	32.2%	26.0%	21.3%	29.8%	15.3%	9.3%	7.4%	20.0%	10.0%	% of travelers
Travel Guides	14.8%	13.3%	19.0%	14.9%	21.2%	23.7%	9.5%	24.0%	13.4%	16.3%	19.7%	22.7%	11.8%	33.3%	31.1%	7.1%	9.1%	18.2%	5.4%	% of travelers
Used a Prepaid Package	25.0%	7.2%	31.1%	6.1%	8.7%	33.3%	30.0%	16.6%	35.0%	11.5%	21.6%	25.5%	16.8%	7.6%	13.2%	5.2%	1.4%	17.1%	14.4%	% of travelers
Traveled with a Tour Group	0.1%	0.1%	0.9%	0.0%	0.1%	3.8%	1.8%	0.7%	0.0%	0.3%	0.1%	0.3%	0.5%	4.9%	1.2%	0.0%	0.0%	0.4%	0.4%	% of travelers
Size of Traveling Party - All	2.0	2.1	1.8	2.0	2.0	2.4	2.0	2.1	1.7	2.0	2.1	1.9	1.5	1.8	1.9	2.2	1.6	2.0	1.9	avg # of people
<b>Purpose of Trip to U.S.</b>																				
Vacation/Holiday	83.9%	85.5%	64.3%	82.7%	80.8%	63.2%	78.4%	85.0%	76.2%	77.5%	81.5%	47.6%	30.8%	90.2%	84.2%	90.0%	72.1%	73.7%	77.5%	% of travelers
Visiting Friends/Relatives	6.4%	8.1%	8.0%	4.7%	8.2%	12.2%	7.9%	5.3%	4.2%	10.9%	5.3%	24.2%	31.5%	0.8%	7.9%	0.8%	10.2%	10.4%	8.7%	% of travelers
Business/Convention	7.1%	4.9%	16.1%	8.4%	6.4%	13.2%	9.7%	3.5%	15.2%	9.4%	15.2%	27.5%	34.0%	4.0%	4.8%	7.9%	16.6%	13.0%	11.9%	% of travelers
Other	2.6%	1.5%	11.6%	4.2%	4.6%	11.4%	4.0%	6.2%	4.4%	2.2%	6.1%	0.7%	3.7%	5.0%	3.1%	1.3%	1.1%	2.9%	1.9%	% of travelers
<b>Nights Stayed/Destinations</b>																				
Nights Stayed in Las Vegas	5.0	4.3	4.1	5.6	3.8	4.3	3.2	2.7	4.8	4.0	3.0	3.1	3.4	3.5	3.1	3.6	4.1	4.2	4.6	avg # of nights
Number of States Visited	1.9	3.2	1.9	2.3	2.8	2.9	2.3	3.0	1.6	2.6	3.1	2.6	2.8	3.1	2.9	2.5	2.3	2.5	1.3	avg # of states
Total Nights Stayed in U.S.	11.9	22.9	7.8	18.8	18.2	18.7	15.1	16.5	14.2	30.3	16.2	12.8	29.6	8.7	27.0	21.5	17.4	18.6	8.7	avg # of nights
Main U.S. Destination is Nevada (Las Vegas)	72.8%	22.2%	74.3%	49.0%	35.2%	35.7%	41.7%	16.4%	83.5%	31.0%	20.6%	26.1%	31.4%	25.1%	15.3%	23.8%	51.8%	45.6%	89.7%	% of travelers
<b>Leisure Activities</b>																				
American Indian Communities	10.6%	13.3%	6.1%	10.8%	14.7%	19.8%	22.0%	33.2%	2.9%	22.1%	33.0%	14.0%	8.0%	26.9%	33.8%	7.5%	11.5%	16.9%	2.2%	% of travelers
Amusement/Theme Parks	21.1%	54.4%	17.6%	48.0%	27.9%	50.9%	41.6%	43.2%	21.8%	35.5%	32.5%	39.7%	45.2%	39.6%	52.1%	58.6%	34.6%	16.9%	16.9%	% of travelers
Art Galleries/Museums	20.3%	40.5%	5.2%	23.9%	17.9%	46.6%	22.0%	18.9%	25.9%	21.7%	27.9%	24.4%	24.1%	25.6%	25.4%	25.8%	25.3%	8.4%	8.4%	% of travelers
Camping/Hiking	7.5%	13.7%	2.0%	6.0%	18.3%	7.7%	9.1%	17.3%	17.8%	12.8%	4.7%	3.7%	7.9%	35.5%	12.5%	3.0%	1.9%	11.4%	2.0%	% of travelers
Casino/Gamble	71.8%	63.1%	56.2%	52.6%	52.9%	37.6%	34.5%	59.1%	64.8%	60.7%	45.3%	43.6%	36.5%	47.7%	49.5%	38.5%	45.3%	52.8%	59.4%	% of travelers
Concert/Play/Musical	41.5%	47.3%	41.3%	34.8%	17.3%	23.4%	35.2%	22.3%	40.5%	21.3%	7.8%	26.6%	11.1%	18.7%	21.1%	36.2%	40.0%	28.3%	43.5%	% of travelers
Cultural/Ethnic Heritage Sights	17.2%	26.0%	6.0%	15.0%	20.0%	32.9%	17.6%	17.4%	19.1%	19.1%	33.7%	19.9%	14.9%	32.2%	18.7%	31.0%	18.9%	5.9%	5.9%	% of travelers
Environmental/Eco. Excursions	3.4%	3.4%	1.3%	2.0%	5.3%	14.6%	6.4%	4.3%	0.5%	6.3%	11.7%	11.4%	4.0%	4.6%	7.7%	2.4%	6.7%	6.5%	1.6%	% of travelers
Experience Fine Dining	35.6%	41.0%	25.0%	27.1%	29.1%	61.8%	22.9%	20.5%	25.8%	33.9%	17.9%	56.1%	33.4%	56.3%	23.2%	14.3%	25.4%	32.6%	19.1%	% of travelers
Golfing/Tennis	2.5%	4.7%	4.0%	2.2%	0.4%	1.9%	2.7%	0.0%	0.0%	4.4%	0.0%	2.2%	1.6%	8.3%	3.1%	1.4%	0.0%	1.5%	1.0%	% of travelers
Guided Tour(s)	41.1%	62.3%	31.9%	16.9%	35.2%	34.5%	28.1%	24.8%	24.8%	46.3%	37.7%	19.5%	40.4%	29.1%	39.7%	37.5%	34.2%	9.0%	9.0%	% of travelers
Historical Locations	37.2%	45.2%	14.4%	38.7%	39.5%	36.5%	20.4%	36.8%	20.4%	61.1%	41.7%	24.4%	27.1%	45.1%	53.1%	35.5%	40.3%	36.6%	8.2%	% of travelers
Hunting/Fishing	0.8%	1.3%	0.5%	1.1%	1.5%	0.5%	1.2%	0.2%	0.0%	0.2%	0.0%	0.0%	0.9%	2.0%	0.5%	5.4%	0.0%	0.6%	0.8%	% of travelers
National Parks/Monuments	45.5%	63.4%	41.2%	58.0%	73.8%	62.8%	44.6%	79.7%	38.7%	69.9%	68.3%	55.3%	45.6%	80.5%	78.9%	56.2%	54.3%	59.4%	12.2%	% of travelers
Nightclubbing/Dancing	25.2%	27.7%	5.8%	22.7%	19.4%	8.4%	8.8%	11.7%	34.6%	20.5%	16.7%	9.7%	26.2%	12.9%	19.8%	21.9%	29.2%	20.2%	30.8%	% of travelers
Shopping	89.1%	94.1%	78.5%	83.9%	86.1%	92.5%	69.2%	90.1%	91.2%	91.2%	81.6%	89.3%	83.2%	78.4%	82.4%	88.2%	90.5%	86.9%	85.7%	% of travelers
Sightseeing	91.8%	96.1%	85.7%	85.8%	90.1%	92.2%	86.0%	83.0%	85.5%	87.1%	76.8%	82.4%	93.3%	81.0%	87.7%	89.9%	89.8%	87.1%	69.2%	% of travelers
Small Towns/Countryside	33.0%	49.0%	11.9%	29.9%	53.1%	53.6%	13.1%	53.2%	23.2%	59.8%	56.0%	36.5%	30.4%	49.4%	41.4%	41.8%	42.5%	8.5%	8.5%	% of travelers
Snow Sports	0.7%	4.6%	0.2%	5.8%	0.3%	2.4%	0.2%	0.7%	0.0%	1.2%	0.0%	2.1%	1.0%	0.6%	0.2%	2.5%	1.8%	1.9%	1.5%	% of travelers
Sporting Event	12.0%	38.8%	6.3%	19.8%	11.2%	8.2%	7.7%	14.5%	12.8%	21.0%	4.6%	10.7%	5.7%	31.4%	16.3%	19.1%	9.8%	13.1%	9.5%	% of travelers
Water Sports/Sunbathing	5.1%	6.6%	1.4%	2.4%	6.8%	3.1%	7.0%	4.4%	13.4%	4.9%	4.2%	3.7%	4.9%	16.6%	3.0%	3.5%	0.5%	5.0%	0.5%	% of travelers
<b>Select U.S. Expenditures per Trip</b>																				
Transportation Within U.S. (A)	\$151	\$485	\$111	\$278	\$208	\$548	\$183	\$225	\$205	\$294	\$156	\$295	\$536	\$158	\$281	\$266	\$249	\$257	\$161	per person
Lodging (B)	\$389	\$1,161	\$353	\$484	\$783	\$739	\$466	\$532	\$557	\$869	\$513	\$606	\$649	\$794	\$444	\$491	\$437	\$613	\$240	per person
Food/Beverage	\$405	\$704	\$64	\$449	\$482	\$382	\$263	\$340	\$439	\$573	\$369	\$308	\$383	\$678	\$359	\$322	\$212	\$413	\$205	per person
Shopping	\$163	\$415	\$374	\$609	\$187	\$848	\$238	\$190	\$176	\$288	\$191	\$359	\$395	\$219	\$168	\$560	\$333	\$352	\$294	per person
Entertainment (C)	\$382	\$665	\$267	\$363	\$253	\$479	\$185	\$240	\$395	\$329	\$150	\$248	\$387	\$367	\$193	\$345	\$225	\$307	\$222	per person
Other Spending	\$30	\$42	\$24	\$60	\$26	\$66	\$124	\$45	\$52	\$56	\$19	\$29	\$77	\$76	\$65	\$34	\$18	\$34	\$15	per person
Average U.S. Expenditures per Trip	\$1,520	\$3,472	\$1,193	\$2,243	\$1,939	\$3,062	\$1,459	\$1,572	\$1,824	\$2,409	\$1,398	\$1,845	\$2,427	\$2,292	\$1,510	\$2,018	\$1,474	\$1,976	\$1,137	per person
Length of Stay in U.S.	11.9	22.9	7.8	18.8	18.2	18.7	15.1	16.5	14.2	30.3	16.2	12.8	29.6	23.5	27.0	21.5	17.4	18.6	8.7	in days
<b>Select U.S. Expenditures per Day</b>																				
Transportation Within U.S. (A)	\$13	\$21	\$14	\$15	\$11	\$29	\$12	\$14	\$14	\$10	\$10	\$23	\$18	\$7	\$10	\$12	\$14	\$14	\$18	per person
Lodging (B)	\$33	\$51	\$45	\$26	\$43	\$39	\$31	\$32	\$39	\$29	\$32	\$48	\$22	\$34	\$16	\$23	\$25	\$33	\$27	per person
Food/Beverage	\$34	\$31	\$8	\$24	\$26	\$20	\$17	\$21	\$31	\$19	\$23	\$24	\$13	\$29	\$13	\$15	\$12	\$22	\$23	per person
Shopping	\$14	\$18	\$48	\$32	\$10	\$45	\$16	\$12	\$12	\$9	\$12	\$28	\$13	\$9	\$6	\$26	\$19	\$19	\$34	per person
Entertainment (C)	\$32	\$29	\$34	\$19	\$14	\$26	\$12	\$15	\$28	\$11	\$9	\$19	\$13	\$16	\$7	\$16	\$13	\$16	\$25	per person
Other Spending	\$3	\$2	\$3	\$3	\$1	\$4	\$8	\$3	\$4	\$2	\$1	\$2	\$3	\$3	\$2	\$2	\$1	\$2	\$2	per person
Average U.S. Daily Expenditures	\$127	\$152	\$154	\$119	\$106	\$164	\$97	\$96	\$129	\$79	\$86	\$145	\$82	\$97	\$56	\$94	\$85	\$106	\$130	per person
<b>Total All Trip Expenditure</b>																				
Package Price	\$2,061	\$4,301	\$2,927	\$3,102	\$2,567	\$3,705	\$2,197	\$2,552	\$1,151	\$3,061	\$3,862	\$1,384	\$3,987	\$2,159	\$4,588	\$2,462	\$3,510	\$2,951	\$620	per person
International Airfare	\$1,097	\$1,649	\$1,939	\$1,152	\$1,165	\$1,576	\$1,121	\$929	\$1,658	\$866	\$1,388	\$1,923	\$1,537	\$1,386	\$1,081	\$657	\$1,169	\$452	\$452	per person
Total Trip Expenditure	\$2,642	\$5,166	\$3,159	\$3,415	\$3,123	\$4,698	\$2,615	\$2,521	\$3,558	\$3,305	\$2,753	\$3,833	\$4,004	\$3,695	\$2,419	\$3,130	\$2,155	\$3,184	\$1,608	per person
Annual Household Income (D)	\$98,239	\$103,738	\$119,093	\$62,350	\$87,650	\$84,835	\$77,922	\$72,934	\$78,226	\$110,109	\$64,741	\$83,757	\$63,448	\$112,364	\$65,654	\$57,875	\$63,163	\$90,724	\$51,764	in US \$



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As of September 21, 2021

	UNITED KINGDOM	AUSTRALIA	JAPAN	BRAZIL	GERMANY	CHINA	SOUTH KOREA	FRANCE	IRELAND	SCANDINAVIA	ITALY	TAIWAN	INDIA	SWITZERLAND	SPAIN	ARGENTINA	COLOMBIA	ALL OVERSEAS	MEXICO (AIR ONLY)	Unit of Measure
<b>CHARACTERISTICS OF TRIP TO U.S.</b>																				
First Int'l U.S. Trip	14.8%	37.8%	18.6%	13.0%	25.6%	48.9%	51.4%	32.7%	14.2%	25.8%	38.5%	28.2%	46.5%	24.2%	41.9%	14.0%	16.5%	30.4%	11.5%	% of travelers
U.S. Trips Last 12 Months	1.5	1.3	1.9	1.8	1.7	1.4	1.3	1.5	1.5	1.5	1.4	1.9	1.4	1.6	1.4	2.1	1.8	1.6	2.3	avg # of trips
Number of Destinations Visited	2.7	4.3	2.3	3.2	4.7	3.8	3.2	4.9	1.8	4.7	4.9	3.5	3.6	5.2	4.5	3.9	3.3	3.6	1.4	% of travelers
Lodged in Hotel/Motel	96.4%	95.6%	95.8%	93.5%	91.7%	84.1%	94.7%	93.3%	95.3%	90.3%	93.9%	90.4%	88.0%	92.0%	90.7%	96.4%	85.5%	91.9%	90.1%	% of travelers
<b>Factors in Airline Choice</b>																				
Airfare	53.8%	60.6%	31.5%	66.6%	49.4%	61.9%	44.8%	38.7%	68.8%	48.5%	46.2%	32.8%	44.4%	36.1%	64.2%	58.1%	66.5%	49.6%	74.3%	% of travelers
Convenient Schedule	42.0%	33.8%	24.3%	47.1%	35.7%	29.0%	36.5%	31.7%	44.9%	43.0%	46.6%	29.2%	52.7%	44.6%	54.3%	37.5%	37.8%	40.4%	54.6%	% of travelers
Mileage Bonus/FF Program	9.9%	18.9%	36.3%	19.2%	10.1%	12.8%	12.6%	7.9%	1.7%	16.0%	2.0%	24.4%	8.9%	14.9%	2.3%	26.7%	23.6%	13.8%	3.4%	% of travelers
Non-Stop Flight	55.8%	32.3%	30.8%	24.6%	43.5%	48.8%	59.6%	43.8%	17.7%	38.4%	21.0%	45.2%	24.2%	62.4%	44.4%	34.1%	15.9%	40.9%	65.9%	% of travelers
<b>Means of Booking Air Trip</b>																				
Airline Direct	37.8%	29.7%	28.2%	41.5%	40.6%	23.4%	21.5%	38.2%	29.4%	38.6%	22.4%	30.5%	19.5%	42.8%	36.5%	49.5%	35.2%	36.6%	49.8%	% of travelers
Corporation Travel Department	6.2%	3.3%	6.5%	6.3%	8.8%	14.0%	9.0%	8.0%	10.4%	5.0%	3.1%	11.6%	26.9%	13.4%	3.0%	5.7%	6.4%	7.0%	5.4%	% of travelers
Internet Booking Service	28.5%	22.8%	26.6%	41.5%	29.6%	45.4%	30.7%	32.5%	19.6%	41.2%	24.8%	23.7%	32.3%	30.6%	32.6%	32.7%	53.2%	33.5%	33.2%	% of travelers
Tour Operator/Company	13.5%	3.3%	7.0%	7.0%	4.3%	16.1%	24.1%	3.9%	15.1%	7.2%	19.8%	8.0%	16.5%	5.0%	6.1%	17.3%	1.9%	9.2%	5.3%	% of travelers
Travel Agency Office	19.4%	50.3%	33.9%	18.6%	21.6%	11.1%	16.9%	21.6%	31.3%	17.0%	40.6%	37.9%	22.1%	21.7%	26.1%	16.9%	11.4%	21.3%	12.6%	% of travelers
<b>Type of Airline Ticket</b>																				
Paid Ticket	87.7%	87.2%	76.7%	72.8%	82.6%	80.4%	68.6%	77.6%	85.2%	82.3%	82.6%	78.8%	92.4%	77.5%	76.5%	79.7%	84.8%	82.3%	87.7%	% of travelers
Paid Upgrade	2.4%	2.6%	5.9%	4.0%	1.4%	2.2%	3.8%	0.6%	1.2%	1.8%	0.3%	3.2%	2.9%	4.1%	1.0%	1.0%	0.0%	2.2%	1.3%	% of travelers
Frequent Flyer Award	1.7%	6.3%	3.3%	2.9%	1.6%	1.1%	0.3%	0.9%	0.0%	1.8%	1.5%	2.0%	1.0%	1.5%	0.0%	9.7%	5.3%	2.0%	0.2%	% of travelers
Frequent Flyer Award Upgrade	0.1%	0.9%	1.0%	0.5%	1.3%	0.1%	0.5%	0.0%	0.0%	1.6%	0.0%	2.8%	0.0%	0.0%	0.3%	0.0%	1.3%	0.5%	0.7%	% of travelers
Discount/Group Fare	0.6%	0.9%	4.5%	0.2%	1.5%	12.9%	10.0%	3.8%	0.0%	4.2%	0.4%	4.2%	2.2%	0.9%	0.7%	0.0%	0.9%	2.5%	0.6%	% of travelers
<b>Airline Seating Area</b>																				
First Class	0.7%	0.4%	1.7%	1.8%	0.9%	0.1%	0.0%	0.7%	1.0%	1.0%	0.0%	1.1%	0.0%	0.0%	0.6%	0.0%	3.3%	0.4%	4.5%	% of travelers
Executive/Business	2.1%	3.5%	21.3%	6.8%	5.8%	6.1%	3.0%	1.7%	0.0%	3.6%	0.7%	17.0%	4.3%	15.9%	1.8%	0.0%	5.6%	5.7%	4.0%	% of travelers
Economy/Tourist/Coach	97.2%	96.1%	77.0%	91.4%	93.3%	93.8%	97.0%	97.6%	99.0%	95.4%	99.3%	81.9%	95.7%	84.1%	97.6%	100.0%	91.1%	93.9%	91.5%	% of travelers
<b>Transportation in the U.S.</b>																				
Airlines in U.S.	36.5%	74.0%	66.6%	56.1%	37.6%	51.0%	40.8%	26.6%	46.2%	31.6%	48.4%	56.8%	78.7%	35.7%	48.1%	63.9%	44.4%	49.0%	16.7%	% of travelers
Auto, Private or Company	19.7%	35.0%	17.6%	30.1%	24.1%	40.6%	22.4%	28.2%	12.4%	29.7%	26.3%	34.5%	26.1%	23.2%	38.3%	31.7%	32.4%	27.7%	27.1%	% of travelers
Bus between Cities	10.6%	19.9%	18.5%	9.9%	10.3%	17.4%	30.1%	13.8%	14.8%	16.4%	25.1%	13.9%	34.0%	9.6%	17.1%	10.2%	19.7%	16.7%	12.8%	% of travelers
City Subway/Tram/Bus	31.7%	39.0%	33.7%	23.8%	27.7%	25.3%	25.5%	26.3%	27.6%	13.5%	32.6%	25.5%	21.5%	21.3%	26.9%	22.3%	18.2%	27.0%	11.6%	% of travelers
Railroad between Cities	3.9%	12.7%	4.8%	1.8%	2.9%	3.8%	6.8%	2.3%	0.4%	1.1%	2.3%	6.8%	7.3%	2.9%	4.4%	1.2%	5.2%	4.4%	0.6%	% of travelers
Rented Auto	32.8%	42.6%	19.5%	56.5%	65.9%	40.5%	31.9%	69.3%	17.6%	64.2%	61.2%	40.7%	13.8%	73.1%	56.5%	65.5%	40.4%	46.3%	18.5%	% of travelers
Ride-sharing Service	24.8%	47.3%	22.9%	24.9%	16.6%	21.9%	33.3%	14.5%	9.4%	16.3%	15.4%	28.2%	31.9%	28.0%	15.2%	14.1%	27.1%	30.5%	26.1%	% of travelers
Taxi/Limousine	53.8%	38.8%	46.3%	20.0%	22.7%	22.0%	26.3%	13.3%	61.8%	20.4%	21.6%	28.5%	35.3%	13.0%	19.2%	13.1%	14.8%	28.8%	38.3%	% of travelers
<b>Gender</b>																				
Male	47.2%	45.1%	63.4%	59.1%	56.5%	60.3%	56.1%	49.3%	62.0%	72.1%	54.7%	71.3%	77.3%	61.3%	51.0%	55.9%	51.8%	57.5%	53.5%	% of travelers
Female	52.8%	54.9%	36.6%	40.9%	43.5%	39.7%	43.9%	50.7%	38.0%	27.9%	45.3%	28.7%	22.7%	38.7%	49.0%	44.1%	48.2%	42.5%	46.5%	% of travelers
<b>Age</b>																				
Male	42.8	43.1	47.2	42.9	38.5	38.5	38.3	41.7	37.5	37.9	37.4	42.2	41.5	33.3	35.3	43.1	36.1	41.0	39.4	average age
Female	41.8	38.6	42.1	42.2	36.0	38.8	34.5	38.7	33.2	38.9	35.8	38.5	38.4	30.8	36.7	37.9	37.6	38.9	38.0	average age

\* Figures for individual countries are based on a 3-year rolling average of data from the Survey of International Air Travelers.

NOTE: Due to limited sample sizes, visitation estimates for certain countries are unavailable.

(A) Does not include airfare to U.S.

(B) Does not include package price paid before arrival to U.S.

(C) Includes gaming expenditures

(D) Converted to US\$ for comparison purposes

SOURCES: US Department of Commerce, National Travel & Tourism Office, Survey of International Air Travelers (SIAT); Las Vegas Convention and Visitors Authority