



LAS VEGAS INTERNATIONAL VISITATION ESTIMATES*

As of September 16, 2020

* Source: Global City Travel (GCT) data model from Tourism Economics (Estimates from other methodologies are not comparable.)

Origin market	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	Change from 2019 vs 2018	Share of Total Int'l
Canada	1,512,980	1,653,300	1,771,290	1,855,240	1,736,580	1,543,430	1,440,846	1,480,280	1,597,280	1,479,100	-7.4%	26.2%
Mexico	1,008,650	994,276	1,057,390	1,108,330	1,247,940	1,241,820	1,210,128	1,151,300	1,146,980	1,117,600	-2.6%	19.8%
N. America Subtotal	2,521,630	2,647,576	2,828,680	2,963,570	2,984,520	2,785,250	2,650,974	2,631,580	2,744,260	2,596,700	-5.4%	45.9%
United Kingdom	733,480	783,885	645,552	670,936	729,959	737,120	753,026	766,430	736,660	741,100	0.6%	13.1%
Australia	268,887	329,256	321,676	339,361	370,267	395,371	364,433	363,330	370,150	358,500	-3.1%	6.3%
Japan	226,393	228,585	259,646	258,507	236,607	228,310	236,145	229,050	212,630	243,500	14.5%	4.3%
Germany	172,887	199,817	191,026	213,435	218,986	218,320	213,319	209,990	219,610	224,100	2.0%	4.0%
China	109,009	140,583	180,637	190,309	188,658	206,743	233,132	260,280	236,970	205,400	-13.3%	3.6%
South Korea	97,719	110,721	114,948	132,656	130,554	165,650	164,429	191,790	186,610	201,900	8.2%	3.6%
Brazil	64,889	105,037	176,398	180,356	214,510	221,941	154,574	149,740	180,850	155,900	-13.8%	2.8%
France	98,820	127,554	104,237	110,892	106,175	99,995	97,164	96,550	96,300	99,600	3.4%	1.8%
Ireland	52,050	54,182	43,638	48,947	52,931	66,577	70,466	69,900	74,600	63,900	-14.3%	1.1%
Netherlands	45,417	53,789	53,893	60,563	53,336	55,284	57,518	55,600	59,380	60,300	1.5%	1.1%
India	28,381	33,196	35,825	38,119	41,671	43,284	44,597	46,180	48,440	49,400	2.0%	0.9%
Switzerland	44,135	57,976	48,359	48,172	49,191	50,368	46,216	44,560	45,330	46,400	2.4%	0.8%
Spain	38,428	46,009	33,965	34,952	40,530	41,547	42,786	40,150	38,280	38,800	1.4%	0.7%
Taiwan	28,634	30,180	29,576	36,683	32,929	37,777	36,631	38,600	40,110	38,400	-4.3%	0.7%
Philippines	33,435	34,257	34,570	36,192	31,296	31,326	31,477	34,110	36,670	37,500	2.3%	0.7%
Italy	44,056	54,142	41,622	43,800	50,625	46,256	41,479	39,380	37,500	37,200	-0.8%	0.7%
Argentina	19,867	25,274	31,259	29,136	30,065	30,135	32,715	33,150	34,160	33,300	-2.5%	0.6%
Sweden	22,213	28,174	23,994	26,124	29,121	31,390	38,771	37,630	34,840	30,500	-12.5%	0.5%
Belgium	25,811	29,199	24,559	25,049	28,695	29,615	25,935	25,210	24,180	23,700	-2.0%	0.4%
Denmark	18,038	21,185	17,539	17,384	20,928	19,858	24,648	22,990	22,640	19,400	-14.3%	0.3%
Israel	16,713	17,165	15,753	14,877	14,094	14,133	14,202	14,010	14,380	15,800	9.9%	0.3%
Hong Kong	18,317	19,745	19,785	16,025	13,375	16,174	17,432	17,150	17,530	14,900	-15.0%	0.3%
Russia	10,059	14,529	14,628	17,555	15,683	13,309	13,119	14,970	13,660	12,800	-6.3%	0.2%
Austria	12,192	14,422	12,361	12,538	14,127	15,835	14,691	14,280	13,570	12,600	-7.1%	0.2%
Norway	12,870	16,096	14,217	15,333	17,804	16,858	16,189	17,820	14,980	12,600	-15.9%	0.2%
<i>All Other Overseas</i>	<i>178,550</i>	<i>209,272</i>	<i>214,898</i>	<i>229,541</i>	<i>254,794</i>	<i>267,096</i>	<i>266,136</i>	<i>269,720</i>	<i>279,390</i>	<i>280,440</i>	<i>0.4%</i>	<i>5.0%</i>
Total Overseas	2,421,250	2,784,230	2,704,560	2,847,440	2,986,910	3,100,270	3,051,230	3,102,570	3,089,420	3,057,940	-1.0%	54.1%
YoY% change	30.9%	15.0%	-2.9%	5.3%	4.9%	3.8%	-1.6%	1.7%	-0.4%	-1.0%		
Total International	4,942,880	5,431,816	5,533,240	5,811,010	5,971,440	5,885,520	5,702,205	5,734,160	5,833,670	5,654,640	-3.1%	100.0%
YoY% change	12.5%	9.9%	1.9%	5.0%	2.8%	-1.4%	-3.1%	0.6%	1.7%	-3.1%		



LAS VEGAS - REGIONAL INTERNATIONAL VISITATION ESTIMATES*

* Source: Global City Travel data model from Oxford Economics (Estimates from other methodologies are not comparable.)

As of September 16, 2020

Origin Region	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	Change from 2019 vs 2018	Share of Total Int'l
Canada	1,512,980	1,653,300	1,771,290	1,855,240	1,736,580	1,543,430	1,440,846	1,480,300	1,597,280	1,479,100	-7.4%	26.2%
Mexico	1,008,650	994,276	1,057,390	1,108,330	1,247,940	1,241,820	1,210,128	1,151,300	1,146,980	1,117,600	-2.6%	19.8%
Total North America	2,521,630	2,647,576	2,828,680	2,963,570	2,984,520	2,785,250	2,650,974	2,631,600	2,744,260	2,596,700	-5.4%	45.9%
Europe	1,387,800	1,570,800	1,332,100	1,412,200	1,500,000	1,518,300	1,531,300	1,533,980	1,510,180	1,498,700	-0.8%	26.5%
Western Europe	1,336,300	1,505,200	1,270,500	1,344,200	1,430,900	1,447,600	1,461,200	1,459,860	1,438,040	1,429,700	-0.6%	25.3%
Eastern Europe	51,500	65,600	61,600	68,000	69,100	70,700	70,100	74,120	72,140	69,000	-4.4%	1.2%
Asia	564,200	623,500	702,200	734,200	696,300	750,600	785,700	839,760	803,330	819,300	2.0%	14.5%
South Asia	30,000	35,000	37,800	40,200	43,700	45,000	46,000	47,540	50,030	50,800	1.5%	0.9%
Southeast Asia	72,400	78,400	79,600	75,800	63,900	67,100	69,400	72,500	76,990	64,300	-16.5%	1.1%
Northeast Asia	461,800	510,100	584,800	618,200	588,700	638,500	670,300	719,720	676,310	704,200	4.1%	12.5%
Oceania	301,700	367,400	365,800	388,100	429,800	456,100	423,000	422,040	428,080	415,000	-3.1%	7.3%
South America	106,800	156,200	237,400	241,700	280,700	291,100	224,700	220,340	255,680	228,400	-10.7%	4.0%
Central America	17,800	19,300	20,000	22,700	27,600	28,700	33,700	33,510	34,650	36,800	6.2%	0.7%
Middle East	21,400	24,300	24,900	24,500	25,600	26,500	25,900	25,120	26,340	27,700	5.2%	0.5%
Caribbean	13,400	12,700	12,000	13,200	14,600	14,700	16,100	17,300	19,600	21,300	8.7%	0.4%
Africa	7,900	10,000	10,300	10,600	12,000	13,800	10,400	10,100	11,100	10,200	-8.1%	0.2%
Total Overseas	2,421,250	2,784,230	2,704,560	2,847,440	2,986,910	3,100,270	3,051,230	3,102,580	3,089,420	3,057,940	-1.0%	54.1%
Total International	4,942,880	5,431,806	5,533,240	5,811,010	5,971,430	5,885,520	5,702,204	5,734,180	5,833,680	5,654,640	-3.1%	100.0%

Note: Minor adjustments to historical regional totals were made to align all years with the same countries.

may not foot due to rounding