



# Vegas FAQs

## Frequently Asked Questions



### Question

### 2019 Answer

How many visitors come to Las Vegas?	42,523,700
How many convention delegates visit?	6,649,100
What is Clark County's gaming revenue?	\$10.4 Billion
What is Las Vegas Strip's gaming revenue?	\$6.6 Billion
What is Downtown's gaming revenue?	\$685 Million
What is Boulder Strip's gaming revenue?	\$862 Million
What is the average visitor's gambling budget per trip? <sup>1</sup>	\$591
What is Las Vegas' total occupancy?	88.9%
What is Las Vegas' weekend occupancy?	94.9%
What is Las Vegas' midweek occupancy?	86.3%
What is Las Vegas' Strip occupancy?	90.4%
What is Las Vegas' Downtown occupancy?	84.0%
What is the U.S. national average hotel occupancy? <sup>2</sup>	66.1%
What is the total number of enplaned/deplaned airline passengers?	51,537,638
What is the average daily auto traffic: all major highways?	120,244 <sup>e</sup>
What is the average daily auto traffic: I-15 at NV/CA Border?	44,658
What is the average nightly room rate?	\$133
How many hotel rooms are in Las Vegas?	150,259
How long is the average visitor's trip (in nights)?	3.4
What % of visitors travel with someone under 21?	5%
What % of visitors are millennials?	35%
What is the average age of a visitor?	46.2
What % are first time visitors?	24%
What % of visitors are from Southern California?	18%
What % of visitors are International?	14%

<sup>1</sup> - Among those who gambled

<sup>2</sup> - U.S. average hotel occupancy based on data from STR

<sup>e</sup> - Estimate

LAST UPDATED: 06/2020